



**J. C. Bose University of Science and Technology, YMCA, Faridabad**  
(formerly YMCA University of Science and Technology)

A State Govt. University established wide State Legislative Act. No. 21 of 2009

SECTOR-6, FARIDABAD, HARYANA-121006

Ph. 129-2310127 | email:proymcaust@gmail.com | web: [www.icboseust.ac.in](http://www.icboseust.ac.in)



GOLDEN JUBILEE YEAR  
(1969-2019)

**NEWS CLIPPING: 26.05.2021**

**THE TRIBUNE**



**EMERGING MEDIA OPPORTUNITIES**

**Faridabad:** The Vice-Chancellor of Makhnarlal Chaturvedi National University of Journalism and Communication, Bhopal, Prof KG Suresh, advised young media professionals to pursue their career in digital journalism rather than conventional media. Prof Suresh was addressing the webinar on "Emerging opportunities in media" under the ongoing webinar series titled "Media Ki Baat -Aapke Sath" organised by the Department of Communications and Media Technology of JC Bose University of Science and Technology, YMCA, Faridabad. Describing digital journalism as an emerging field for a better career opportunity in the media industry, Prof. Suresh said that from big media honchos to new media startups, all were investing and betting heavily on online media. For a young trained professional, it was easier to start a career in online media than conventional media, adding that with the new-age news mediums like TV, radio and new-media Internet platforms coming to dominate the industry, digital journalism had emerged as a very lucrative career option for youngsters interested in this field.

**The Tribune**

Wed, 26 May 2021

<https://epaper.tribunein>

