

CV FORMAT

Name: Radhika Sharma

Qualification: M.Com , UGC NET

Specialization: Marketing

Subject Taught/code:

Product and Brand management (MS – 212)

Performance management (Ms – 208)

Human rights and values (BBA – 406)

Business Communication (BCH – 201)

Business Organisation and Management (BCH – 204)

Indian Ethos and Business Ethics (MBA-E- 205)

Publication (Selected):

❖ Published Research Paper in “Journal of Advances and Scholarly Researches in Allied Education” on titled “A Study of Cointegration between Indian and Brazilian Stock Markets” Vol-XV, Issue-4 (June 2018) ISSN No. 2230-7540

❖ Published Research Paper in “Journal of Advances and Scholarly Researches in Allied Education” on titled “Gap Analysis in Employees and Customers Perspective towards Community Development Effectiveness- A Study of Infosys” Vol-16, Issue-2 (February 2019) ISSN No. 2230-7540

❖ Published Research Paper in “Journal of Advances and Scholarly Researches in Allied Education” on titled “Community Development Endeavours Indian and Global Companies- Its Role and Realism” Vol-16, Issue-4 (March 2019) ISSN No. 2230-7540

PAPER PRESENTATIONS IN SEMINAR AND CONFERENCE

❖ Presented Paper in DHE Sponsored National Seminar on “Digital India” on titled “Impact of Digital Economy on Performance of Stock Market” organized by DAV College Pehowa on March 18, 2017.

❖ Presented Paper in ICSSR Sponsored International Conference on “BRICS and India: Recent Developments, Challenges and Opportunities ” on titled “Risk and Return Analysis of Stock Market of BRICS Nations” organized by Department of Economics, Kurukshetra University, Kurukshetra on 10-11 April, 2017

❖ Presented Paper in DHE Sponsored National Seminar on “India at Cross Roads” on titled “Impact of Corporate Financial Decisions on Firm’s Value: A Study of Health Care Sector Firms” organized by Mukand Lal National College, Radaur on January 30, 2018.

❖ Presented Paper in DHE Sponsored National Seminar on “Digital Economy: Challenges & Opportunities” on titled “Dynamic Relationship between Macro Economic Variables” organized by DAV (PG)College Karnal on February 28, 2018.

❖ Presented Paper in International Conference on “Changing Global Business Environment (CGBE-2018)” on titled “FDI & Economic Growth in India: Trends and Problems” organized by Faculty of Commerce, Management, Hospitality, Indira Gandhi University, Meerpur(Rewari) on 30-31 March, 2018.

Achievements:

Social Work: