

DEPARTMENT OF MANAGEMENT STUDIES NEWSLETTER

(OCTOBER TO DECEMBER, 2022)

The Department of Management Studies aims to promote academic growth by offering high quality PG and Doctoral programs. The department was established in 2008. It offers MBA with specialization in Finance, Marketing and HR with an intake of 60 students. The doctoral program was started in 2011. The Department has well educated and research oriented experienced faculty members. The department has modern and well-equipped infrastructure facilities.

ACHIEVEMENTS OF FACULTY

Publications

1. Rachna Agrawal “A Qualitative Study of Investor’s Behavior during the Great Pandemic of 2020: Evidence from BRICS nations” has been published in the journal titled *Finance India* indexed in ABDC and SCOPUS.
2. Garg, M., & Kumar, P. (2023). To get insight into issuance motivations behind introducing CBDC In India. *Sachetas*, 2(2), 73–77. <https://doi.org/10.55955/220008>

Conferences (National/International)

1. Renu Agrawal (2022), Financial Literacy and sustainability of MSMEs" in a conference organized by department of Economics at University of Allahabad Prayagraj on 3-5 Dec. 2022.
2. Manisha Goel (2022), Paving the way towards service delivery digitalization: An empirical analysis in context of mobile food delivery, Presented at 2nd Pritam singh memorial (PRISM) at IIM Nagpur.
3. Parveen kumar (2023), "International Trade - A Tool for Economic Growth in India", in national conference on Changing Scenario of International Trade: Gains and Challenges for India, Organized by Aggarwal College of Ballabgarh (Sponsored by ICSSR).

Participation In Events

1. Dr Parveen Kumar participated in a one week faculty development programme on Skills Re-engineering in Research and Studies from 25th to 29th April 2023 organized by the department of communication and Media Technology in collaboration with R&D cell of JC Bose University of Science and Technology YMCA Faridabad.

Other Initiatives

1. Dr Parveen kumar and Dr Anushree Chauhan organized a Value added course on Workplace spirituality in Department of management studies In 2023.