

J C Bose University of Science & Technology, YMCA, Faridabad
Department of Management Studies

Date: 06/12/2022

Report on industrial visit to AMUL Plant

The Department of Management Studies with an objective to impart practical knowledge among students, organized an industrial visit to AMUL plant, IMT, Faridabad on 6th Dec, 2022. This plant is taking care of the demand of a large area of Delhi NCR with production capacity of 12 lakh liters. A total of 70 MBA final year students participated in this industrial visit in two separate batches from 10am to 1 pm and then 2pm to 5 pm.

After reaching the plant, students and faculty members were attended & greeted by the production head, Mr Parveen. A brief introduction and success story about the AMUL organization was presented by the production & marketing team of the AMUL team led by Mr. Sanjeev Gulia. Thereafter, a production officer accompanied the students and took them through the operations, production, packaging & testing units and explained their functioning. They acquainted students about the supply chain management and distribution channels of AMUL products. The procurement of milk from different places and its processing was explained. They also explained the new product line of the AMUL (AMUL Tru, sweets etc.). Finally, they addressed queries of the students. Students were accompanied in two separate batches by Dr. Gunjan and Dr. Aniruddh. This industrial visit was coordinated by Mr. Vikas and Dr. Neha Goyal.



Students from MBA III Semester A with faculty members



Presentation given by Amul Officials



Students from MBA III Semester B with faculty members



Amul Plant, IMT Faridabad