

DEPARTMENT OF MANAGEMENT STUDIES NEWSLETTER

NEWSLETTER (Vol. 3, Issue 3) July to September, 2021

Introduction

The Department of Management Studies aims to promote academic growth by offering high quality PG and Doctoral programs. The department was established in 2008. It offers MBA with specialization in Finance, Marketing and HR with intake of 60 students. The doctoral program was started in 2011. The Department also offer Bachelors of Business Administrations (BBA). The department has well educated and research oriented experienced faculty members. The department has modern and well-equipped infrastructure facilities.

1. Activities organised by the department

a). Webinar on, “Financial Literacy through Gamification

5 th July 2021

The guest speaker for the webinar was Mr Aman Pal Singh Chawla, Founder, Advisor Zaroori hai. The session was enthusiastically attended by students of MBA and BBA. The webinar started with a welcome address by Dr Jyotsana Chawla, coordinator of the webinar. She proposed a welcome note and invited the speaker to discuss various aspects related to financial literacy. Firstly Mr Aman Pal Singh Chawla shared the relationship between savings, expenditure, investment and inflation. He shared with the students how the savings can be channelized in the most profitable ventures. He motivated students to develop habit of saving so that it can be converted into investments. He guided students to start thinking about future expenses and ask them to start with small savings and continue with it throughout their life.

He emphasized on the mantra, “Never depend on single income, instead make investment to create a second source of income for yourself”. He further narrated to the students that investment should be goal oriented. Start managing finance of your family first then start looking for the options for increasing the investment.

He highlighted that no saving is small, we must give importance to goal planning, investment should always be goal oriented. He also discussed the various options available to make investments and focussed upon diverse investment of funds. His knowledgeable words and experiences enriched the knowledge of the students.

At the end, the speaker conducted a quiz for the students. Ms. Gunjan Verma won the quiz competition and was offered one month internship by the expert. The expert very well

replied to the queries of the students.

The webinar was attended by a total of 100 students and faculty members of the department. The webinar was coordinated by Dr Jyotsana chawla and Dr Anushree Chauhan as faculty co-ordinators and Vinay Bisht, Dhruv kaushik and Sneh Tripathi as the students co-ordinators. The webinar ended with a vote of thanks by Dr Anushree Chauhan , co-ordinator of the webinar.

Activity banner:

J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, FARIDABAD

Department of Management Studies
Webinar on
“Financial Literacy through Gamification”

Expert Speaker:


Mr Amanpal Singh Chawla
Founder, Advisor Zaroori Hai

Patron:
Prof. Dinesh Kumar
Vice-Chancellor
JC Bose UST, YMCA, Faridabad

Co-Patrons:
Dean: Prof. Vikram Singh
Chairperson: Prof. Ashutosh Nigam

Faculty Co-ordinators:
Dr Jyotsana Chawla &
Dr Anushree Chauhan

Student Co-ordinators:
Vinay Bisht (MBA 2nd year),
Sneh Tripathi (MBA 1st year) &
Dhruv (MBA 1st year)

