

**Dr.Taruna Narula**  
**Flat No 604 6 th floor**  
**JCBOSEUST.YMCA,Campus**  
**Sector 6 Faridabad**  
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### **Objective**

To work with an organization where I can explore my skill and strength to harvest the maximum productivity and satisfaction to my employer through my professional gratitude.

### **Summary**

Ph.D in mass communication, with 11 years of working experience with leading Institutes, and Print Media organisations. I have diverse experience of Research, writing scripts, editorials, reporting and compering. Capable of working with all levels of professional, interpersonal, communication and networking skills.

### **Qualification**

- 1996-2005 Guru Jambheshwar University, Hisar.
- Ph.D. Mass Communication. under the title "*Communicative function of Text Books in Socialization of the children* "
- M.Sc Mass Communication
- Bachelor of Arts Govt. P.G College Hisar, Haryana.

### **Experience:**

- Presently working as Assistant Professor Journalism and Mass Communication YMCA University of Science and Technology, Faridabad, Haryana
- Worked as a Senior Teacher of Mass Communication in Apeejay School Pitampura, New Delhi
- Worked as Work Room Supervisor in CWG 2010 held at New Delhi
- Worked as Assistant professor in Trinity Institute of Professional Studies (Affiliated with I.P. University, Delhi) from July 2009 to June 2010.
- Worked with Tecnia Institute of Advanced Studies (TIAS) (Affiliated with I.P. University, Delhi) served as a Programme Coordinator BJ (MC) (academic & administration) April '07 – June 09.

### **Workshop attended –**

National Workshop on Research Methodology in Social Sciences is organized by Association of Indian Universities, New Delhi and Centre for Culture, Media & Governance Jamia Millia Islamia, and New Delhi.

### **Job Responsibilities:**

- Handling subjects like Broadcasting for radio, Design and Graphics, History of Print and Broadcasting in India, World Media Scenario, Reporting and Editing, Self Development, Research Methodology for Media, Photography and Visual communication ,Performing Media and Cultural Studies

- **Additional Responsibilities-**
- Handled Tecnia Institute's (TIAS) Monthly Publication '**Youngster**'
- Worked as Asst. counseling Head for BJ (MC) programme Session 2007—08 & 2008-09.
- Handled stage management of seminars and conferences in TIAS, New Delhi and YMCAUST Faridabad, Haryana
- Worked for Summer Training of the students in Trinity Institute of Professional Studies, Dwarka, New Delhi
  
- **Conference Attended –**
- Presented a paper on “Covid 19 – Usage of E- learning Applications (apps) by students of Higher Education for Professional Development in MAIMS Online International Conference (MIC '2020).” Awarded with Technical session paper in MAIMS International Conference (MIC'2020)
- Presented and published paper on "*Communicative function of Text Books in Socialization of the children* " International conference on Journalism and Mass Communication (JMComm 2017) in Singapore
- Presented paper on “ **Studying the values given in school subjects**” in Rashtriya Media Sammelan and Filmotsav in YMCAUST, Faridabad
- Presented paper on “**Role of Media in Sustainable Development**” in International Conference Sustainable Development through Research in Engineering and Management at YMCA University of Science and Technology, Faridabad
- Presented paper in National Conference on "**New Horizons in Technology for Sustainable Energy and Environment**" March, 2017 at YMCA University of Science and Technology, Faridabad
- Attended National conference on “**Development Communication in the Digital Era: Towards newer scopes**” in 2016 at GJU Hisar Haryana
- Attended National conference on *Convergence of Media* at Tecnia Institute of Advanced Studies, Rohini, New Delhi
- Presented Research paper on my thesis in National Conference at Bhartiya Shiksha Sanasthan, Lucknow, Uttar Pradesh
- **FDP Attended** - Online One-Week Faculty Development programme on "Green Technologies & Environmental Sustainability (GTES-2020)", from September 7-12, 2020. FDP was jointly organized by the Department of Environmental Sciences and Department of Civil Engineering, J.C. Bose University of Science & Technology, YMCA, Faridabad.
- STC on “Environmental Changes and Sustainable Development” in YMCA University of Science and Technology Faridabad from 5<sup>th</sup> to 11<sup>th</sup> July.
- UGC sponsored a Short Term course on Research Methodology.

### **Seminar Attended**

- Presented paper on "*Community Radio Opportunities & Challenges*" in National Seminar at Marwah studios Noida in 2010.
- Attended Seminar on **Ethical issues in Research at YMACUST, Faridabad**
- **Presented paper in National Seminar on: *Innovations and Experiments in Media***" Sponsored by Directorate of Higher Education, Haryana
- **Attended and Organised Webinar on various media related issues.**

### **Research Publications -**

1. **"Role of Print Media in imparting Sex Education"** Media Ethics issues and concerns a publication of Punjabi University Patiala. Page No 112- 128, 2012.
2. **"Communicative Function of Text books and acceptance of Values among Children"** Communication Today, 97 – 106, Jan - June 2007.
3. **" Role of Textbooks in socialization of Children"** Media Memansa ISSN No. **2229-5593** Vol 10, No 4(2017).
- 4 **"Studying the values included in Textbooks of Primary Classes"** Chintan ISSN 2229 7227 Page No 62-69, July –September 2017.
5. **"Studying the magnitude and forms of exploitation of children in a slum in Delhi"** IAHRW international journal of social Science Review Page No – 369-373, September, 2017.
6. **"Studying the values included in school subjects"** (ISSN: 2249-2976) Impact Factor 2.645 .
7. **"Covid 19 – Usage of E- learning Applications (apps) by students of Higher Education for Professional Development"** Pramana Research Journal ISSN 2249-2976. Impact Factor 2.645.

**M.Phil Guide-** Guided Two M Phil Students

### **Industry Experience –**

**Worked with Dainik Bhaskar Hisar (Haryana) as Supplement in charge** from *May 2003 – Feb 2004.*

**Worked with Dainik Bhaskar Hisar (Haryana) as Supplement in charge** from *July 2000 – April 2001.*

### **Job Responsibilities in Dainik Bhaskar**

- Work mainly involves editing news reports, news-features and articles for pages of the newspaper.
- Layout and design the local news pages of the newspaper.

- News selection, editing and proof -Reading of all feature article
- **Other Experiences**
- Worked as a Casual Artist in ESD of Akashwani, Delhi.
- Presented over 100 programs as a comperer in "Yuv Umang " in All India Radio, Hisar Haryana.
- Also as comparer of children's program at Doordarshan Kendra, Hisar, Haryana.
- Wrote articles for Rashtriya Sahara, Dainik Tribune, Rajasthan Patrika, Hari Bhoomi (Regional Newspaper) and Dainik Bhaskar.

**Research Students** – Guided two M.Phil Students

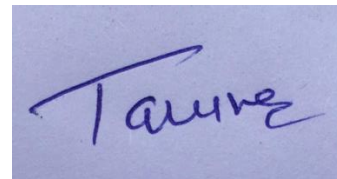
**Personal Profile**

Date of Birth: 27<sup>th</sup> April 1976

Marital status: Married

Husband's Name: Mr. Rajneesh Narula

Hobbies: Listening Music, Traveling and exploring societies.



Dr. Taruna Narula