

DEPARTMENT OF MANAGEMENT STUDIES NEWSLETTER

(JANUARY TO MARCH, 2023)

The Department of Management Studies aims to promote academic growth by offering high quality PG and Doctoral programs. The department was established in 2008. It offers MBA with specialization in Finance, Marketing and HR with an intake of 60 students. The doctoral program was started in 2011. The Department has well educated and research oriented experienced faculty members. The department has modern and well-equipped infrastructure facilities.

EVENTS ORGANIZED

The Department of Management Studies organized a one Day Seminar on- “Indian Budget 2023” on 22nd March, 2023 for MBA students. The session was organized by Dean (Faculty of Management Studies) Prof. Ashutosh Nigam and Chairperson-Dr. Rachna Agrawal. The expert lecture was coordinated by Dr. Jyotsana Chawla and Dr. Shruti, Assistant Professor (Department of Management Studies).



In the seminar, a guest lecture was delivered by Prof. Suresh Kumar Bedi, formerly Dean, Faculty of Management Studies and Director, Institute of Management Studies & Research, Maharshi Dayanand University, Rohtak from 11 am to 1 pm. Prof. Suresh K Bedi has more than 40 years of teaching experience. He has wide knowledge and interest in the area of International trade, economics and finance. He has published many research papers in the national and international journals of repute.

The session provided deep insights of the Indian Budget 2023 under “Amrit Kaal”. Prof. S.K Bedi provided his views on Inclusive Development, Reaching the last mile, Infrastructure &



Investment, Unleashing the Potential, Green Growth, Youth Power & Financial Sector. He also mentioned various schemes and initiatives to be launched by the government of India. More than 50 students attended the seminar.

In the second half of the session, a group presentation competition was held on Indian Budget. There were seven groups who presented their analysis on the Indian Budget. The Panel (Dr. Parveen Kumar, Dr. Aniruddh Vijay, Mr. Vikas & Dr. Arti) was constituted from the department to score and review all the group presentations.



Based on the score provided by the panel members, students were rewarded by the senior faculty members of the department. Ms. Kritika, Ms. Vanshika, Mr. Saqib, Mr. Vivek & Ms. Prerna were students coordinators of the event. The event concluded with a vote of thanks to Hon'ble Vice Chancellor Prof. S.K. Tomar, Registrar Dr. S.K. Garg, Dean-Faculty of Management Studies- Dr. Ashutosh Nigam, Chairperson-Dr. Rachna Agrawal and event coordinators-Dr. Jyotsana Chawla & Dr. Shruti.


VALUE-ADDED COURSE ON CONSCIOUS CAPITALISM THROUGH SIMULATION



**J.C. Bose University of Science
and Technology, YMCA, Faridabad**

Department of Management Studies

VALUE-ADDED COURSE
ON
CONSCIOUS CAPITALISM THROUGH SIMULATION



About the Course:
Conscious capitalism is based on the premise that businesses should operate ethically considering all the stakeholders involved including employees, humanity, and the environment and not just the management teams and the shareholders. For more information about the course, visit: <https://www.marketplace-simulation.com/simulations/conscious-capitalism/>

Key Highlights:

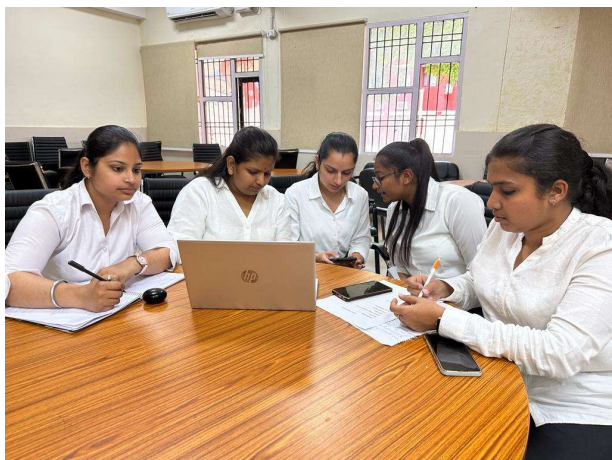
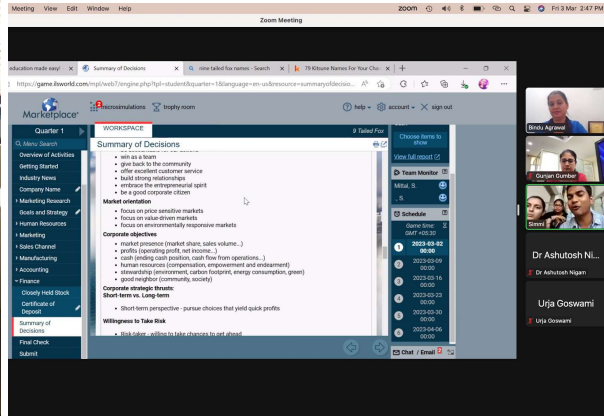
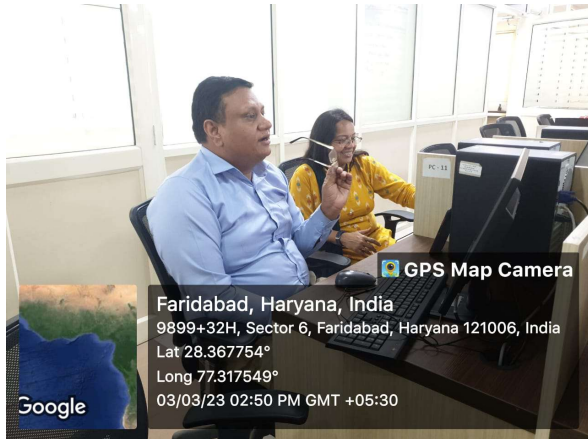
- A comprehensive full enterprise simulation
- Designed to mimic the competitive, ever-changing business environment
- Participants will gain experience in market analysis, strategy formulation, and the management of a new venture
- Teams will compete with other teams in a virtual business world
- Minimum 75% attendance is mandatory for each participant
- Evaluation will be done on the basis of presentation of business plan by each team, every participant will have to score at least 40% to qualify for certification
- Opportunity to interact with the author of the simulation, Prof. Ernie Cadotte, University of Tennessee, USA
- Regular sessions by experienced Coach from Marketplace Simulation
- Only 40 participants will be registered on first cum first serve basis
- 30 hours course will be conducted in the department, classes will start from mid-November

Registration Fee: ₹ 1000 per participant, registration link is: <https://forms.gle/HNdpx22DcS99aVnMA>
Key requirements: Laptop with internet connection

For more details, contact faculty coordinators.

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| Faculty Coordinators: Dr Renu Aggarwal (9717750009) Dr Gunjan Gumber (9810695278) | Patrons Dr. Rachna Agrawal Chairperson | Prof. Ashutosh Nigam Dean |
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A 30 hours value added course on Conscious Capitalism through Simulation started on 24 February 2023 and will complete in April 2023. Course is conducted with the support of Marketplace Simulations, USA. Seven teams comprising 6 students in each team registered for the course. All participants of MBA II semester and IV semester are actively participating in all the sessions. Participants are mentored by Prof. Bindu Agrawal (Coach from Marketplace Simulations), Prof. Ashutosh Nigam, Dr. Renu Aggarwal and Dr. Gunjan Gumber. During the course, a venture fair was organized on 24 March 2023, wherein students presented their ideas and business plans to the investors for funding. Mentors played the role of angel investors. The course is coordinated by Dr. Renu Aggarwal and Dr. Gunjan Gumber.





ACHIEVEMENTS OF FACULTY

Conferences (National/International)

1. Arti Gupta (2023) "Attrition rate prediction using ANN and SVN" International Conference on emerging trends in business and management, **Presidency Business School, Bengaluru**, 19-20th January 2023.
2. Jyotsana Chawla (2023) " Flipped Learning: A step towards achieving NEP Goals" International conference on Pedagogical innovations- NEP 2020, BPSM Sonipat (24-25 March 2023).
3. Jyotsana Chawla (2023) "A bibliometric analysis of payment banks: A digital step towards sustainability." in international conference on " Technological Transformation & Sustainability: Perspectives and Challenges, DAV IM, Faridabad (31 March 2023).