



# J. C. Bose University of Science and Technology, YMCA, Faridabad (A Haryana State Government University)

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Accredited 'A' Grade by NAAC

**DEPARTMENT OF BUSINESS STUDIES – FACULTY SEMINAR SERIES**  
**“ENTREPRENEURIAL OPPORTUNITIES IN CONTEMPORARY BUSINESS ENVIRONMENT”**  
**WEDNESDAY, MAY 4, 2022 (11AM -12 NOON)**  
**VENUE : ROOM NO 202, 2<sup>ND</sup> FLOOR, SHRI VISHWAKARMA BUILDING**



Speaker

Radhika Sharma, Assistant Professor  
Department of Business Studies

*MRS. RADHIKA SHARMA IS WORKING AS ASSISTANT PROFESSOR IN DEPARTMENT OF BUSINESS STUDIES. SHE IS PURSUING DOCTORATE OF PHILOSOPHY FROM UNIVERSITY SCHOOL OF MANAGEMENT, KURUKSHETRA UNIVERSITY KURUKSEHETRA ON THE TOPIC “AIRLINE SERVICE QUALITY AND ITS IMPACT ON CUSTOMER LOYALTY- A COMPARATIVE STUDY”. SHE HAS PUBLISHED 5 RESEARCH PAPER IN REPUTED INTERNATIONAL AND NATIONAL JOURNALS. SHE HAS ALSO PRESENTED SEVERAL PAPER IN INTERNATIONAL AND NATIONAL CONFERENCES. SHE HAS OBTAINED THE 2<sup>ND</sup> POSITION IN KURUKSHETRA UNIVERSITY IN HER GRADUATION. SHE HAS AWARDED ICSSR DOCTORAL FELLOWSHIP FOR THE HER PHD.*

**Faculty members, research scholars, and PG students of all the departments are cordially invited**

Dr. Ashutosh Nigam  
(Dean, DBS)

Dr. Manisha Goel  
(Chairperson, DBS)

Radhika Sharma  
(Coordinator & Speaker)