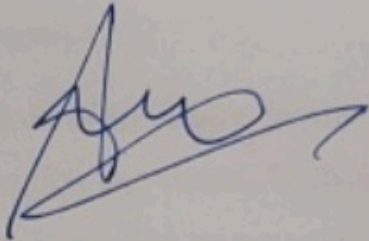
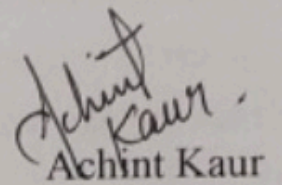


DECLARATION

I Achint Kaur 21001701001, of MBA 4th SEM of J.C. Bose University of Science and Technology Faridabad, hereby declare that this project on "HR Analytics for effective Performance Appraisal" is the outcome of my own research and the same has not been submitted to any other institute for the award of any other degree.

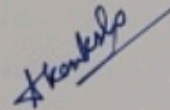
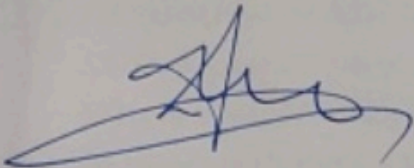



Achint Kaur

21001701001

DECLARATION

As a part of the course curriculum and to deepen and widen my practical knowledge in the concept of the MBA program, I as a student, **Akanksha Dwivedi** student of MBA 4th sem., have completed the Research Report titled "**Investigating the factors influencing Mall Positioning: A Study of consumer preferences & behavior**" under the guidance of "**Dr. Ashutosh Nigam**" of the department of management studies in partial fulfillment of the requirement for the award of the degree of Masters of Business Administration at J.C. Bose University of Science and Technology, YMCA, Faridabad. I also declare that this report is the outcome of my own effort and has not been submitted to any other university for the award of any degree.



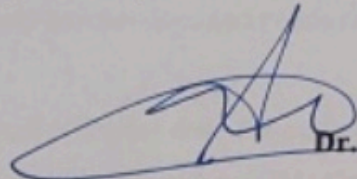
Akanksha Dwivedi

(21001701002)

(MBA IV SEM)

CERTIFICATE

This is to certify that the dissertation report titled "**Competency mapping and its impact on organizational effectiveness**" submitted by **Aman Chawla** student of MBA for the partial fulfilment of the Master in Business Administration, embodies the Bonafide work done by him under my supervision. I also declare that this dissertation report is a result of his effort and no part of this report work has been published earlier for any degree or diploma for any institute or university.



Dr. Ashutosh Nigam

(Professor)

J.C. Bose University of Science and Technology, YMCA

PROJECT REPORT ON
"EFFECT OF BRANDING ON CONSUMER BUYING BEHAVIOR- A
STUDY IN RELATION TO FASHION INDUSTRY"

UNDER THE GUIDANCE OF
(DR. MANISHA GOEL)

J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY,
YMCA, FARIDABAD
DEPARTMENT OF MANAGEMENT STUDIES
SESSION 2021-2023



SUBMITTED IN THE PARTIAL FULFILLMENT OF THE
REQUIREMENT
FOR THE AWARD OF 2 YEAR DEGREE OF
MASTERS OF BUSINESS ADMINISTRATION

Submitted by: Amisha Vashishta

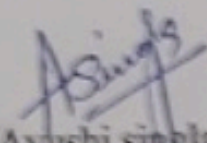
Roll no: 21001701004

Amisha
30/5/23

DECLARATION

I, Ayushi Roll 21001701005, of MBA 4th SEM of J.C. Bose University of Science and Technology Faridabad, hereby declare that this project on "EFFECTIVENESS OF TRAINING AND DEVELOPMENT" is the outcome of my own research and the same has not been submitted to any other institute for the award of any other degree.

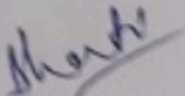
21001701005


Ayushi singla
21001701005

DECLARATION

I, Bharti Panchal, student of MBA-4A, hereby declare that my work entitled "GLASS CEILING AT WORKPLACE: A Study on I.T. Industry" is uniquely prepared by me under the guidance of Dr. Rachna Agrawal and submitted to Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad.

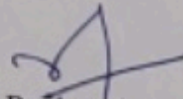
I also declare that this project work is towards the partial fulfilment of the university's regulations for the award of the degree of Master of Business Administration by J.C. Bose University Of science and technology, YMCA, Faridabad. I have undergone this research project. I further declare that this project has not been submitted for the award of any degree/diploma from any other University/Institutions.



