

STRATEGIC PLAN

(2020-2025)



Alumni and Corporate Affairs Cell

**J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY,
YMCA, FARIDABAD**

(Formerly YMCA University of Science and Technology)

NAAC 'A' Grade accredited State University

Sector-06, Delhi Mathura Road, Faridabad -121006 (Haryana)

ALUMNI AND CORPORATE AFFAIRS CELL

The Alumni and Corporate Affairs Cell is a dynamic, member-focused organization directed towards connecting, engaging, involving, creating and supporting a network of former graduates who will, in turn, help to raise the profile of the university. It is an efficient and rapidly evolving entity with a well-defined and clear perspective that aims to bring together like-minded individuals and create a strong relation worldwide. It is a well-structured cell headed by Dean, Directors and assisted by Secretary and Joint Secretary.

Whenever we listen to the word alumni, all we imagine is a person who was once like us but took the right opportunities at the right time to make their path. When we achieve something in our lives, we as humans tend to retrace our path and realize how crucial those educational years were, and somewhere in our hearts want to give back.

The Alumni and Corporate Affairs Cell wishes to garner active support from industries and facilitate their involvement in research, training and placements. The cell continuously strives to help students in pursuing their career goals by acquiring employment skills and ultimately to attain desired employment. This cell also supports various other networks of the university among which the most prominent one is YMCA MOB Alumni Association.

The Alumni and Corporate Affairs Cell connects with its alumni through an online portal in which currently 7000 + alumni leaders of the university are linked.

J C BOSE UNIVERSITY ALUMNI ASSOCIATION

YMCA MOB Alumni Association Established in 1985. It works to connect alumni, support students and build an unforgettable Institute experience through a diversity of events. It has a well-established structure with the central executive committee as the top decision-making body. The association functions through its various chapters that represent various regions/cities. Each Chapter is headed by a Chairman, Co-Chairman and assisted by Secretary and Joint Secretary.

MOB, (an acronym for Meet Old Buddies), the Alumni Association is a dynamic, member-focused organization directed towards connecting the University community locally, nationally and around the globe while promoting a spirit of unity and loyalty among graduates, former students, and friends. In brief, its vision is to Connect, Collaborate, Engage, Succeed and Celebrate.

Here at J.C. Bose University, we are a proud parent of all our alumni. They have not only helped themselves to grow with time but have also guided their juniors at every crucial turn and moment. Our alumni have always been active players in building a better environment within the campus.

Alumni of J.C. Bose University has always played a crucial role in ensuring that students have the right set of minds when they prepare themselves for the next big leap. Every alumnus of this university is a part of the YMCA MOB which was established in 1985, MOB is the acronym for Meet Old Buddies. J.C Bose University has always ensured that the students here not only have access to the best education but have an overall developed personality. Alumni have always contributed in one way or the other.

The MOB contribution embarks the distinctiveness for the University by carrying out the following activities:

- By encouraging interaction with students, alumni, faculty, and industry by holding lectures, seminars, and conferences.
- By becoming the recruitment partners for providing Internship as well as full time employment for the pass-out batches.
- By organizing job fairs for hiring the talent pool from the University for their own organizations in which they are entrepreneurs.
- By helping establishing Centre of Excellence in the technical domains.
- By signing MoUs with the University to provide the overall support in terms of Industrial visits, organizing value-added courses, faculty Development Programs, opening project Webinars etc.
- By financially contributing towards infrastructure growth-university main gate, incubation center; scholarships to needy students; cultural fest; projects etc.
- By generating a 'Brain Bank' from amongst its members or experts from outside and providing its services for the benefit of the members of YMCA MOB, in particular, Alma mater, and the society, in general.
- By promoting B2B transactions and sharing of best practices.

All the above initiatives by the Alumni approached via the Alumni and Corporate affairs cell and Training and Placement cell have helped provide the University an edge over its peer institutions in the region. The students are enriched with the knowledge shared by the industry partners through webinars and pre-placement talks that in turn help them prepare well for the recruitment drives.

Companies like Cadence Design System, Noida, Cognizant Technology Solutions, Noida, Eicher Tractor, Bhopal, ETA Engineering, Tamil Nadu, ETA Engineering, Tamil Nadu, MV Electronics Pvt. Ltd, Palwal, Nagarro Gurgaon, Samsung R&D Gurgaon, ST Microelectronics, Noida, Testing Xperts Pvt. Ltd., Chandigarh, Yamaha Motors Pvt. Ltd, Maruti Suzuki Pvt Ltd, Gurgaon are our recruiting partners where our alumni are at senior positions and always help us in securing better numbers of placements.



