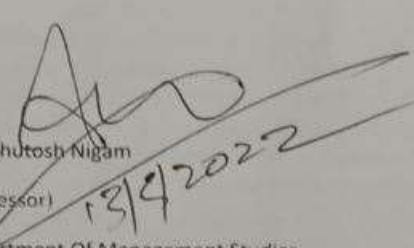


## BBA Research Project Session (2019-22)

1. 19001301001 Aayushi

### DECLARATION

This is to certify that the research project entitled "Alacrity of Indian Consumers towards sustainable food packaging in online deliveries." Submitted by Aayushi roll no. 19001301001 to 'IC Bose university Of Science And Technology , YMCA Fardabad is carried out by her under my supervision.

  
Dr Ashutosh Nigam

(Professor)

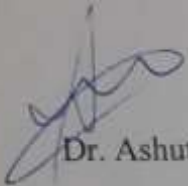
Department Of Management Studies

  
(19001301001)

2. 19001301002 Aman Chandila

**Certificate**

Project report entitled "Evaluation in Recruitment and Selection" at submitted by Aman Chandila, Student of BBA 6<sup>th</sup> Semester of Department of Management Studies, J.C Bose University of Science & Technology, in partial fulfillment for the award of the 3 years degree of Bachelor of Business Administration, Batch 2019-2022.

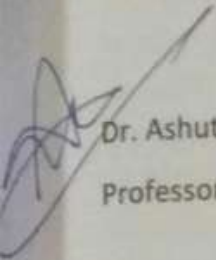


Dr. Ashutosh Nigam

(Faculty Member)

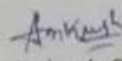
3. 19001301003 ANKUSH SAIN

I ANKUSH SAIN student of JC BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA (BBA Programme), Hereby declare that this project is solely done by me and to the best of my knowledge. No such work has been previously submitted by any person for degree or diploma at this or any other institution. The information derived from secondary sources has been duly acknowledged in the text and list of reference provided.



Dr. Ashutosh Nigam

Professor

  
Ankush Sain  
19001301003

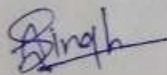
4. 19001301004 ANUGYA SINGH

J.C. Bose University Of Science And Technology, YMCA, Faridabad- 121006

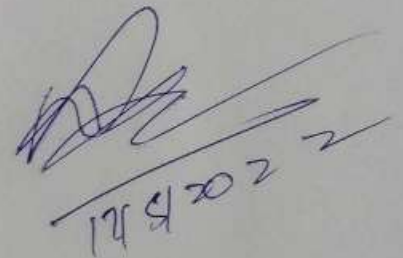
(Haryana)

### Declaration

I, **Anugya Singh**, a student of Bachelor's of Business Administration (BBA) of J.C.Bose University of Science and Technology, YMCA hereby declare that I have successfully completed this project as a part of my 'Research Project'. The information incorporated in this project is true. It is truly authentic work and has not been submitted to any other university or institute for award of any degree or diploma.



Anugya Singh

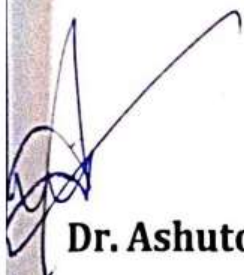


17/4/2022

**J.C BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY  
YMCA , FARIDABAD**

**DECLARATION**

This is to Hereby declare that this project on “**Consumer Perception on Branded Garments**” is solely done by me and to the best of my knowledge. No such work has been previously submitted by any person for degree or diploma at this or any other institution. The information derived from secondary sources has been duly acknowledged in the text and list of reference provided



**Dr. Ashutosh Nigam**  
**Professor**  
**Internal Guide**



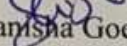
**Arpit Saraswat**  
**19001301005**

6. 19001301006 ARYAN DUBEY

CERTIFICATE

This is to certify that Mr. ARYAN DUBEY (Enrolment No. 19001301006) is a bona fide student of the J.C Bose University of Science & Technology, YMCA Faridabad and this project report title '**A Study on Consumer Perception Towards Soft Drinks Industry**' has been prepared by him under my guidance and I completely satisfied with the work and his work is successfully submitted in partial fulfilment for the award of the degree of Bachelor of Business Administration (BBA).

