

**J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA  
FARIDABAD, HARYANA**

NAAC 'A+' Grade accredited State University



Department of Business Studies

**Report on Expert Lecture on Cyber Security For Commerce Graduates  
Held on 7<sup>th</sup> Feb 2023**

The Department of Business Studies has organised an expert lecture on Feb 7th, 2023 from 10:15am to 12:15pm for the students of Bcom(H) under the wisdom of chairperson, Dr. Manisha Goel. Dr. Pallavi Mahajan and Ms. Radhika Sharma, faculty members, department of business studies coordinated the expert lecture along with students Manisha and Neha. The lecture was delivered by Ms. Puja Sachdeva.

**JC BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA FARIDABAD**  
(A HARYANA STATE GOVERNMENT UNIVERSITY )  
ACCREDITED 'A+' GRADE BY NAAC

**DEPARTMENT OF BUSINESS STUDIES**  
Organising  
**EXPERT LECTURE**  
On  
**CYBER SECURITY**

On 7th February 2023  
from 10:15am to 12:15pm

**PROF.SUSHIL KUMAR TOMAR**  
Patron  
Hon'ble Vice Chancellor

**DR.MANISHA GOEL**  
Chairperson  
Department of Business Studies

**PUJA SACHDEVA**  
Speaker

**DR. PALLAVI MAHAJAN**  
Faculty Coordinator

**MS.RADHIKA SHARMA**  
Faculty Coordinator

**Student Coordinators: Neha and Manisha**

The lecture was started with discussing the current state of cyber security threats and the importance of securing our digital assets. The cyber threats are evolving at an alarming rate and organizations must stay vigilant and proactive in their cyber defense strategies.



Various types of cyber attacks, including malware, phishing, ransomware, and distributed denial-of-service (DDoS) attacks were also been discussed. The expert explained how each type of attack works and the potential damage it can cause. She also provided some real-life examples of successful cyber attacks and their consequences.



The speaker then discussed the importance of employee training in maintaining cyber security. She emphasized that employees are often the weakest link in an organization's cyber defense, and it is crucial to educate them on how to identify and report suspicious activity.



She also talked about the importance of strong passwords, multi-factor authentication, and other best practices to mitigate the risk of cyber attacks. The role of cyber insurance in managing cyber risk was also been discussed. She explained that cyber insurance can help organizations recover from the financial losses and reputational damage caused by a cyber attack. She also highlighted the importance of understanding the terms and conditions of cyber insurance policies to ensure that they provide adequate coverage.

In conclusion, the lecture was very informative and provided valuable insights into the world of cyber security. The attendees left with a better understanding of the importance of cyber security and the measures that can be taken to mitigate cyber risk. The lecture was well received by the audience, and we thank the speaker for sharing his knowledge and expertise with us.