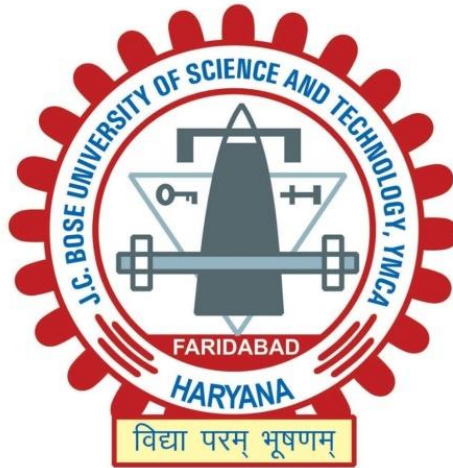


STRATEGIC PLAN

(2018-2023)



CAREER & COUNSELLING CELL
J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY,
YMCA, FARIDABAD

(Formerly YMCA University of Science and Technology)

NAAC 'A' Grade accredited State University

Sector-06, Delhi Mathura Road, Faridabad -121006 (Haryana)

About the Cell

The scheme of establishing a Career and Counselling Cell in the university has been formulated to address the diverse socio economic challenges and geographic backgrounds of the heterogeneous population of students coming to the Colleges by providing them equity of access and placement opportunities through availability appropriate institutional support . Linguistic differences and cultural gaps among students also call for the setting up this counselling cell. Availability of relevant and accessible information coupled with professional guidance to utilize the same can result in better career achievements outside the classrooms and help in the healthy progression of students.

The face of the world has undergone an immense change with the advent of information and technology and with an enormous growth of knowledge, our, education system has also undergone change along with this changing face, hence, paves a way for developing students' knowledge, adaptability, creativity and independent thinking. All these are done in order to make our students better prepared for the opportunities that are lying in their paths.

Career and Counselling Cell has been established in the University on 5th May 2015 with an aim to provide career education and counselling to help the students to use their knowledge and skills in making career decisions.

Broad objective of the cell are as follows:

- a. To help students to chalk out academic and career roadmaps for themselves.
- b. To create awareness among the students about emerging professional trends and entrepreneurship and market needs etc.
- c. To provide guidance to the students on various options available for higher studies available in India and abroad.
- d. To help the students in the development of their strengths, sharpening their interests and planning for a satisfying future.
- e. To provide guidance for personality development, positive attitude and inter-personal skills.
- f. To promote Value System and National Integration among students.

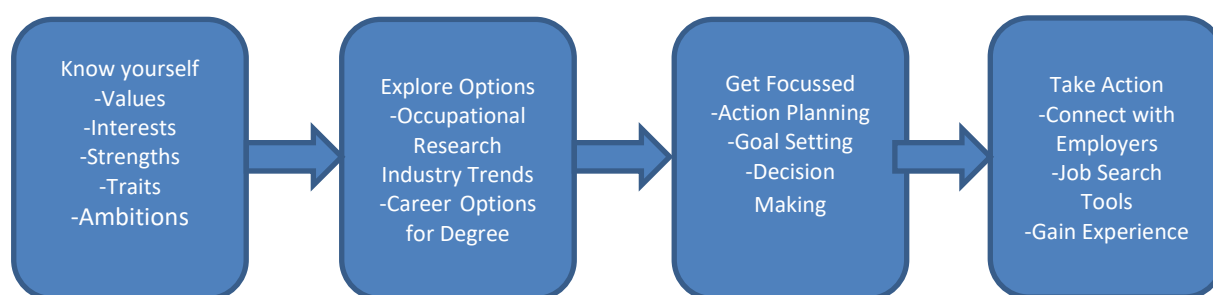
Avenues of Operation:

The cell would facilitate following activities in broad ways:

- a. Initiating motivational sessions for the students to instil scholastic and co scholastic skills for developing their potential to be successful in life.
- b. Organizing activities for inculcating leadership qualities among students

- c. Organising seminars and workshops to help the students to choose a career goal, plan and give a direction to students for a better future ahead
- d. Organize counselling sessions for students where they can talk one to one to the counsellors about their personal and professional issues.
- e. Organise career fair where many employers, higher institutions and professional counsellors come together to help the students find out their goals

Road Map of Career & Counselling Cell:



Constitution of the Cell

For Smooth execution of aforementioned activities, the cell is constituted with following members:

Dr. Arvind Gupta, Head C & C Cell
 Mr. Bharat Bhushan, Member C & C Cell
 Dr. Manvi, Member C & C Cell
 Dr. Ashlesha Gupta, Member C & C Cell
 Dr. Neha Goel, Member C & C Cell
 Mr. Atma Ram , Member C & C Cell

Vision, Mission of cell

VISION

To provide support centred support service where students can improve the academic and personal skills to prepare them for success in a global, technological and social world.

MISSION

- i. To enhance the academic and personal skills of the students by providing a variety of counselling, mentoring and psychological services.

- ii. To facilitate students' in their all-round development by assisting in the alleviation, remediation, and prevention of distress,
- iii. To educate students in ways that develops self-awareness, self-reliance, and self-confidence.
- iv. To prepare students for life-long learning and leadership in a global academic culture
- v. To create intellectual manpower relevant to the industry and society at large.

SWOC Analysis

Strengths:

1. Regular Quiz, declamation contest, personality development sessions being held.
2. Career counseling session in different fields like GATE/CAT/ GRE/ GMAT
3. Regular seminar session are held by eminent speakers i.e. IAS officers for motivation
4. MoU with Vedic foundation for personality development of students
5. Regular organization of motivational seminars, career fairs
6. Psychiatric counseling for needy students
7. Individual counseling by faculty, members of cell to students

Weaknesses:

1. Startups and entrepreneurship require some focus.
2. Regular Alumni support is required which is not adequate till now.
3. Regular in campus coaching for competition exams like GATE / CAT / GMAT / GRE / IAS/ IES is required to be done in house.
4. Regular personality development classes need to be organized for students.

Opportunities:

1. Students can gain a lot from fifty years old Alumni base for career guidance, startups and entrepreneurship.
2. Various companies in the fields of competition exam can provide in campus training to students at competitive rates.
3. Many faculty members of the University, can provide coaching on GATE for needy students
4. Rigorous training session in the fields of personality development can be organized.

Challenges:

1. Students in University enrolled in different courses have different career goals. It is quite challenging for arranging training needs of each students
2. Laying of blueprint for organization of in campus coaching on competition exams
3. To arrange initial support for students for startup and entrepreneurship like funds and technical knowhow.

5 YEAR STRATEGIC PLAN

- An IAS forum needs to be started for helping students to crack UPSC exam.
- Organise career exhibition for the students and their parents to interact with experts in the field of career counselling.
- Developing personalized portal for various alerts like scholarships and other financial aids where the students will be able to avail the possible resources in the form of books, magazines to cater to their needs.
- Create a Career graph of students which will also showcase the path of pass out students.
- Provide a platform to the students to deal with Diversity issues in career counselling such as gender, age, culture.
- Visit to various industries and factories to make students learn about the work culture in industries.
- Short excursion trips for students to inculcate moral values and other social qualities necessary for leading a good life
- Seminars on various art of living techniques and ethical living also to maintain harmony in life which will help students to maintain the balance between work and personal life.
- In house training/coaching for GATE and CAT aspirants.
- Hiring of psychologist or personal counsellors for students.