

List of Candidates Awarded Ph.D

| S.No. | Name of the Supervisor /Co-Supervisor | Name of the Ph.D Scholar | Mode of Ph.D | Registration Number | Date of Registration | Research Topic | Availing Fellowship | Funding Agency |
|-------|--|--------------------------|--------------|---------------------|----------------------|---|---------------------|----------------|
| 1 | Dr. Rachna Agrawal Dr. Bhavna | Jyotsana Chawla | Part Time | YMCAUST/Ph42/2011 | 27/04/12 | FDI in Retail Sector: A critical study of Indian Retail Market | No | |
| 2 | Dr. Rachna Agrawal Dr.Renu Aggarwal | Neha Goyal | Part Time | YMCAUST/Ph43/2011 | 27/04/12 | Priority Sector Lending trends and practices in Indian Commercial Banks Post Scenario 2000 | No | |
| 3 | Dr. Rachna Agrawal Dr. Mitu G Matta | Rupali Madan | Part Time | YMCAUST/Ph45/2011 | 27/04/12 | Relationship Marketing in Banking Sector | No | |
| 4 | Dr. Rachna Agrawal | Rajesh Kumar | Part Time | YMCAUST/Ph46/2011 | 27/04/12 | Determining the efficiency of the Black & Scholes model in pricing of Nifty stock options after addressing the negative cost of carry problem | No | |
| 5 | Dr. Manisha Goel Dr Sunita Bishnoi | Ashima Tandon | Part Time | YMCAUST/Ph47/2011 | 27/04/12 | Consumer Perception towards Internet Banking: A comparative study of Public, Private and Foreign Banks | No | |
| 6 | Dr. Manisha Goel Dr. Rinku Sanjeev | Preeti Agarwal | Part Time | YMCAUST/Ph48/2011 | 27/04/12 | Marketing of financial services to Women | No | |
| 7 | Dr. Manisha Goel | Ruchi Mangla | Part Time | YMCAUST/Ph49/2011 | 27/04/12 | The Impact of Financial leverage on Dividend Policy- A comparison of Nationalized and private banks in India | No | |

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|----|---|------------------|-----------|-------------------|----------|--|----|--|
| 8 | Dr. Manisha Goel | Rajiv Sindwani | Part Time | YMCAUST/Ph50/2011 | 27/04/12 | Service Quality in Technology based self Service Banking | No | |
| 9 | Dr. Manisha Goel Dr. Chavi | Himanshu | Part Time | YMCAUST/Ph22/2012 | 09/04/13 | Relationship between emotional intelligence, job performance and life satisfaction in service sector | No | |
| 10 | Dr.Renu Aggarwal | Monica | Part Time | YMCAUST/Ph23/2012 | 09/04/13 | Technology Adoption in Developing Economies- An aspect of Mobile Banking adoption by Indian Youth | No | |
| 11 | Dr. Manisha Goel Dr. Ritu Gandhi Arora | Anushree Chauhan | Part Time | YMCAUST/Ph24/2012 | 09/04/13 | Multilevel Motivation system Designing for Organization's Performance Enhancement | No | |
| 12 | Dr.Rachna Agrawal | Munish | Part Time | YMCAUST/Ph25/2012 | 09/04/13 | A study on knowledge workers management strategies in Indian IT Sector : A Key to Engagement and Retention | No | |

List of Candidates Pursuing Ph.D

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|----|--|-----------------|-------------------------|----------------|----------|---|-----|----------------|
| 13 | Dr.Renu Aggarwal Dr. Pankaj Kumar Gupta | Jalbir Singh | Part Time | 17-YMCA-909001 | 24/05/18 | Performance Analysis of State Run Skill Development Programmes in Haryana | No | |
| 14 | Dr. Manisha Goel | Manisha | Full Time/ Part Time | 17-YMCA-909002 | 24/05/18 | Diffusion of innovation in online shopping: An empirical study of consumer electronic products in NCR | Yes | JCBUST YMCA |
| 15 | Dr. Manisha Goel Dr. Rajiv Sindwani | Minakshi Sharma | Full Time/ Part Time | 18-YMCA-909002 | 15/03/19 | Consumer buying behaviour towards organic personal care products | Yes | JCBUST YMCA |