VISION

Inspire global alumni to feel connected and supported through programs and services designed to promote the spirit of lifelong success. To develop and strengthen ties between our Alumni by providing diverse tangible benefits including career services, networking opportunities, special events, lectures, and the opportunity to connect with and inspire students and graduates. To engage Alumni with Departmental research and future goals, in order that each individual feels welcome and valued as a member of the J.C. Bose University of Science and Technology.

MISSION

- A respectful, congenial, and equitable programme that is welcoming and engaging for alumni of all ages, as well as their partners, families, and guests.
- A dynamic community of active alumni who contribute to the goals of the programme, feel ownership over its direction, and act as ambassadors.
- A programme with strong ties to industry and spin-out companies, and the ability of promote mentoring, internship and career opportunities for students and alumni in this and other fields.
- Accessible and innovative promotion of the Department's research in order to connect alumni and the public to cutting edge science.
- A commitment to transparency of goals and actions.

VALUES

The following values are fundamental to the success of MOB:

- Integrity and honesty: We embrace admiration, inclusivity, and impartiality in all we do.
- Accountability: We strive for integrity, ethical behaviour and strive to maintain a working environment that is built on mutual respect, understanding and freedom of expression.
- Personal growth and development: We value fellowship, personal growth and development, and the concept of community: local, regional, and global.
- Commitment and innovation: We share the university's commitment to life-long learning, creativity, adaptability, discovery, and engagement.

STRATEGIC GOALS

Goal 1: Develop an efficacious network between the Alumni and the University

- Develop a medium (online or offline) that efficaciously serves the interests of our alumni and can additionally sustain and expand our reach to the alumni.
- Conduct and strategize regular events and programs that can align with the desiderata of our alumni.
- Track and update alumni personal and professional information periodically.
- Increase opportunities for the alumni to engage in various fields of research and development in the institute.
- Check and respond to all communication promptly.
- Conduct award programs to promote, engage, felicitate and recognize the successful alumni leaders.
- Increase the number of alumni leader and their responsibilities.
- Maximize opportunities for personal and professional development of the alumni.
- Provide necessary resources to alumni for volunteer involvement on development of the university.
- Conduct alumni meet and regularly interact with the alumni.
- Regularly conduct alumni satisfaction survey.
- Develop a culture of lifelong engagement of alumni.

Goal 2: Enlighten students about the status of university alumni association

- Include students in various alumni meet, events and programs.
- Plan, design and distribute activities for the student.
- Involving alumni leaders in all the major events and programs of the university.
- Organize events and create opportunities where alumni can interact and engage with students.
- Create internship and full-time opportunities for the students by efficiently utilizing the alumni contacts within the companies.
- Develop a channel through which the students can directly interact with the alumni leaders for career guidance.
- Increasing the importance of being an engaged alumnus.

Goal 3: Increase the reach of the University

- Alumni leaders can serve as an ambassador or voice of the university.

- Creating incipient opportunities for the university through alumni contacts.
- Efficiently utilizing the alumni contacts within the companies to create internship and full-time opportunities for the students.
- Efficiently utilizing the alumni contacts within the companies to organize industrial visits for the students.
- Utilize alumni contacts to engage more alumni with the university.

Goal 4: Maximize the sponsorship of the university

- Build new sources of revenue via high-value programs and benefits for alumni.
- Maximizing the funding from private foundations and cooperate partners.

Goal 5: Enhancing opportunities for involvement and development of faculty and staff with alumni

- Plan, design and distribute activities for the faculty and staff.
- Organize a systematic alumni program for personal and professional development of the university faculties and staff.
- Provide an insight of the latest industry trends and innovations.
- Create a strong partnership between alumni leaders and staffs of the university.

SWOC ANALYSIS

Strengths

- A large and well-connected alumni base of 5000 as old as 50 years and, YMCA MOB Alumni Association having a well-established structure with the central executive committee as the top decision-making body and, working to connect alumni, support students and build an unforgettable Institute experience through a diversity of events.
- Community stats of YMCA MOB association Online Digital platform stands at 6799 as on September 14th, 2020.
- Functioning of the association through its various chapters in 12 states representing various regions/cities and headed by a Chapter Chairman, Co-Chairman and assisted by Secretary and Joint Secretary.
- Alumni's support to the University by making financial contributions towards student's projects, & Technical activities, Scholarship and Infrastructure development.

