

CURRICULUM VITAE

Dr. Pallavi Mahajan

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Career Objective

To work in a healthy and competitive environment where I can use my acquired skills and inherent potential towards achievement of my personal aspiration, objective of my Institution.

Academic Qualification

- B.Com from Jammu University.
- M.Com from Jammu University.
- M.Phil in Commerce on topic "Factors Influencing the relationship between professional identification and organizational identification".
- PhD in Commerce (Marketing) on topic "Impact of television advertisement on consumer (with special reference to women consumer)".
- National Eligibility Test in Commerce (NET).

Teaching Experience

- 6 years of teaching experience in Govt. Sri Pratap Rajput College of Commerce, Jammu, as a Lecturer in Commerce.

Paper Publications

- Title : Examining the influence of Career Satisfaction and Professional Image on professional identification.
Journal: International Journal of Scientific Research.
ISSN No.: 2277 – 8179
IC Value: 78.46
Impact Factor: 4.176
Volume : 06
Issue: 11
Nov. 2017

- Title : An analysis of consumer response on brand awareness of Anchor Toothpaste in Jammu.
 Journal: International Journal of Scientific Research.
 ISSN No.: 2277 – 8179
 IC Value: 93.98
 Impact Factor: 4.176
 Volume : 07
 Issue: 01
 January 2018
- Title : Examining the influence of perceived external prestige, need satisfaction, communication climate and job satisfaction on organizational identification.
 Journal: International Journal of Scientific Research.
 ISSN No.: 2277 – 8179
 IC Value: 93.98
 Impact Factor: 4.176
 Volume : 07
 Issue: 01
 January 2018
- Title : Examining the influence of professional identification on organizational identification.
 Journal: Global Journal for Research Analysis.
 ISSN No.: 2277 – 8160
 IC Value: 85.78
 Impact Factor: 5.156
 Volume : 07
 Issue: 03
 March 2018

Certificates

1. "Edusat Lecture" on topic contemporary management.
2. "Certificate of Appreciation" in recognition for services and dedication to the profession.
3. National Seminar on "Accounting Standard and Direct Tax Code", organized by NIRC of Institute of Chartered Accountants of India.
4. Two day "Faculty Development Program" on "Enhancing Experiential Learning in Teaching through innovative methods", organized by IBS Gurgaon Campus.

5. One day "knowledge sharing program" on "changing teaching methods – Experiential Learning and Case study", organized by IBS Gurgaon Campus.
6. One day State Level "Workshop" on "Research Methodology".

Strengths

- Sincere
- Punctual
- Discipline
- Cheerful
- Honest
- Love work as worship.

Languages

- Hindi
- English

Hobbies

- Teaching
- Listening

Personal Details

Date of Birth : 31-07-1987

Father name : Sh. Narinder Kumar

Nationality : Indian

Marital Status : Married

Present Address : H. No. 1611, Sector – 3,
Kurukshetra – 136118, Haryana.