

J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA FARIDABAD
(Formerly YMCA University of Science and Technology)
NAAC 'A+' Grade accredited State University



Department of Management Studies



Report of Expert Lecture by Dr. Sanjiv Gupta, Consultant & Freelancer -Entrepreneurship

The department of Management Studies organized an expert lecture on “Entrepreneur: Journey to Unicorn” on 18th April, 2023 from 11.30 am- 1.30 pm by Dr. Sanjiv Gupta, Consultant & Freelancer -Entrepreneurship for MBA 1st year students.

The session was organized by Dean (Faculty of Management Studies) Prof. Ashutosh Nigam and Chairperson-Dr. Rachna Agarwal. The expert lecture was coordinated by Dr. Shruti, Guest Lecture Co-ordinator (Department of Management Studies). Dr. Sanjiv Gupta is presently Consultant & Freelancer -Entrepreneurship. He earlier worked as Plant Head at Mahindra & Mahindra Ltd., Chief General Manager & Head-HR at SML ISUZU Ltd. He has conducted various training and workshops for faculty development, Total Quality Management, lean Manufacturing, TPM and decision making in Higher education Institutions.

Dr. Sanjiv Gupta discussed the present opportunities and threats to the entrepreneurs. He elaborated the success stories of various ventures in India. He further discussed on various financing options and government schemes to the budding entrepreneurs. Around 55 students of MBA attended the sessions.

Students welcomed Dr. Sanjiv Gupta with great zeal and enthusiasm. The session provided deep insights on the underlined topic. The session concluded with a vote of thanks by a student.