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|----|--|------------------|-----------|----------------|----------|---|-----|-----|
| 16 | Dr. Rachna Agrawal | Ashima Verma | Full Time | 19-YMCA-909001 | 05/03/20 | A financial analysis of pre and post-merger and acquisition in the pharmaceutical sector | Yes | UGC |
| 17 | Dr. Rajiv Sindwani Dr. Manisha Goel | Ashwarya | Full Time | 19-YMCA-909002 | 05/03/20 | An empirical investigation of mobile wallet service quality | Yes | UGC |
| 18 | Dr. Rajiv Sindwani Dr. Manisha Goel | Neeraj Chopra | Part Time | 19-YMCA-909007 | 05/03/20 | Service quality investigation in massive open online courses | No | |
| 19 | Dr. Neha Goyal | Savita Rani | Part Time | 19-YMCA-909008 | 05/03/20 | Impact of financial literacy on financial planning among women | No | |
| 20 | Dr. Renu Aggarwal | Dolly Mangla | Part Time | 19-YMCA-909004 | 05/03/20 | Customer engagement strategies in health insurance industry | No | |
| 21 | Dr. Ashutosh Nigam Dr. Rajiv Sindwani | KM Shikha Sahai | Part Time | 19-YMCA-909005 | 05/03/20 | Role of competency skill intervention on change management practices, employee involvement, employee empowerment for employee effectiveness in IT sector | No | |
| 22 | Dr. Ashutosh Nigam Dr. Neha Goyal | Komal Goyal | Full Time | 19-YMCA-909006 | 30/07/20 | Mapping relationship of HRM practices, Psychological ownership, job crafting, organizational citizenship on employee engagement practices in software companies | Yes | UGC |
| 23 | Dr. Ashutosh Nigam Dr. Manisha Goel | Divy Kumar Saini | Part Time | 19-YMCA-909003 | 30/07/20 | Implementation challenges for blockchain technology in e-governance projects in India | No | |

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|----|--|--------------------|-----------|----------------|----------|---|----|--|
| 24 | Dr. Renu Aggarwal Dr. Savita Bhagat | Manisha | Full Time | 19-YMCA-909011 | 26/07/21 | Access to Financial Resources and Growth of Micro Enterprises | No | |
| 25 | Dr. Rachna Agrawal Dr. Arti Gupta | Riya Gupta | Full Time | 19-YMCA-909014 | 26/07/21 | Impact of HRM Practices on Employee Engagement and Retention: A Study of Knowledge Workers in Healthcare Sector | No | |
| 26 | Dr. Ashutosh Nigam | Akanksha Singh | Part Time | 19-YMCA-909010 | 26/07/21 | Impact of Green Marketing Practices on Customer Purchase Intention with Reference to Eco-Friendly Automobile | No | |
| 27 | Dr. Rachna Agrawal Dr. Taufeeque Ahmad Siddiqui | Pooja Rani | Part Time | 19-YMCA-909013 | 26/07/21 | Trading behaviour of institutional investors in Indian stock market | No | |
| 28 | Dr. Rupali Madan | Tilakdeb Mukherjee | Part Time | 20-YMCA-909006 | 18/11/22 | An Empirical Investigation on the Acceptance of Over-The-Top Platforms Amongst Indian Audience | No | |
| 29 | Dr. Rupali Madan | Tanuja Garg | Part Time | 20-YMCA-909005 | 16/11/22 | Customer relationship management strategies impacting women purchase intentions in apparel e-retailing | No | |
| 30 | Dr. Rupali Madan | Shubhangini Ruhela | Part Time | 17-YMCA-909004 | 24/11/22 | Brand promotional activities on social media by B-Schools | No | |

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|----|--|---------------|-----------|----------------|----------|--|-----|-------------|
| 31 | Dr. Anushree Chauhan | Jasleen Kaur | Full Time | 21-YMCA-909001 | 05/12/22 | Emotional Intelligence, Self-efficacy, Resilience and Employee Performance: A Study of IT Professionals Working in Hybrid Mode | Yes | UGC |
| 32 | Dr. Anushree Chauhan | Lokesh Yadav | Part Time | 21-YMCA-909002 | 02/12/22 | Impact of Empowerment on Well-Being of Employees in Hospitality Sector | No | |
| 33 | Dr. Sapna Taneja | Mahesh Kumar | Part Time | 21-YMCA-909003 | 05/12/22 | Green Human Resource Management and its Impact on Sustainability | No | |
| 34 | Dr. Arti Gupta | Preeti Sharma | Full Time | 21-YMCA-909004 | 06/12/22 | Impact of Work Place Sprituality on Employee Performance : A Study of Higher Education Employee | Yes | JCBUST YMCA |
| 35 | Dr. Neha Goyal | Aanchal | Full Time | | | | Yes | UGC |
| 36 | Dr. Parveen | Megha | Full Time | | | | Yes | UGC |
| 37 | Dr. Rupali Madan Dr. Jyotsana Chawla | Sanju | Full Time | | | | Yes | UGC |
| 38 | Dr. Anushree Chauhan Dr. Sapna Taneja | Nisha | Full Time | | | | Yes | UGC |

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|----|------------------------------------|---------|--------------|--|--|--|-----|-----|
| 39 | Dr. Jyotsana Chawla Dr. Parveen | Vandana | Full Time | | | | Yes | UGC |
| 40 | Dr. Neha Goyal | Shanu | Full Time | | | | Yes | UGC |