BHARTI PANCHAL

MBA 4A

1001701007



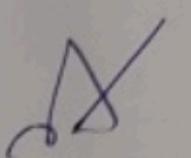
Dr. Rachna Agrawal

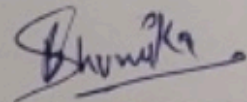
Faculty Guide

DECLARATION

I, **Bhumika Verma** studying MBA, hereby declare that project report entitled "**Customer satisfaction towards LG Electronics**" is submitted in partial fulfillment for the award of the degree of MASTER OF BUSINESS ADMINISTRATION to '**J.C.BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA FARIDABAD**' is my original work and it has not been submitted for the award of any degree/diploma/fellowship/or other similar title or earlier to anywhere.

Dr Rachna Agarwal




BHUMIKA VERMA



ACKNOWLEDGEMENT

I hereby take this opportunity to express my sincere gratitude to the following eminent personalities who supported me to complete this project work successfully without any difficulty.

Rachna Aggarwal

I am also thankful to Dr. ~~Rashmi~~ Aggarwal (Chairman) of Dept. of management Studies, JC Bose UST, Faridabad for supporting me in preparing this project report.

Finally I would like to thank one and all who have helped me directly or indirectly in preparing this project report.

T

Rachna

Project report
on
“CUSTOMER SATISFACTION OF BRIJWASI OIL MILL AND ITS PRODUCTS”



Submitted in the Partial Fulfillment of the requirements for the award of the degree of Master in Business Administration

(Batch 2021-2023)

Submitted by

BRIJESH

21001701010

MBA 4A

Under the supervision of

Dr. Rupali Madan

Assistant Professor

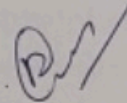
Department of management studies

J.C. Bose University of Science and Technology, YMCA

Faridabad, Haryana

CERTIFICATE

This is to certify that the research project on "A STUDY ON JOB SATISFACTION OF CORPORATE EMPLOYEES ON VARIOUS FACTORS" is submitted by Ms. Chhavi Banga, student of MBA-4A, Department of Management Studies, J.C. Bose University of Science and Technology, YMCA, Faridabad. She was found sincere and hardworking during the complete her research report in partial fulfilment for the award of the degree of Masters of Business Administration, 2021-23.

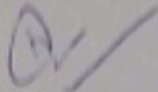


Dr. Rupali Madan

(Assistant Professor,
Department of Management studies)

CERTIFICATE

This is to certify the research Project titled "An analysis of the elements influencing the purchasing decisions of online consumers" submitted by Deepak Chandrwal, Roll No. 21001701012 to J.C. Bose University Of Science & Technology, YMCA Faridabad for the award of the degree of Masters of Business Administration is carried out by him under my supervision.



Dr. Rupali Madan

CERTIFICATE

This is to certify that the research project titled "COMPARATIVE STUDY OF FLIPKART AND AMAZON" Submitted by Gaurav, Roll no 21001701014 to J C Bose University of Science and Technology, YMCA Faridabad for the award of the degree of Masters of Business Administration is carried out by him under my Supervision.

Anushree

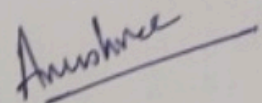
Dr. Anushree Chauhan

(Assistant Professor)

Declaration

I, Gaurav kaushik, hereby declare that the project entitled "Consumer Behavior towards Hyundai Cars". I further declare that the work reported in this project has not been submitted in any form as a part of any other project. The study was undertaken as a part of the course curriculum of MBA 4th Semester, J.C. Bose University of Science and Technology, YMCA.

Gaurav
Kaushik
MBA A
21001701015

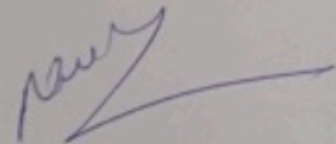


Dr. Anushree Chauhan
Assistant Professor
Department of Management studies
J.C. Bose University of Science and Technology
YMCA Faridabad

CERTIFICATE

This is to certify that the **GEETA SAHANI**, roll number **21001701046** having research report entitled "**A DETAILED STUDY OF IMPACT OF EMPLOYEE ENGAGEMENT ON PERFORMANCE AND SATISFACTION LEVEL OF EMPLOYEES AT BAJAJ ALLIANZ PVT LTD**" done under mentorship of **Dr. NEHA GOYAL** submitted to the Department of Management Studies, **J C Bose University of Science and Technology, YMCA**, in partial fulfilment for the program of MBA.

