Dr. Sudhir Kumar Email id: - sudhirnathal@jcbust.ac.in Contact No.:- 9896009938

Present Position

Assistant Professor, Department of Communication and Media Technology, J.C. BOSE UNIVERSITY OF SCIENCE & TECHNOLOGY, YMCA, FARIDABAD

Additional Responsibility

• Ph.D. Coordinator of Department of Communication and Media Technology.

Academic Qualifications

• Ph.D. in Mass Communication & Journalism from Guru Jambheshwar University of Science & Technology, Hisar.

- Qualified UGC- NET in Mass Communication & Journalism.
- Master in Mass Communication from Guru Jambheshwar University of Science& Technology, Hisar.
- Bachelor in Mass Communication From National College Affiliated with KUK University.

Technical Skills

- Word Processing Hindi & English
- Familiar with Photoshop & Video Editing
- Handel FTP
- Good Skills of Camera Handling
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Professional Experience

- Two years experience in INDIA NEWS HARYANA as a Reporter.
- Two years experience in AAJ Samaj National news paper as a Photojournalist.
- One year experience with A1 Tehelka as a reporter from Fatehabad.

• Worked with Etv Haryana /Himachal desk at Chandigarh for one month.

• Currently Working as Assistant Professor In department of Communication & Media Technology, JC Bose University of Science & Technology, YMCA, Faridabad

Conferences & Seminars

• Participated in Media Faculty Development Programme on Developing Scientific Approach in Media Teaching organized by DME Media School, Noida.

• Participated & Coordinated One Week Faculty Development Program on topic Skill Reengineering in Research & Studies organized by Department of CMT, JCBUST, YMCA

• Presented a Paper in International Conference on India and Changing Aspects of News (I CAN 2018). At Delhi Metropolitan Education, Noida.

• Presented a Paper in National Seminar organized by D.A.V College, Cheeka (Kaithal).

• Participated in Rashtriya Media Sammelan Evam Filmotsav (RMSF-2017). Organized by YMCA University, Faridabad.

• Attended two days International Conference on the topic of "Development Communication "organized by Communication Management & Technology Department of Guru Jambheshwar University of Science & Technology, Hisar.

• Attended two days National seminar on the topic "Values in Journalism" organized by the Communication Management & Technology department of Guru Jambheshwar University of Science & Technology Hisar.

• Attended National Seminar on the topic "Problems in research" organized by the Communication Management & Technology department of Guru Jambheshwar University of Science & Technology Hisar.

• Attended" National Media Fest" organized by the Communication Management & Technology Department of Guru Jambheshwar University of Science & Technology Hisar.

Publications Detail

• Paper published in UGC Care listed Journal Studies in Indian Place Names ISSN: 2394-3114 Vol-40-Issue-3-February-2020 titled PoliticalAdvertising and Voter's Perception in Haryana.

• Paper published in UGC Care listed Journal Kala Sarover ISSN: 0975- 4520 titled Media Habits of the University Going Students: A Study with Reference to Haryana.

• Paper published in Scopus Listed Journal Elementary Education Online, 2021; vol. 20(Issue-1) titled The News is Either Restricted Or Excessively Political: A Perception Study of People of Delhi.

• Book Published with the Shashwat Publication titled समाचार पत्र और पत्रकारिता ISBN NO.-978-

93-93557-10-0

- Paper Published in Peer Reviewed Journal 'DME' title –An Analytical Review of Political Communication in India with Special Reference to Social Media.
- Paper Published in Peer Reviewed Journal ' DME' title- Health Care and Hospital Promotionsand Audience Reception.

Papers Presentation Details

- Paper title: J.P Movement and Anna Movement: A Comparative Analysis. Presented in National Seminar at DAV College Cheeka (Kaithal) sponsored by: Director General Higher Education, Haryana, Panchkula. (12-03-2018)
- Paper title: Social Media- A Catalyst for Political Image Making. Presented in International Conference on India and Changing Aspects of News (I CAN-2018) at Delhi Metropolitan Education, Noida.

Ph.D. Topic

"Media Framing and Construction of Political Imagery: A Comparative Study of Political News in Indian Media" Supervisor – Prof. Vikram Kaushik, GJUST, Hisar

Achievements

UGC Fellowship holder (NFSC FELLOWSHIP) during Ph.D.

Teaching Specialization

- Print Media
- Electronic Media
- Photography
- Media's Law and Ethics
- Social Media

Language skills

I am fluent in Hindi, English, and Punjabi.

Hobbies

- Interacting with new people, listening to music, playing badminton & Cricket.
- Reading Books.
- Gain knowledge from internet

<u>Strength</u>

• Hard work, Punctuality, self-confidence, flexible attitude, ability to work out in hardships

Personal Profile

D.O.B : 7th November, 1989 Father's Name : Sh. Kuldeep Singh Marital Status : Unmarried Address : VPO MP Rohi, Tehsil & District Fatehabad Haryana, 125050

Declaration

I hereby declare and confirm that the information given by me is true and correct to the best of my knowledge and belief.

Dr. Sudhir Kumar