



# J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, FARIDABAD

(Formerly YMCA University of Science and Technology, Faridabad)

(NAAC Accredited 'A' Grade State Govt. University)

## Detail of Research Scholars in the Department of Management Studies

Sr. No.	Name of Research Scholar	Registration No.	Date of Registration	Mode of PhD (Part time/full time)	Category	Topic of Research	Details of Funding/Fellowship, if any (Name, Amount, period)	Name of Supervisor with affiliation	Name of Co-supervisor with affiliation	Status Awarded/ Submitted with date/ Pursuing
1	Jalbir Singh	17-YMCA-909001	24-05-2018	Part Time	HOGC	Performance Analysis of State Run Skill Development Programmes in Haryana	No	Dr. Renu Aggarwal Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Dr. Pankaj Kumar Gupta Jamia Milia Islamia, New Delhi	Pursuing
2	Manisha	17-YMCA-909002	24-05-2018	Full Time/ Part Time	BC-B	Diffusion of innovation in online shopping: An empirical study of consumer electronic products in NCR	JCBUST, YMCA	Dr. Manisha Goel Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad		Pursuing
3	Minakshi Sharma	18-YMCA-909002	15-03-2019	Full Time/ Part Time	HOGC	Consumer buying behaviour towards organic personal care products	JCBUST, YMCA	Dr. Manisha Goel Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Dr Rajiv Sindwani Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Pursuing



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4	Ashima Verma	19-YMCA-909001	05-03-2020	Full Time	HOGC	A financial analysis of pre and post-merger and acquisition in the pharmaceutical sector	UGC	Dr. Rachna Agrawal Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad		Pursuing
5	Ashwarya	19-YMCA-909002	05-03-2020	Full Time	BC-A	An empirical investigation of mobile wallet service quality	UGC	Dr Rajiv Sindwani Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Dr. Manisha Goel Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Pursuing
6	Neeraj Chopra	19-YMCA-909007	05-03-2020	Part Time	HOGC	Service quality investigation in massive open online courses	No	Dr Rajiv Sindwani Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Dr. Manisha Goel Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Pursuing
7	Savita Rani	19-YMCA-909008	05-03-2020	Part Time	HOGC	Impact of financial literacy on financial planning among women	No	Dr Neha Goyal Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad		Pursuing



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8	Dolly Mangla	19-YMCA-909004	05-03-2020	Part Time	HOGC	Customer engagement strategies in health insurance industry	No	Dr. Renu Aggarwal Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad		Pursuing
9	KM Shikha Sahai	19-YMCA-909005	05-03-2020	Part Time	ROHC	Role of competency skill intervention on change management practices, employee involvement, employee empowerment for employee effectiveness in IT sector	No	Dr Ashutosh Nigam Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Dr Rajiv Sindwani Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Pursuing
10	Komal Goyal	19-YMCA-909006	30-07-2020	Full Time	HOGC	Mapping relationship of HRM practices, Psychological ownership, job crafting, organizational citizenship on employee engagement practices in software companies	UGC	Dr Ashutosh Nigam Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Dr. Neha Goyal Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Pursuing
11	Divy Kumar Saini	19-YMCA-909003	30-07-2020	Part Time	ROHC	Implementation challenges for blockchain technology in e-governance projects in India	No	Dr Ashutosh Nigam Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Dr. Manisha Goel Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Pursuing



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12	Manisha	19-YMCA-909011	26-07-2021	Full Time	HOGC-EWS	Access to Financial Resources and Growth of Micro Enterprises	No	Dr. Renu Aggarwal Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Dr Savita Bhagat DAV Centenary College, Faridabad	Pursuing
13	Riya Gupta	19-YMCA-909014	26-07-2021	Full Time	HOGC	Impact of HRM Practices on Employee Engagement and Retention: A Study of Knowledge Workers in Healthcare Sector	No	Dr. Rachna Agrawal Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Dr. Arti Gupta Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Pursuing
14	Akanksha Singh	19-YMCA-909010	26-07-2021	Part Time	HOGC	Impact of Green Marketing Practices on Customer Purchase Intention with Reference to Eco-Friendly Automobile	No	Dr Ashutosh Nigam Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad		Pursuing
15	Pooja Rani	19-YMCA-909013	26-07-2021	Part Time	HOGC	Trading behaviour of institutional investors in Indian stock market	No	Dr. Rachna Agrawal Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Dr Taufeeque Ahmad Siddiqui	Pursuing
16	Tilakdeb Mukherjee	20-YMCA-909006	29-09-2021	Part Time	ROHC	Acceptance of Over-The-Top Platforms Amongst Indian Audience	No	Dr Rupali Madan Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad		Pursuing



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17	Tanuja Garg	20-YMCA-909005	26-07-2021	Part Time	HOGC	Customer relationship management strategies impacting women purchase intentions in apparel e-retailing	No	Dr Rupali Madan Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Pursuing
18	Shubhangini Ruhela	17-YMCA-703045	26-07-2021	Part Time	BC-A	Brand promotional activities on social media by B-Schools	No	Dr Rupali Madan Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Pursuing
19	Jasleen Kaur			Full Time	ROHC		Yes	Dr. Anushree Chauhan Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Pursuing
20	Lokesh Yadav			Part Time	ROHC		No	Dr. Anushree Chauhan Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Pursuing
21	Mahesh Kumar			Part Time	HOGC		No	Dr. Sapna Taneja Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Pursuing



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22	Preeti Sharma			Full Time	HOGC		JCBUST, YMCA	Dr. Arti Gupta Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Pursuing
23	Vipul Kumar Garg			Full Time	HOGC		UGC	Dr. Neha Goyal Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad	Pursuing