Date;



Dr NEHA GOYAL

Assistant Professor

Department of Management Studies

J. C Bose University of Science and Technology, YMCA

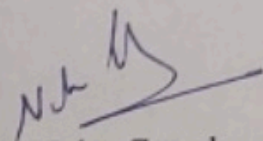
Faridabad 121006 (Haryana)

CERTIFICATE

This is to certify that the work entitled, "**Customer Satisfaction Towards the services of Airtel**" has been carried out by Gulshan Sharma under my supervision and direction.

Date:

Place: Faridabad



Ms. Neha Goyal

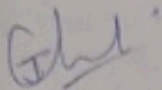
Assistant Professor

Department of Management Studies

J.C Bose University, YMCA Faridabad

CERTIFICATE

This is to certify that the work entitled, "Acceptance of Mutual Funds as an Investment option" has been carried out by '**Harshita Sharma**' under my direction and supervision.



Dr. Jyotsana Chawla

Assistant Professor

Department of Management Studies

**J.C. Bose University of Science & Technology, YMCA,
Faridabad- 121006 (Haryana)**

Projects Report
On
Customer satisfaction towards – Mama Earth
As partial fulfillment for the award of the degree of
JC Bose University of Science & Technology (Faridabad)



JC Bose University of Science & Technologys
(Faridabad)

Summited To

Controller of Examination

JC Bose University YMCA, Faridabad

Summited By

Hemlata

University Roll No-21001701020

Batch 2021-2023

Glu

RESEARCH PROJECT REPORT

ON

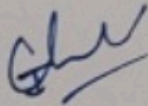
“MARKETING STRATEGY ADOPTED BY THINK
& LEARN PVT. LTD.”

Submitted in Partial fulfillment of the requirement for the award of the degree
Of

MASTER OF BUSINESS ADMINISTRATION



J. C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA
FARIDABAD, HARYANA



Under the supervision of
Dr. JYOTSANA CHAWLA

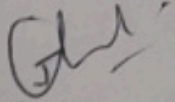
Submitted by:
JATIN SINGH
21001701021

RESEARCH REPORT

A STUDY OF SATISFACTION LEVEL OF EMPLOYEE AFTER ATTENDING TRAINING PROGRAM AT MARUTI SUZUKI

MASTERS OF BUSINESS ADMINISTRATION
J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA
IN PARTIAL FULFILLMENT
OF THE REQUIREMENT FOR THE AWARD OF DEGREE OF
(2021-2023)



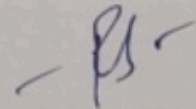

Faculty Mentor

Dr. JYOTSANA CHAWLA
Assistant Professor

Submitted by:
JYOTI
21001701022
MBA

CERTIFICATE

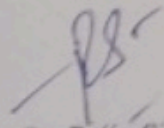
I hereby certify that Kamal Bhardwaj bearing roll no. 21001701023 has completed project titled "Comparison of Andritz Hydro work culture with other hydropower industries" under my supervision.



Dr. Rajiv Sindwani

CERTIFICATE

I Dr. Rajiv Sindwani hereby certify that Kapil (Roll no. 21001701024) has completed project titled "Comparison of stock analysis of Reliance with other companies" under my supervision.


Dr. Rajiv Sindwani

A project report on
"RISK MANAGEMENT IN BANKING SECTOR"
At HDFC BANK

J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, FARIDABAD
(2021-2023)



Submitted in the partial fulfilment of the requirements for the award of the degree
Master of Business Administration (MBA)
(2021-2023)

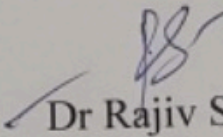
Submitted By:
KARAN YADAV
21001701025

A handwritten signature in black ink, appearing to be "KS" or similar, written over the student ID number.

Department of Management Studies
J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY
YMCA, FARIDABAD

CERTIFICATE

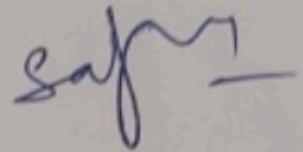
This is to certify that the Kashish Gaur, Roll no 21001701026, student of MBA has completed the project titled "Influence of Social Media on Marketing Strategies" under my guidance.


Dr Rajiv Sindwani

Certificate

This is to certify that the Keerti Tyagi, roll number 21001701027 having a project report entitled "**Risk Management through Derivatives in Equity Segment**" done under supervision and guidance of Dr. Sapna Taneja, Assistant Professor, Department of Management Studies, submitted to the Office of CONTROLLER OF EXAMINATION, J. C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, in partial fulfilment for the program of MBA.