Project guide

  
Dr. Manisha Goel

Associate professor

(Department of Management Studies)

Signature

7. 19001301007, Ashutosh Jha

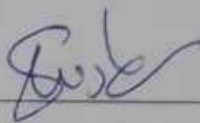
**J.C BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY  
YMCA BBA- PROGRAMME**

**CERTIFICATE**

This is to certify that ASHUTOSH JHA has satisfactorily completed the project work entitled, "CUSTOMER AWARENESS ON MUTUAL FUNDS OF SAPNA INVESTMENT".

Based on the declaration made by the candidate and associated as a guide for carrying out this work, I recommended this project for evaluation as a part of the BBA Programme of J.C BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY YMCA.

Date: - \_\_\_\_\_



Dr. MANISHA GOEL

Place: - \_\_\_\_\_

This project is forwarded to J.C BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA for viva.

8. 19001301008 AYUSH KUNDARIA

**J.C Bose University of Science & Technology, YMCA Faridabad**

**Certificate**

This is to certify that the project report entitled "E-Commerce during Lockdown of Covid-19 Pandemic: A Global Perspective" submitted to the Department of Management Studies, J.C Bose University of Science & Technology, in partial fulfillment for the award of the degree of Bachelor of Business Administration. This work is carried out by Ayush Kundaria, Roll No. 19001301008 under my supervision and guidance.

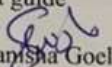
  
Manisha Goel  
Associate Professor  
Internal Guide



**J.C Bose University of Science & Technology, YMCA Faridabad**

**Certificate**

This is to certify that the project report entitled "Impact of motivation on job satisfaction", submitted to the Department of Management Studies, J.C Bose University of Science and Technology, in partial fulfillment for the award of the degree of Bachelor of Business Administration. This work is carried out by **Bhavya Madan**, Roll No. **19001301009** under my supervision and guidance.

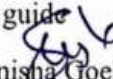
Project guide  
  
Dr. Manisha Goel

Associate Professor

Internal Guide

**CERTIFICATE**

This is to certify that BHAWNA GARG (Enrolment No. 19001301010) is a bona fide student of the J.C Bose University of Science & Technology, YMCA Faridabad and this project report title "CONSUMER'S PERCEPTION TOWARDS ONLINE PURCHASING" has been prepared by her under my guidance and I am completely satisfied with the work and her work is successfully submitted in partial fulfilment for the award of the degree of Bachelor of Business Administration (BBA).

Project guide  
  
Dr. Manisha Goel

Associate Professor

(Department of Management Studies)

Signature

11. 19001301011 DEEPANSHU PUJANI

### **CERTIFICATE BY GUIDE**

I have the pleasure in certifying that Mr. Deepanshu Punjani is a student of J.C. Bose University of the Bachelor's Degree in Business Administration (BBA). His University Roll No. 19001301011.

He has completed his project work Title as " E-Learning during Lockdown of Covid-19 Pandemic: A Global Perspective " under my guidance.

I certify that this is his original effort & has not been copied from any other source. This project has also not been submitted in any other University for the purpose of award of any Degree. This project fulfills the requirement of the curriculum prescribed by J.C. Bose University of Science and Technology, Faridabad, for the said course.

I recommend this project work for evaluation & consideration for the award of Degree to the student.

Signature:



Name of the Guide:

# CERTIFICATE

This is to certify the research Project titled “**A Study on Marketing Strategies of Mc**

**Donald’s**” submitted by Deepika roll no. (BBA-III-012-2K19-22) to “J.C Bose  
University of

Science and Technology, YMCA, Faridabad” for the award of the degree of Bachelor  
of Business Administration is carried out by her under my supervision.

  
Dr. Rachna Gupta

CERTIFICATE

This is to certify that the project work entitled "A Study On "impact of workplace bullying on employee turnover intention " has been carried out and submitted by .....under the guidance impartial fulfillment of Bachelor of business administration at J.C Bose University Of Science and Technology YMCA, Faridabad.

Date:



Dr. Rachna Agrawal

Department Of Management

# CERTIFICATE

This is to certify, that the research paper entitled "A STUDY ON FINANCIAL DERIVATIVES IN INDIAN MARKET (FUTURES AND OPTIONS) submitted by Gaurav Kumar is an outcome independent and original work. and have duly acknowledged all the sources from which the ideas and extracts have been taken. The project is free from any plagiarism and has not been submitted elsewhere for publication.



PROJECT GUIDE

DR. RACHNA AGRAWAL

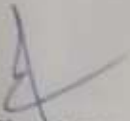
## CERTIFICATE BY GUIDE

I have the pleasure in certifying that Mr. Guranshish Bhutra is a student of J.C. Bose University of the Bachelor's Degree in Business Administration (BBA). His University Roll No. 19001301015.