- Alumni contribution in enrichment of the students by mentoring, sharing experiences and delivering expert lectures and organising Industrial Visits etc.
- Inclusion of Alumni as members in various university bodies and committees to solicit opinion on academic and non-academic aspects.
- Internship and placements opportunities provided to students from alumni companies

Weaknesses

- A meagre twenty percent alumni are connected of total.
- There seems a lack of cohesiveness among all the alumni.
- Inability to drive financial and non-financial contributions from all alumni towards supporting the university.
- Difficulty in updating data changed due to frequent changes taking place in alumni's career.
- Relatively lesser inclination and involvement of recent passed out alumni.
- Conduction of various events involving alumni at departmental level leading to inorganization and even loss of data.

Opportunities

- Association's support to current students through Merit-Cum-Means Scholarships, endowments by Ex-Alumni and establishment of a centre of excellence.
- Association provides a platform for interaction with students, alumni, faculty, and industry by holding lectures, seminars and conferences.
- Leveraging upon well-established alumni to support ex-students through Business to Business (B2B) channel, Job search, and Talent Acquisition and experience sharing etc.

Challenges

- Enlarging the base by reaching out to maximum and getting them registered with the association.
- Not only registering but soliciting interest and active participation in various bodies, events and interactions etc.
- Generating funds from all the Alumni.
- Development and implementation of a mechanism for updating alumni profile related data.

ACTIONS TO BE TAKEN YEARWISE

S. No	Strategic Goals	Action to be taken				
		2020-21	2021-22	2022-23	2023-24	2024-25
1.	Develop an efficacious network between the Alumni and the University	Plan, organize and coordinate university alumni association activities.	Plan, organize and coordinate university alumni association activities.	Plan, organize and coordinate university alumni association activities.	Plan, organize and coordinate university alumni association activities.	Plan, organize and coordinate university alumni association activities.
		Develop a medium through which the alumni and the university can interact with each other effectively.				
			Update the interaction channel of the alumni to make it more comfortable and user-friendly.	Update the interaction channel of the alumni to make it more comfortable and user-friendly.	Update the interaction channel of the alumni to make it more comfortable and user-friendly.	Update the interaction channel of the alumni to make it more comfortable and user-friendly.
		Engage more participants from both inside and outside the university to the alumni association.	Engage more participants from both inside and outside the university to the alumni association.	Engage more participants from both inside and outside the university to the alumni association.	Engage more participants from both inside and outside the university to the alumni association.	Engage more participants from both inside and outside the university to the alumni association.
		Conduct events and programs that can align with the desiderata of our alumni.	Conduct events and programs that can align with the desiderata of our alumni.	Conduct events and programs that can align with the desiderata of our alumni.	Conduct events and programs that can align with the desiderata of our alumni.	Conduct events and programs that can align with the desiderata of our alumni.
		Conduct alumni satisfaction surveys and work on the responses and feedback received.	Conduct alumni satisfaction surveys and work on the responses and feedback received.	Conduct alumni satisfaction surveys and work on the responses and feedback received.	Conduct alumni satisfaction surveys and work on the responses and feedback received.	Conduct alumni satisfaction surveys and work on the responses and feedback received.
			Preview past year alumni meet and activities.	Preview past 2 years alumni meet and activities.	Preview past 3 years alumni meet and activities.	Preview past 4 years alumni meet and activities.
2.	Enlighten students about the status of university alumni association	Plan, design and distribute activities which involve students of the university.	Plan, design and distribute activities which involve students of the university.	Plan, design and distribute activities which involve students of the university.	Plan, design and distribute activities which involve students of the university.	Plan, design and distribute activities which involve students of the university.
		Develop a channel through which the students can directly interact with the alumni leaders for career guidance.	Develop a channel through which the students can directly interact with the alumni leaders for career guidance.	Develop a channel through which the students can directly interact with the alumni leaders for career guidance.	Develop a channel through which the students can directly interact with the alumni leaders for career guidance.	Develop a channel through which the students can directly interact with the alumni leaders for career guidance.
			Encourage students to plan and organize alumni events.	Encourage students to plan and organize alumni events.	Encourage students to plan and organize alumni events.	Encourage students to plan and organize alumni events.