 **5th July, 2021**
Time: 11.00 am to 1.00 pm

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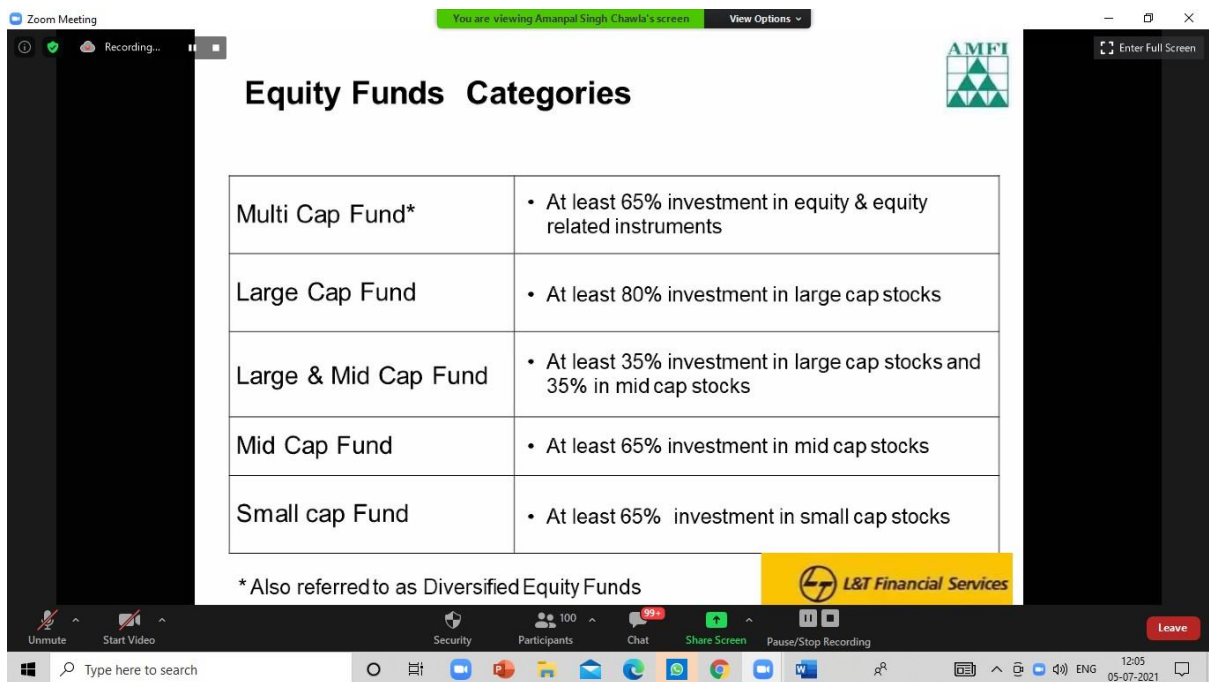
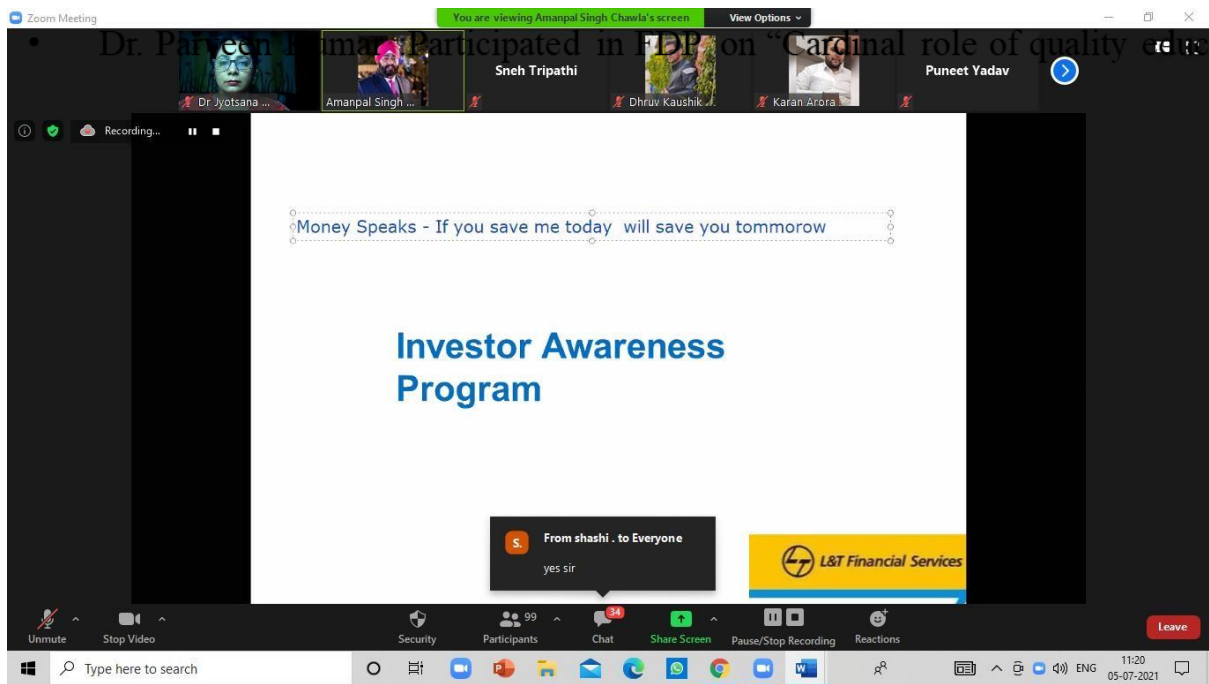
Activity images:

AMFI - Investor Awareness Presentation_L&T (1) (2) - Microsoft PowerPoint (Product Activation Failed)

Participants:

- Amanpal Singh Chawla
- Dr Jyotsana Chawla
- Sneh Tripathi
- Suman
- Love
- Pooja Aggarwal
- Dhruv Kaushik
- Ashish dahiya
- Neha Nihalla
- Mukul Hooda
- Vikash Mishra
- Abhishek Chau...
- Muskan Verma...
- Kirti Upadhyay

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FACULTY ACHIEVEMENTS

- Dr. Parveen Kumar : Participated in FDP on "Cardinal role of quality education in developing self reliant India from 7 July-14 July 2021.
- Dr. Gunjan Gumber, Advance and Innovative Approaches in Management Education, AICTE Training and Learning (ATAL) Academy, 5-7th July 2021.
- Dr. Sapna : Participated in FDP on "Cardinal role of quality education in developing self reliant India from 7 July-14 July 2021.

- Dr. Neha Goyal, Basic Statistical Analysis and its interpretation using SPSS, Ispire Softech Solutions, Chennai, 3 days, 18th sept-20th sept 2021.
- Dr. Arti, Cardinal Role of Quality Education in Developing Self-Reliant India , Aggarwal College, Ballabgarh 7th to 14th July, 2021