Date: 27/4/23



Dr. Sapna Taneja

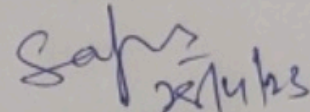
Assistant Professor

Department of Management Studies

CERTIFICATE

This is to certify that the **KIRTI**, roll number **21001701028** having research report entitled "**Employee's perception towards performance appraisal**" done under mentorship of **Dr. Sapna Taneja** submitted to the Department of Management Studies, **J C Bose University of Science and Technology, YMCA**, in partial fulfilment for the program of **MBA**.

Date:



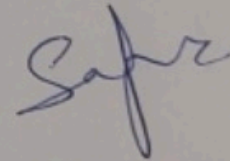
Dr Sapna Taneja
Assistant Professor
Department of Management Studies

CERTIFICATE FROM SUPERVISOR

This is to certify that Komal Jangid, roll number-21001701029, has completed her project titled "**Effectiveness of Training programs**" done under supervision and guidance of Dr. Sapna Taneja, Assistant Professor, Department of Management Studies, submitted to the Office of CONTROLLER OF EXAMINATION, J. C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, in partial fulfilment for the program of MBA.

Date

29/4/23



Dr. Sapna Taneja

Assistant Professor

Department of Management Studies

CERTIFICATE

This is to certify that the report titled "ROADBLOCKING ADVERTISING" is an authentic record of Final Year Project carried out by Lehar Arora (Roll no: 21001701030) under my guidance & supervision, in the partial fulfillment of the requirements for the award of Masters' of Business Administration.

.....

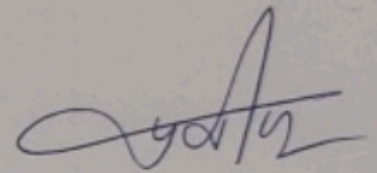
Dr. Sapna Taneja

(Assistant professor)

(Department of Management Studies)

CERTIFICATE

I Dr. Parveen Kumar hereby certify that Mandeep Singh (Roll no. 21001701031) has completed project titled "RELATIONSHIP BUILDING IN INDIAN FORMAL RETAIL OUTLETS – A COMPARATIVE STUDY OF VISHAL MEGA MART AND EASY DAY " under my supervision.

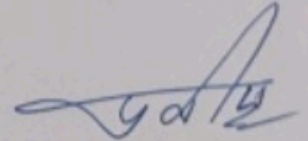


Dr. Parveen Kumar

Certificate

This is to certify that Naeem Akhtar, roll number 21001701032 having project report entitled **BRAND POSITIONING OF APPLE** done under supervision and guidance of Dr. Parveen Kumar, Assistant Professor, Department of Management Studies, submitted to the Office of Controller Of Examination, J. C. Bose University of Science And Technology, YMCA, in partial fulfilment for the program of MBA.

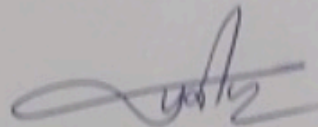
Date:



Dr. Parveen Kumar
Assistant Professor
Department of Management Studies

CERTIFICATE

This is to certify that the dissertation report titled "**Studying the application of E-Recruitment by HR Professionals**" submitted by Nahid student of MBA for the partial fulfillment of the master in business administration , embodies the bonafied work done by him under my supervision. I also declare that this dissertation report is a result of her effort and no part of this report work has been published earlier for any degree or diploma for any institute or university.

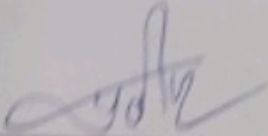


Dr. Parveen Kumar
(Assistant Professor)

J.C. Bose university of science and Technology, YMCA

CERTIFICATE

This is to certify that the dissertation report titled "**Consumer perception towards online food delivery apps**" submitted by **Nitish Bhardwaj** student of MBA for the partial fulfilment of the Master in Business Administration, embodies the bonafide work done by him under my supervision.



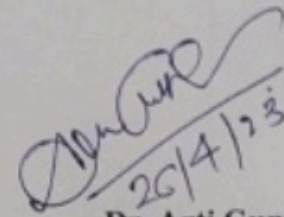
Dr. Parveen Kumar
(Assistant Professor)

J C Bose University of Science and Technology, YMCA

Certificate

This is to certify that the Parveen Goyal, roll number 21001701035 having project report entitled "**Effect of Working Capital Management on Profitability: A Case Study of Maruti Suzuki**" done under supervision and guidance of Dr. ARTI GUPTA, Assistant Professor, Department of Management Studies, J. C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, in partial fulfillment for the program of MBA. The plagiarism of this report has not been checked.

