

DEPARTMENT OF MANAGEMENT STUDIES NEWSLETTER

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Introduction

The Department of Management Studies aims to promote academic growth by offering high quality PG and Doctoral programs. The department was established in 2008. It offers MBA with specialization in Finance, Marketing and HR with intake of 60 students. The doctoral program was started in 2011. The Department also offer Bachelors of Business Administrations (BBA). The department has well educated and research oriented experienced faculty members. The department has modern and well-equipped infrastructure facilities.

1. Activities organised by the department

2. ACHIEVEMENTS OF FACULTY

Conferences (National/International), Workshop/FDP/STTP Attended

- Dr. Rachna Aggarwal, Disentangling a debate over green bonds in India: An Analytic Hierarchy process, 3rd international finance conference, Jamia Millia Islamia, 29-03-2022.
- Dr Jyotsana, Participated in “Research excellence and academic development: Modern library practices in present scenario” from 28th Feb to 5th march 2022, organized by Pandit Deen Dayal Upadhyay central university, J.C.Bose University of science and technology YMCA, Faridabad.
- Dr. Anushree Chauhan, Participated in “Research excellence and academic development: Modern library practices in present scenario” from 28th Feb to 5th march 2022, organized by Pandit Deen Dayal Upadhyay central university, J.C. Bose University of science and technology YMCA, Faridabad.
- Dr. Rupali, Participated in “Research excellence and academic development: Modern library practices in present scenario” from 28th Feb to 5th march

2022, organized by Pandit Deen Dayal Upadhyay central university, J.C.Bose University of science and technology YMCA, Faridabad.

- Dr. Sapna, Participated in Four Week Induction/ Orientation program for Faculty in Universities from 21st March to 19April 2022 organised by Ramanujan College (DU).
- Dr Arti, Participated in Four Week Induction/ Orientation program for Faculty in Universities from 21st March to 19April 2022 organised by Ramanujan College (DU).
- Dr. Gunjan Gumber, Services Marketing: A Practical Approach, NPTEL – AICTE, One week, 1st Jan-28 Feb 2022.
- Dr. Neha Goyal, 7th Biennial Conference pre workshop IIM, Rohtak, 1 day. (06th Jan 2022)