

## Profile

**Name:** Dr. Arti Gupta

**Qualification:** Ph.D., MBA, UGC-NET& JRF

**Specialization:** Human Resource Management & Organizational Behaviour

**Subject Taught/code:**

- Human Resource Management
- Management Process and Organizational Behaviour
- Strategic Human Resource Management
- Moral Values
- Leadership Lab

**Publication (Selected):**

1. “Incorporating organizational justice, job satisfaction and organizational commitment in a model of turnover intentions for software professionals”, International journal of Indian culture and business management, Vol. 21 No. 4, pp. 544-562, Inderscience.
2. “Enhancing intention to stay among software professionals”, Academia Revista Latinoamericana de Administración, Vol. 31 Issue: 3, pp.569-584, Emerald.
3. “Influence of organisational justice on intention to stay of IT professionals”, International journal of Indian culture and business management, Vol. 17, No. 4, pp.428– 441, Inderscience.
4. “Employer branding- a strategic tool to employee retention: A study on IT industry in India”, Vol. 7, Issue 2, Viewpoint.
5. “A study of the efficacy of the system of workers participation in management in paper industry of India with special reference to Cachar paper mill”, International Journal of Advanced Technology in Engineering and Science, Vol. 03.
6. “An exploratory study on factors affecting retention of talented professionals in Indian IT industry”, International Journal of Global Management, Vol. 5 Issue 2, pp36-48.