Date: 26/4/23



Handwritten signature of Dr. Arti Gupta, dated 26/4/23.

Dr. Arti Gupta
Assistant Professor
Department of Management Studies

A Project Report on
"ANALYSING PERFORMANCE APPRAISAL PROCEDURE AT BSNL
(Bharat Sanchar Nigam Ltd.)"
Submitted to

Department of management studies
J.C BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA
FARIDABAD, HARYANA



In partil fulfillment of the Requirement for the Award of the degree of Master of
Business Administration
(2021-2023)

Submitted by,
Praveen Kumar
21001701036
MBA (2nd year)

Under the supervision of
Dr. Arti Gupta
Assistant professor
Department of Management Studies
J.C Bose university of science and Technology, YMCA

CERTIFICATE

I Dr. Anil Gupta hereby certify that Pranay Rawat student of Masters of Business Administration at J.C. Bose University of Science and Technology, YMCA, Faridkot, Haryana has completed the Research project on **Managing Customer Relationships through CRM in QRC Hospital**. The plagiarism of this report has not been checked.

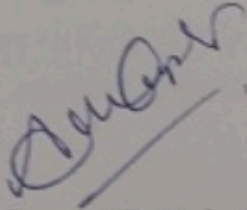


Dr. Anil Gupta
Assistant Professor
Department of Management Studies

CERTIFICATE

This is to certify that research project is submitted by PUNIT NAGAR , student of MBA (2) – 4th Sem of J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY on topic 'ACCEPTANCE OF E-BANKING AMONG CUSTOMERS IN DELHI NCR-A COMPARATIVE STUDY BASED ON GENDER', has completed her research report in partial fulfillment for the award of the 2 year degree of Masters of Business Administration, Batch 2K21-2K23.

Place:



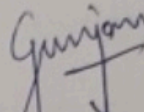
Dr. Aarti Gupta Faculty Guide

Date:

CERTIFICATE

This is to certify that the RADHA GANGWAR, roll number 21001701039 having project report entitled "A Study on Employer and Employee Relationship of corporate employees of Faridabad" done under supervision and guidance of Dr. GUNJAN GUMBER, Assistant Professor, Department of Management Studies, submitted to the Office of CONTROLLER OF EXAMINATION, J. C. Bose University of Science and Technology, YMCA, in partial fulfillment for the program of MBA.

Date:

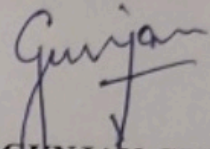

Dr. GUNJAN GUMBER
(Assistant Professor)

Department of Management Studies

Certificate

This is to certify that RAHUL, student of Master of Business Administration, bearing roll number 21001701040 have submitted project report titled "FINANCIAL PERFORMANCE ANALYSIS OF THE INDIAN FARMERS FERTILIZERS CO-OPERATIVE LIMITED (IFFCO)" under my supervision.

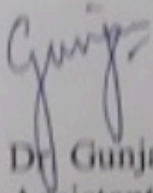
Date:



Dr. GUNJAN GUMBER
Assistant Professor
Department of Management Studies

DECLARATION

Rajat Gautam hereby declare that the project entitled "Role of Emotional Intelligence in Employee Performance" is a record of an original work done by me. I further declare that the work reported in this project has not been submitted in any form as a part of any other project. The study was undertaken as a part of the course curriculum of MBA 4th Semester, J.C. Bose University of Science and Technology, YMCA.



Dr. Gunjan Gumber
Assistant Professor

Department of Management studies
J.C. Bose University of Science and Technology
YMCA, Faridabad

Rajat Gautam
(21001701041)

A
RESEARCH PROJECT REPORT
ON
“Employment Engagement as a retention tool”

Submitted in Partial fulfillment of the requirement for the award of the degree
Of

MASTER OF BUSINESS ADMINISTRATION



J. C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA
FARIDABAD, HARYANA

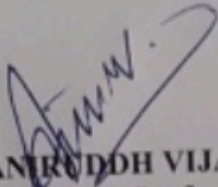
Under the supervision of
Dr. Gunjan Gumber

Submitted by:
Raksha Pareek
21001701042

CERTIFICATE

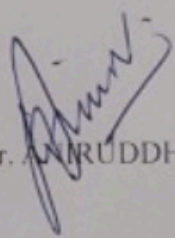
This is to certify that the RASHMI AGGARWAL, roll number 21001701043 having project report entitled "**Factors Affecting Online Shopping Behavior of Consumer**" done under supervision and guidance of Dr. ANIRUDDH VIJAY, Assistant Professor, Department of Management Studies, J. C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, in partial fulfillment for the program of MBA. The plagiarism of this report has not been checked.

