

Participation

The program is designed for MBA students (Semesters I & III of both A & B Sections) currently enrolled in the university.

Faculty: Prof. S.K.Bedi (Adjunct Faculty, Department of Management Studies, industry experts from export management area)

Duration: 30 hours (10 hrs. theory + 20 hrs. practical+ 1 project)

Evaluation Criteria:

- 1) Class Participation: 20 Marks
- 2) Individual Assignment: 30 Marks
- 3) Team Project: 50 Marks

Only students attaining minimum 75% attendance will be eligible for team project.

Certification: On successful completion of this course, the students will get certificates of completion of this course.

Registration

Interested students can join this course by registering through **Google form link:**
<https://forms.gle/TiawurzBUgWR9fi9A>

Last date for Registration:
14 October, 2021

Please note that this course has limited seats and seats will be allocated on first come, first served basis.

There is no fee for this course

The schedule of the classes will be notified in due course.

Course Coordinator :

Dr. Rashmi, Assistant Professor

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Faculty :

Dr. Surest Bedi, Adjunct Faculty

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J.C BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, FARIDABAD

(A Haryana State Government University)

Accredited 'A' Grade by NAAC

NH- 2, SECTOR-6, MATHURA ROAD, FARIDABAD

Department of Management Studies

Organizing

Value-Added Course on Practical Export Management



About the University



J.C. Bose University of Science and Technology has been in existence for the past 48 years and consistently been contributing towards creation of competent engineering professionals and entrepreneurs. An Institution that had a humble beginning as a post diploma institution and famous for generating skilled technical human resource for the industry has been elevated in 2009 as University of Science and Technology to further create competent human resource in diversified areas of Science & Technology. The competence of the University has been recognized at various levels by the agencies like UGC (grant of 12B status), accreditation (NAAC Grade 'A'), NIRF (best ranking amongst State Engineering Universities in Haryana), etc. The University offers B.Tech Degree courses in Electronics and Communication Engineering, Instrumentation and Control Engineering, Computer Engineering, Information Technology, Electrical Engineering, Mechanical Engineering and Civil Engineering. The university has also added new chapters in its glorious history i.e BBA, MBA, BCA, MCA, M.Tech, B.Sc., M.Sc. (Physics, Maths, Chemistry & Environmental Sciences), M.A. (Mass Communication and Journalism) and Ph.D in various disciplines. Moving ahead on the path of excellence, the University is ready to effectively take up the forthcoming challenges in diversified domains. To accomplish this, new courses are being added and new facilities are being developed on continuous basis. Inculcation of ethical and moral values among youth is one of our prime concerns.

About the Department

The Department aims at upgrading the knowledge and expertise of students by acquainting them with the applications of theoretical concepts along with their managerial implications in the practical world. The students are encouraged to use their skills in the best possible manner so that they can come forward and set up their own enterprise or to become a successful manager in an organization.



VISION

To build aspiring managers and entrepreneurs possessing good analytical skills and leadership qualities for effective decision making to contribute to the society and the nation.



MISSION

1. To provide learning environment to young aspirants by introducing suitable pedagogy and innovative industry-based curriculum
2. To provide best research facilities for developing analytical capabilities
3. To impart effective managerial skills for transformation of raw minds into effective managers and entrepreneurs

About the Program

Department of Management Studies has launched an add-on course **Practical Export Management** for its currently enrolled MBA students (Semesters I & III of both A & B Sections). This course offers practical exposure to the students in the area of export management. As export management professionals are in great demand in export houses, this course will enhance employability of the students by equipping them with the practical knowledge and skills. The course will also help students to build their own start-ups and consulting agencies to provide specialized services to industry clients.