He has completed his project work Title as "Impact of Digital Marketing on Consumer Behavior" under my guidance.

I certify that this is his original effort & has not been copied from any other source. This project has also not been submitted in any other University for the purpose of award of any Degree. This project fulfills the requirement of the curriculum prescribed by J.C. Bose University of Science and Technology, Faridabad, for the said course.

I recommend this project work for evaluation & consideration for the award of Degree to the student.



Signature:

Name of the Guide:

16. 19001301016 Harish Saini

## CERTIFICATE

This is to certify that **Harish Saini** student of **BBA 6<sup>TH</sup> SEM (19001301016)** has undertaken and successfully completed the project title "**study of after sale service at S.K Motors**" under my supervision and guidance.



**DR. Rupali Madan**

**PROJECT GUIDE**



17. 19001301017 HARSHAL BINDAL

## **DECLARATION BY FACULTY GUIDE**

This is to certify that Mr. Harshal Bindal, a student of BBA in 2019-2022 Batch, J.C. Bose University of Science and Technology has worked under my guidance



**Signature**  
**Dr. Rupali Madan**

18. 19001301018 HIMANI SINGH

## CERTIFICATE

This is to certify the research Project titled **“A study of preference of customer regarding OTT video streaming platform over traditional broadcast platform”** submitted by HIMANI SINGH roll no. 19001301018 to “J.C Bose University of Science and Technology, YMCA, Faridabad” for the award of the degree of Bachelors of Business Administration is carried out by her under my supervision.



Dr. Rupali Madan

Assistant Prof

Department of Management Studies

19. 19001301019 ISHANT SINGH

CERTIFICATE

This is to certify the research Project titled "A study of preference of customer regarding Sustainability In IT Sector of Green Human Resource Management practices on the Environmental Performance in IT sector in Haryana submitted by ISHANT SINGH roll no. 19001301019 to "J.C Bose University of Science and Technology, YMCA, Faridabad" for the award of the degree of Bachelors of Business Administration is carried out by him under my supervision.



Dr. Rupali Madan

Assistant Prof

Department of Management Studies

## **CERTIFICATE**

This is to certify that research project “WOMEN SAFETY IN DELHI: ISSUES AND CHALLENGES TO EMPLOYMENT” is submitted by ISHIKA MEHNDIRATTA, student of BBA (III) – 6<sup>th</sup> Semester of J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, has completed his research report in partial fulfillment for the award of the 3year degree of Bachelor of Business Administration, Batch 2019-2022.

Date:

FACULTY GUIDE:

Place:


DR.RUPALI MADAN



21. 19001301021 ISHIKA PANCHAL

### CERTIFICATE

This is to certify that ISHIKA PANCHAL student of BBA Roll No BBA- 19001301021 has undertaken and successfully completed the project titled " Customer perception towards online shopping with special reference to Flipkart" under my supervision and guidance.



Scanned by TapScanner

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DR. ANUSHREE CHAUHAN

Assistant Professor

Department of Management Studies

CERTIFICATE

This is to certify that Mr. Jagmohan Sharma (Enrolment No. 19001301022) is a bona fide student of the J.C Bose University of Science & Technology, YMCA Faridabad and this project report title 'Investor Awareness towards Equity Market Investment' has been prepared by him under my supervision and guidance



Project guide

Dr. Anushree Chauhan

Assistant professor

(Department of Management Studies)

## CERTIFICATE

This is to certify that research project "CUSTOMER SATISFACTION TOWARDS THE SERVICES OF AIRTEL" is submitted by Mr. JAI KUMAR, student of BBA (III) – 6<sup>th</sup> Semester of J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA FARIDABAD, has completed his research project in partial fulfilment for the award of the 3 years degree of Bachelor of Business Administration, Batch 2019-2022.

*Anushree*

---

**Dr. Anushree Chauhan**

Faculty Guide

Date 10/5/22

## CERTIFICATE

This is to certify that research project "CONSUMER DISCERNMENT AS REGARDS TO VARIOUS SOCIAL MEDIA PLATFORMS" is submitted by JHANVI, student of BBA (III) – 6<sup>th</sup> Semester of J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA FARIDABAD, has completed his research project in partial fulfilment for the award of the 3 years *degree* of Bachelor of Business Administration, Batch 2019-2022.