Date:


Dr. ANIRUDDH VIJAY
Assistant Professor
Department of Management Studies

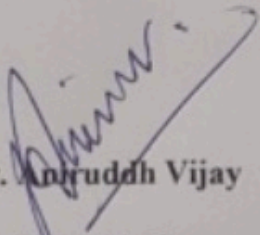
CERTIFICATE

I Dr. Aniruddh Vijay hereby certify that Ravi Mourya (Roll no. 21001701044) has completed project titled "A study on cryptocurrency: Market analysis and consumer demand for digital transactions" under my supervision.


Dr. ANIRUDDH VIJAY

CERTIFICATE

This is to certify that RICHA GARG has satisfactorily completed the project work entitled, "Employee Welfare in Corporate Sector". Based on the declaration made by the candidate and associated as a guide for carrying out this work, I recommended this project for evaluation as a part of the MBA Programme of J.C BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA.



Dr. Aniruddh Vijay

Assistant Professor

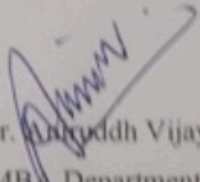
Department of Management Studies

J.C. Bose University of Science & Technology, YMCA,

Faridabad- 121006 (Haryana)

CERTIFICATION

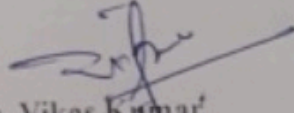
This is to Certify that the project report entitled "A STUDY ON COMPARISON OF MARKETING MIX OF PEPSI AND COCA COLA COMPANY" submitted by Rishabh Sundhir, is the work carried out by him under my guidance during MBA 4th semester (2021-23). This is being submitted in partial fulfilment for the awarded of the degree of Masters of Business Administration


Dr. Anuragdh Vijay
MBA Department
YMCA, UST FBD

CERTIFICATE

This is to certify that the work entitled, "Customer Satisfaction of Reliance Jio Sim with Special Reference to Palwal District" has been carried out by "Rohit Chauhan" under my direction and supervision.

Date: _____
Place: Faridabad


Mr. Vikas Kumar
Assistant Professor
Department of Management Studies,
J C Bose University of Science and Technology

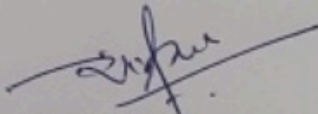
**J.C. Bose University of Science & Technology, YMCA,
Faridabad- 121006 (Haryana)**

CERTIFICATE

This is to certify that the work entitled, "**A Study on Customer Satisfaction Towards Online Shopping with Special Reference To Delhi NCR**" has been carried out by "**Rohit Pandey**" under my direction and supervision.

Date: _____
Place: Faridabad

Technology


Mr. Vikas Kumar
Assistant Professor
Department of Management Studies,
J C Bose University of Science and

CERTIFICATE

This is to certify that the work entitled, "**Study on marketing strategies of zomato and swiggy**" has been carried out by "**Sagar singhania**" under my direction and supervision.



Mr. Vikas Kumar

Assistant Professor

Department of Management Studies,

J C Bose University of Science and Technology

Date: _____

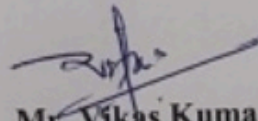
Place: Faridabad

**J.C. Bose University of Science & Technology, YMCA,
Faridabad- 121006 (Haryana)**

CERTIFICATE

This is to certify that the work entitled, "MARKETING STRATEGIES OF COCA COLA" has been carried out by "Sahil" under my direction and supervision.

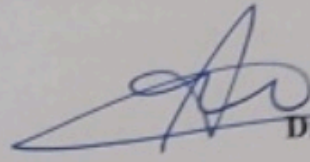
Date:
Place: Faridabad



Mr. Vikas Kumar
Assistant Professor
Department of Management Studies,
J C Bose University of Science and Technology

CERTIFICATE

This is to certify the research Project titled "**A STUDY ON CUSTOMER PERCEPTION TOWARDS E-BANKING SERVICES**" submitted by Shalu Kumari, roll no. 21001701053 to "J.C. Bose University of Science and Technology, YMCA Faridabad" for the award of the degree of master of business administration (specialisation in finance and hr) is carried out by her under my supervision.