			Provide necessary resources to the students for volunteer involvement in the alumni events.	Provide necessary resources to the students for volunteer involvement in the alumni events.	Provide necessary resources to the students for volunteer involvement in the alumni events.	Provide necessary resources to the students for volunteer involvement in the alumni events.
		Mandating final year students to join the online Alumni Portal.	Mandating final year students to join the online Alumni Portal.	Mandating final year students to join the online Alumni Portal.	Mandating final year students to join the online Alumni Portal.	Mandating final year students to join the online Alumni Portal.
3.	Increase the reach of the University	Conceptualize and plan a global scale Alumni Meet.	Conceptualize and plan a global scale Alumni Meet.	Conceptualize and plan a global scale Alumni Meet.	Conceptualize and plan a global scale Alumni Meet.	Conceptualize and plan a global scale Alumni Meet.
		Utilising alumni contacts to engage more alumni with the university.	Utilising alumni contacts to engage more alumni with the university.	Utilising alumni contacts to engage more alumni with the university.	Utilising alumni contacts to engage more alumni with the university.	Utilising alumni contacts to engage more alumni with the university.
		Identifying, Selecting and communicating with alumni leaders that can serve as an ambassador or voice of the university.	Identifying, Selecting and communicating with alumni leaders that can serve as an ambassador or voice of the university.	Identifying, Selecting and communicating with alumni leaders that can serve as an ambassador or voice of the university.	Identifying, Selecting and communicating with alumni leaders that can serve as an ambassador or voice of the university.	Identifying, Selecting and communicating with alumni leaders that can serve as an ambassador or voice of the university.
			Promote recognized international activities done by the university students.	Promote recognized international activities done by the university students.	Promote recognized international activities done by the university students.	Promote recognized international activities done by the university students.
		Utilize international alumni contacts to gain more opportunities for the university.	Utilize international alumni contacts to gain more opportunities for the university.	Utilize international alumni contacts to gain more opportunities for the university.	Utilize international alumni contacts to gain more opportunities for the university.	Utilize international alumni contacts to gain more opportunities for the university.
4.	Maximize the sponsorship of the university	Plan financial expenditures and focus on the sponsorship and fund raising for association activities.				
		Utilise alumni contacts to create internship and full-time opportunities for students.	Utilise alumni contacts to create internship and full-time opportunities for students.	Utilise alumni contacts to create internship and full-time opportunities for students.	Utilise alumni contacts to create internship and full-time opportunities for students.	Utilise alumni contacts to create internship and full-time opportunities for students.
		Sign MoUs with potential industries related to alumni.	Sign MoUs with potential industries related to alumni.	Sign MoUs with potential industries related to alumni.	Sign MoUs with potential industries related to alumni.	Sign MoUs with potential industries related to alumni.
		Maximising the funding from private foundations and cooperate partners linked with alumni.	Maximising the funding from private foundations and cooperate partners linked with alumni.	Maximising the funding from private foundations and cooperate partners linked with alumni.	Maximising the funding from private foundations and cooperate partners linked with alumni.	Maximising the funding from private foundations and cooperate partners linked with alumni.

			Redesign the plan for financial expenditures.	Redesign the plan for financial expenditures.	Redesign the plan for financial expenditures.	Redesign the plan for financial expenditures.
			Review past year financial expenditures.	Review past 2 years financial expenditures.	Review past 3 years financial expenditures.	Review past 4 years financial expenditures.
5.	Enhancing opportunities for involvement and development of faculty and staff with alumni	Plan, design and distribute activities and services for faculty and staff members of the alumni association.	Plan, design and distribute activities and services for faculty and staff members of the alumni association.	Plan, design and distribute activities and services for faculty and staff members of the alumni association.	Plan, design and distribute activities and services for faculty and staff members of the alumni association.	Plan, design and distribute activities and services for faculty and staff members of the alumni association.
		Organize faculty and staff development program along with the alumni leaders.	Organize faculty and staff development program along with the alumni leaders.	Organize faculty and staff development program along with the alumni leaders.	Organize faculty and staff development program along with the alumni leaders.	Organize faculty and staff development program along with the alumni leaders.
			Engage staffs and faculty that are responsible to regularly track and update alumni personal and professional information periodically.	Engage staffs and faculty that are responsible to regularly track and update alumni personal and professional information periodically.	Engage staffs and faculty that are responsible to regularly track and update alumni personal and professional information periodically.	Engage staffs and faculty that are responsible to regularly track and update alumni personal and professional information periodically.