

J C Bose University of Science & Technology, YMCA, Faridabad
Department of Management Studies

Date: 31.May.2022

Report on industrial visit to AMUL plant organized by Department of Management Studies

The Department of Management Studies with an objective to impart practical knowledge among students, organized an industrial visit to AMUL plant, IMT, Faridabad on 31st May 2022. This plant is taking care of demand of a large area of Delhi NCR. Its production capacity is 12 lakh litres. A total 38 MBA final year students participated in this industrial visit.

After reaching the plant, students and faculty members were attended & greeted by the production head, Mr Parveen. A brief introduction and success story about AMUL organisation was presented by the production & marketing team of the AMUL. Thereafter, production officer Mr. Parveen and Marketing Head Mr. Vipin Dalal accompanied the students and take them through the operations, production, packaging & testing units and explained their functioning. They acquainted students about the supply chain management and distribution channels of AMUL products. The procurement of milk from different places and its processing was explained. They also explained the new product line of the AMUL (AMUL Tru, sweets etc.). Finally, they addressed queries of the students. This industrial visit was coordinated by Mr. Vikas , Dr. Rashmi & Dr. Jyotsana Chawla.



AMUL Plant, IMT Faridabad.



Group picture with AMUL plant officials.



Group picture.