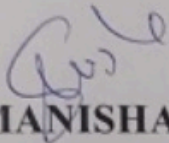
Dr. Ashutosh Nigam

(Professor)

J.C. Bose University of Science and Technology, YMCA

CERTIFICATION

This is to certify that the project report entitled " **A Study on Marketing Strategies in Axis Bank**" submitted in partial fulfillment for the award of MBA Programme of department of Management studies JC Bose University of science and technology, YMCA, Faridabad has been carried out by **Shreyanshi Bhardwaj** under my guidance. This project is a live research and has not been submitted to any other university or institute for the award of any degree / diploma.



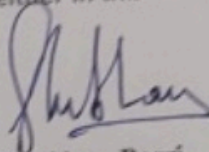
DR. MANISHA GOEL

Associate Professor

DECLARATION

I, Shubham bagri hereby declare that the Project Work entitled "consumer satisfaction towards samsung" is my own work and has been conducted under the supervision of Dr.Rachna Aggarwal Submitted to J.C. Bose University of Science and Technology, YMCA, Faridabad hpartial fulfillment of the requirement for the award of Master's Degree in Business Management and that the report represents independent and original work on the part of the candidate.

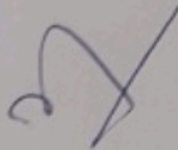
I further declare that to the best of my knowledge; the Project does not contain any part of any work which has been submitted for the award of any degree/diploma either in this College or anywhere else.



Shubham Bagri

21001701055

MBA(2021-2023)



A PROJECT REPORT
ON
STUDY OF IMPACT OF EMPLOYEE ENGAGEMENT
ON PERFORMANCE AND SATISFACTION LEVEL OF
EMPLOYEES

Submitted in the partial fulfillment of the degree

Of

MBA (Master of Business Administration)

(2021 – 2023)



Submitted to:

DR. RUPALI MADAN
ASSOCIATE PROFESSOR

Submitted By:

SOMYA RAWAT

MBA- 4A

21001701056

JC BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA FBD.



CERTIFICATE

I Dr. Anushree Chauhan hereby certify that Sumit Prajapat (Roll no. 21001701057) has completed project titled "STUDY OF CUSTOMER'S AWARENESS TOWARDS MUTUAL FUNDS" under my supervision.

Anushree

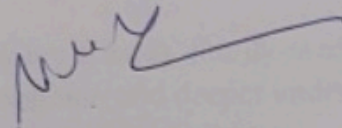
Dr. Anushree Chauhan

J.C. Bose University of Science & Technology, YMCA,
Faridabad- 121006 (Haryana)

CERTIFICATE

This is to certify that the work entitled, "**Investment Knowledge among college students**" has been carried out by "**Suraj**" under my direction and supervision.

Date: _____
Place: Faridabad



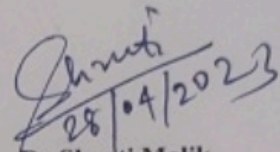
Ms. Neha Goyal
Assistant Professor
Department of Management Studies,
J C Bose University of Science and
Technology

+

CERTIFICATE

This is to certify that the **TANYA GOTHWAL**, roll number **21001701059** having research report entitled "**A Study On Work – Life Balance of Employees**" done under the mentorship of **Dr. Shruti Malik** submitted to the Department of Management Studies, **J. C. Bose University of Science and Technology, YMCA**, in partial fulfilment for the program of MBA.

Date:

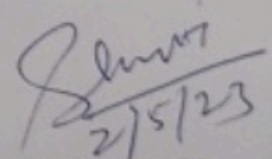

28/04/2023

Dr Shruti Malik
Assistant Professor
Department of Management Studies

CERTIFICATE

This is to certify that the TEJPAL, roll number 21001701060, research report titled "RECRUITMENT AND TRAINING & DEVELOPMENT" was submitted to the Department of Management Studies at J C Bose University of Science and Technology, YMCA, in partial fulfilment for the programme of MBA. The research report was completed under the mentorship of Dr. SHRUTI MALIK.

Date:



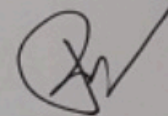
21/5/23

Dr. SHRUTI MALIK
Assistant Professor
Department of Management Studies

Tripti Aggarwal
21001701061

Certificate

This is to certify that the dissertation work entitled "Awareness of Health Insurance among college Students in Faridabad" is the bonafide work of Tripti Aggarwal (21001701061) submitted to the JC Bose University of Science and Technology, YMCA Faridabad in partial fulfilment of the requirement for the award of the degree Masters of Business Administration in Department of Management Studies.



