

DEPARTMENT OF MANAGEMENT STUDIES NEWSLETTER

(January -March 2021)

The Department of Management Studies aims to promote academic growth by offering high quality PG and Doctoral programs. The department was established in 2008. It offers MBA with specialization in Finance, Marketing and HR with an intake of 60 students. The doctoral program was started in 2011. The Department has well educated and research oriented experienced faculty members. The department has modern and well-equipped infrastructure facilities.

EVENTS ORGANIZED

1. Organized a webinar on “Government Initiatives and Schemes for Start-ups” on 18th November 2021, 3-4 pm in Online mode.

The Institution’s Innovation Council (IIC) of the University in association with Department of Students’ Welfare and Department of Management Studies organized a session on Government Initiatives and Schemes for start-ups. This session was organized to acquaint students and faculty members with the scheme and support provided by the government to promote start-ups in the country.

The poster is for a webinar titled "Government Initiatives and Schemes for Start-ups". It is organized by the Institution's Innovation Council, Dean Student Welfare Office, and Department of Management Studies at J.C. Bose University of Science & Technology. The speaker is Mr. Surya Kant, Nodal Head (Entrepreneurship) at the Ministry of Skill Development and Entrepreneurship, GOI. The webinar is scheduled for 18 November at 3 PM IST. A QR code is provided for registration.

J.C. Bose University of Science & Technology
UNCA, Faridkot
(A Haryana State Government University accredited 'A' grade by NAAC)

Institution's Innovation Council
Dean Student Welfare Office
&
Department of Management Studies

Present
Session on
Government Initiatives and Schemes for Start-ups

Mr. Surya Kant
Nodal Head(Entrepreneurship)
Ministry of Skill Development and Entrepreneurship, GOI

Scan To Register

18 November AT 3PM IST

The session was organized on 18th November 2021 at 3 pm on zoom platform. Mr. Surya Kant, Nodal Head (Entrepreneurship), Ministry of Skill Development and Entrepreneurship, Government of India was the expert resource person. He started the session by explaining the difference between an entrepreneur and a start-up. He highlighted that an entrepreneur is the who is self-inspired. The main source of ideas for an entrepreneur is the society. He explained the entrepreneurship ecosystem and emphasized that an entrepreneur needs to identify the problem, generate the need, listen, and explore. He explained it by giving real corporate examples of companies like ola and uber. He advised students to develop innovative thinking, lead through collaboration, and combine tenacity with confidence. He strongly emphasized that we need develop ourselves for entrepreneurship before seeking support from government. He acquainted students with various initiatives taken by government like start-up India Online platform, role of MSME and their development Institutes, MEITY, Atal Incubation Centre and state-based programs. He presented the Start- up India online platform and advised students to make a profile on it, everything related to start-up ecosystem like learning resources, patents, state start-up policies, networking opportunities etc. are available on this platform. Students asked a few questions relating to their start-up ideas and how they can prepare a business plan. Resource person advised them to use business model canvas to make their business plans. It was a fruitful and interactive session.

Social Media URL (Facebook, LinkedIn, Instagram etc.):

Facebook:

<https://www.facebook.com/755102508178450/photos/a.759534914401876/1524324694589557>

LinkedIn: <https://www.linkedin.com/feed/update/urn:li:activity:6866676884223143936/>

Instagram: https://www.instagram.com/p/CWX3TUGPU4K/?utm_medium=copy_link

2. On 25th March, 2021, Sansadhan - The HR Club of Department of Management Studies of J.C. Bose University of Science and Technology, YMCA, Faridabad had organized an event. Sansadhan: The HR Club of Department of Management Studies is a team of students working towards organizing one of the most important management functions i.e., HR related activities. The club has been formed with the intent to provide students with the opportunities to learn people management skills. This is an initiative to provide students with the opportunities to learn people management skills and keep them abreast of the latest developments happening in the arena of HR.

Ms. Malhotra made students aware about social problems and finding ways to solve those problems. She sensitized the students on 17 sustainability goals laid down by United Nations and inspired them to work as a team for building a better living space. She also distributed the prizes to the winners. The winners of the first activity My viewpoint (Ultimate debate competition) were

- Team Xenon- Mahima Verma and Sonam Sinha – 1st position
- Team Debate Diggers- Vitasta Raina and Vaibhav Mishra – 2nd position
- Team Elite- Shubhangi jain and Guranshish bhutra – 3rd position

The winners of second activity Elevator Pitch were

- HRIDYANSH PAREEK – 1st position
- SAKSHAM CHAWLA – 2nd position
- SHUBHANGI JAIN -3rd position

The event was driven by the HR club students under the leadership of Deepanshi Verma, Ruchika Mishra, Aswathy Sundaresan, Samridhi, Sagar (MBA) and Navdeep (BBA) and, guidance of faculty coordinators Dr. Sapna Taneja and Dr. Anushree Chauhan.



ACHIEVEMENTS OF FACULTY

Publications

1. Published a book chapter

Sharma P. & Chawla J. (March 2021), “An analysis of skill development ecosystem” in book titled, Emerging Concepts in Management, ABS Books Publisher, Pg no.149-154, ISBN: 978-81-951369-3-3