

# STRATEGIC PLAN

## (2020-2025)



**Training and Placement Cell**

**J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY,  
YMCA, FARIDABAD**

*(Formerly YMCA University of Science and Technology)*

NAAC 'A' Grade accredited State University

Sector-06, Delhi Mathura Road, Faridabad -121006 (Haryana)

## **ABOUT THE CELL**

No University or institution is successful without facilitating its students in getting placements in good companies and this responsibility lies on the shoulders of the T & P Cell. Training & Placement cell of JCBUST, YMCA also plays an important role in catering internship and placement needs of students. The cell is blessed with the university reputation build up over the years by its alumni, who either are the entrepreneurs or holding the topmost positions in the companies. This cell continuously strives to help students in pursuing their career goals by acquiring industry specific skills. This is accomplished through building a strong partnership amongst students, alumni, faculty-members, and industries. Training and Placement Cell of JCBUCT, YMCA has been established to carry out centralized activities providing each department an equal opportunity for its students' career. It assists students in developing their academic and career interests and helping them in achieving their short-term and long-term goals.

## **CONSTITUTION OF TRAINING AND PLACEMENT CELL**

<b>S. No.</b>	<b>Name</b>	<b>Designation</b>
1	Prof. (Dr.) Vikram Singh	Dean, Placement, Alumni & Corporate Affairs)
2	Dr. Sanjeev Kumar	Training & Placement officer
3	Dr. Jyoti Verma	Deputy Training & Placement Officer
4	Mr. Prashant Kumar	Assistant Training & Placement Officer
5	Dr. Sapna Taneja	Assistant Training & Placement Officer
6	Dr. Vishal Puri	Assistant Training & Placement Officer
7	Mr. Rajiv Sharma	Sr. Stenographer, T&P Office
8	Mr. Jitesh	Clerk, T&P Office
9	Mr. Mukund	Clerk, T&P Office



# J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, FARIDABAD

NAAC 'A' Grade Accredited State Govt. University

(Established by Haryana State Legislative Act No. 21 of 2009, Recognized by U.G.C. u/s 2 (f) and 12(B) of U.G.C. Act 1956)

## TRAINING & PLACEMENT CELL

### OUR RECRUITERS



## VISION

“Increasing Placement by improving the employability of students and impart the necessary skills to meet the expectations of the industry.”

## MISSION

- To equip students with the skills necessary to face interviews confidently by giving sufficient training in aptitude, reasoning, communication, group discussion and presentations preparing for technical and HR interviews through professional trainers, thereby bringing a holistic transformation.
- To organize recruitment drives with renowned business organizations from all over the country, within and outside the campus.
- To enhance career counselling by promoting expert lectures by experienced personnel from corporate sector and to arrange for industrial (in-plant) training for students with industries and reputed business houses from all over India.
- To collaborate with industry for live projects, research work, workshops or any academic alliance and industrial visits

## STRATEGIC GOALS

- **Enhancing employability:** To instil a larger range of abilities and traits that will enable students to be successful throughout their working life, not just landing a job, training and placement cell aims to enhance employability skills by organizing various workshop/seminars/expert lectures focusing on developing skills beyond their curriculum and make them industry and future ready.
- **Strategic partnership with domain specific industries:** To establish and build collaborations with various domain specific industries to leverage upon their knowledge, expertise, and resources for bringing comprehensiveness in placement strategies.
- **Increased involvement of Alumni:** T & P cell wishes to enhance the interaction and involvement of University’s strong alumni base in its activities to provide students the opportunity to learn from their experiences. To strengthen the association for widening the internship and placement opportunities.

- **Digitization of placement drives:** Keeping digitization in view as a new trend in the ongoing campus placements, the cell intends to bring all the students on digital platform, reducing cost, saving time, improving communication, and ultimately simplifying digitising the placement process.
- **Sensitizing students on the importance of skills:** To create awareness among students on the importance of interview skills, soft skills, life skills and ethics in professional life and facilitate them to acquire these skills and overcome mental barriers.
- **Inculcating students driven culture:** To develop managerial and leadership skills among students by shouldering them with the responsibility of enhancing and driving training and placement activities.

## **OBJECTIVES**

- To provide employment opportunities for all eligible students.
- To arrange internships for students and evaluate performance during and completion of training.
- To create awareness about the importance of skills and implement employment enhance programs for students.
- To help students in their career development by enhancing their skills.
- To build confidence in students with right attitude towards professional development.

## **SWOC ANALYSIS**

### **Strengths:**

- Brand image of J C Bose University of Science and Technology, YMCA Faridabad
- Locational advantage i.e., situated at NH2 and in the Industrial hub of the state is one of the greatest strengths of T&P cell.
- Access to best brains being one of the most preferred universities for admissions in its state.
- Support from large and well-established base of alumni holding top positions in leading companies.

- Stringent curriculum, well qualified faculty and innovative pedagogies producing students with strong technical, analytical, and managerial bent of mind.
- Availability of financial and administrative support for conducting resume workshops, mock interviews, personality developments and career counselling sessions.

### **Weaknesses**

- Despite of being a pioneer in the field of technical education at state level, inability to pace up with the placements of national level institutes.
- Inability of the cell to widen its horizon and focussing upon the placements of other courses in addition to engineering courses.
- Inability to keep pace with ever rising and frequent changing expectations of industry in the world of cutting-edge technology.

### **Opportunities**

- Leveraging upon well-established alumni for students' grooming and interview preparation by holding systematic interactive sessions between them.
- Drawing upon strong alumni base for internship and placements opportunities for students.
- Companies conducting placements drives for one course can also be persuaded to offer placements for students of other courses being offered by the University.
- Many opportunities for tie-ups with both established and start-up companies in India and abroad.

### **Challenges**

- Preference of top companies to hire from top national level institutes.
- Students, being from rural area, are striving to meet standards in technical and management education.
- Students hailing from rural areas are also facing language barriers and lack of required level of communication skills to match industry expectations, which further inhibits their placements.
- More inclination of students towards curriculum than practical training leading to lack of sincerity towards internships.

**ACTION TAKEN TO BE YEAR WISE**

S. No	Strategic Goals	Action to be taken				
		2020-21	2021-22	2022-23	2023-24	2024-25
1.	<b>Developing Infrastructure for digitization of complete TPO operations with Industry Leading Software's</b>	Updation of TPO Infrastructure, Digitization of Placement Drives Information Through different software's	Incorporating applications of TPO specific industry leading software's for digitizing TPO operations	Digitizing the data handling through ERP based systems	Developing solutions to TPO specific operations problems through Students oriented projects and Internships	Continual Improvement of IT infrastructure for class leading TPO operations
2.	<b>Developing Industry Partnership programs for Enhanced Employability of Students</b>	To undertake Memorandum of Understanding (MOU) with different organizations for direct preference to university students on long term basis	To Develop and strengthen Industry Partnership programs through HR Conclaves	To undertake Memorandum of Understanding (MOU) with different organizations for direct preference to university students on long term basis	To Develop and strengthen Industry Partnership programs through HR Conclaves	To undertake Memorandum of Understanding (MOU) with different organizations for direct preference to university students on long term basis
3.	<b>Enhancing Alumni Connect &amp; Inculcating Students Driven Approach</b>	Inculcating the students driven approach for placement drives and developing the required infrastructure	Organizing Alumni Connect programs for imbining & enhancing the Alma Mater first approach	Inculcating the students driven approach for placement drives and developing the required infrastructure	Organizing Alumni Connect programs for imbining & enhancing the Alma Mater first approach	Inculcating the students driven approach for placement drives and developing the required infrastructure