Dr. Renu Aggarwal

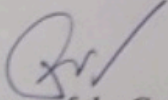
Assistant Professor

Dept. of Management Studies

J.C Bose University, YMCA Faridabad.

CERTIFICATE

This is to certify that the project work entitled " Selection Process", is a bonafide work carried out by Usha Devi, a candidate for the MBA (2021-2023) of J.C. BOSE UNIVERSITY OF SCIENCE & TECHNOLOGY, under my guidance and direction.

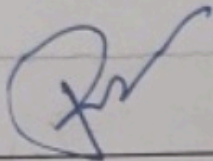


Signature of the Guide

Mrs. RENU AGGARWAL

CERTIFICATE

This is to certify that the dissertation report titled "**Readiness of Indian customers towards eco-friendly food packaging in online food deliveries**" submitted by **Vanshika Gupta** student of MBA for the partial fulfillment of the Master in Business Administration, and this piece of work is done by her under my supervision.

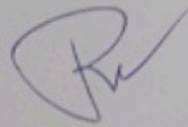


Dr. Renu Aggarwal
(Assistant Professor)

J C Bose University of Science and Technology, YMCA

CERTIFICATE

Dr. Renu Aggarwal hereby certify that Vikrantkumar sharma (Roll no. 21001701064) has completed project titled "A study on stock analysis of Reliance Money" under my supervision.

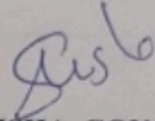


Dr. Renu Aggarwal

Certificate

This is to certify that Vishal Joshi, Roll number 2100170105 having project report entitled '**Stress Management Assessment: Evaluating Your Stress and Coping Strategies**' done under supervision and guidance of Dr. MANISHA GOYAL, Assistant Professor, Department of Management Studies, submitted to the Office of CONTROLLER OF EXAMINATION, J. C. Bose University of Science and Technology, YMCA, in partial fulfillment for the program of MBA.

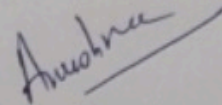
Date: 26.04.2023



Dr. MANISHA GOYAL
Associate Professor
Department of Management Studies

CERTIFICATE

This is to certify that the dissertation report titled "Preference of salaried class on various investment options available " submitted by Yashoda Parashar" student of MBA for the partial fulfilment of the Master in Business Administration, completed the project under my guidance.

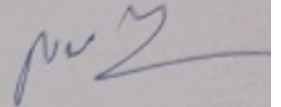


Dr. Anushree Chauhan

Certificate

This is to certify that Yogesh Kaushik, roll number 21001701067 having project report entitled 'CONSUMER RESPONSE TO UNETHICAL RETAIL BEHAVIOUR' done under supervision and guidance of Dr. NEHA GOYAL, Assistant Professor, Department of Management Studies, submitted to the Office of CONTROLLER OF EXAMINATION, J. C. Bose University of Science and Technology, YMCA, in partial fulfillment for the program of MBA.

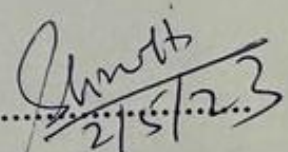
Date: 28-04-23



Dr. NEHA GOYAL
Assistant Professor
Department of Management Studies

CERTIFICATE

This is to certify that the dissertation work entitled **A Study on Job satisfaction, Job performance and Organisational Commitment of IT Sector employees** is the bonafide work of **Yukta Saini (Roll No. 21001701068)** submitted to the **JC Bose University of Science and Technology, YMCA Faridabad** in partial fulfilment of the requirement for the award of the degree **Masters of Business Administration** in **Department of Management Studies**.


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21/5/23

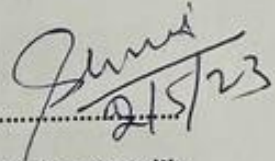
Dr. Shruti Malik

Assistant Professor

Department of Management Studies

Certificate

This is to certify that the dissertation work entitled **Understanding the Gig-workers Perspective Under Gig Economy** is the bonafide work of **Yuktika (Roll No. 21001701069)** submitted to the JC Bose University of Science and Technology, YMCA Faridabad in partial fulfilment of the requirement for the award of the degree Masters of Business Administration in Department of Management Studies.



.....

Dr. shruti Malik

Assistant Professor

Department of Management Studies