**Dr. Anushree Chauhan**

Date

Faculty Guide



## Certificate

This is to certify that the project entitled **Scope Of E-Retailing In India** is a original work of **KAJAL KOLI** A Bachelor Of Bussiness Administration 6 Semester and has been duly completed under my guidance and supervision. This work has been done in partial fulfillment of the requirement for the award of the degree of **BBA from JC BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY** and has not been submitted anywhere in any other university for the award of any degree to the best of my knowledge.



Signature of the guide

Dr. Anushree Chandra

**Certificate from Mentor**

---

Date:

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the Major Research Project Report, Titled ***A study on Marketing Strategies of Pizza Hut in Delhi*** submitted by ***Mr. Lakshay*** of A bachelor of Business Administration 6<sup>th</sup> semester and has been duly completed under my guidance. this work has done in partial fulfillment of the requirement for the award of the degree of **BBA from JC BOSE SCIENCE AND TECHONOLGY YMCA UNIVERSITY FARIDABAD** and has not been submitted anywhere in any university for the award of any degree to the best of my knowledge.

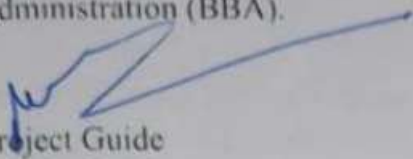
This Major Research Project Study is his original work and has not been submitted to any other University/Institute.

Signature of the Guidance



### CERTIFICATE

This is to certify that Ms. MAHIMA VERMA (Enrolment No. 19001301029) is a bona fide student of J.C. Bose University of Science and Technology, YMCA, Faridabad and this research project titled 'Cryptocurrency as the future of money' has been prepared by her under my guidance and I am completely satisfied with the work and her work is successfully submitted in partial fulfilment for the award of the degree of Bachelor of Business Administration (BBA).



Project Guide

Dr. Neha Goyal

(Department of Management Studies)

Signature

## CERTIFICATE

This is to certify that **MEHAK PASSI** student of BBA Roll No BBA- 19001301030 has undertaken and successfully completed the project titled \*CUSTOMER SATISFACTION TOWARDS FLIPKART & AMAZON\* under my supervision and guidance.

A rectangular box containing a handwritten signature in blue ink. The signature is stylized and appears to be 'N. Goyal'.

**DR.NEHA GOYAL**

28. 19001301030 MEHAK PASSI

## **CERTIFICATE**


This is to certify that the project report entitled **“A STUDY ON THE CONSUMPTION OF OTT PLATFORMS AMONG YOUTH”** is a bonafide record of a project done by Mehak Sirohiya roll no. BBA-31-2022 to “J.C Bose University of Science and Technology, YMCA, Faridabad” for the award of the degree of Bachelor of Business Administration is carried out by her under my supervision.



Dr. Neha Goyal  
Assistant Prof  
Department of Management Studies

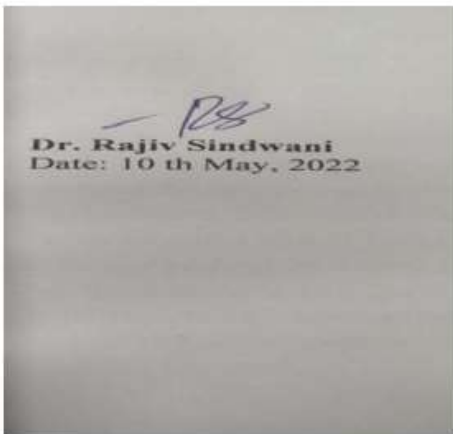
**CERTIFICATE**

This is to certify that MONIKA has completed the project “A study on consumer perception towards social media advertising”.

  
Dr. Neha Goyal

## **CERTIFICATE OF COMPLETION**

This is to certify that **Navdeep** pursuing **Bachelor's of Business Administration** from **J.C. Bose University of Science and Technology, YMCA** has completed this project under my supervision and guidance.



**Dr. Rajiv Sindwani**  
Date: 04th May, 2022

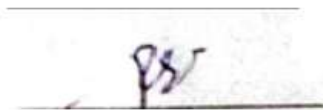
31. 19001301033 NAVDEEP

32. 19001301034 NEHA LAKRA

### **CERTIFICATE**

This is to certify that NEHA LAKRA student of BBA Roll No BBA- 19001301034 has undertaken and successfully completed the project titled "IMPACT OF DEMONETISATION ON PAYMENT WALLET SYSTEM GROWTH"

under my supervision and guidance.

A handwritten signature in dark ink, appearing to read 'RS', is written over a horizontal line.

DR. RAJIV SINDWANI

Assistant Professor

Department of Management Studies



CERTIFICATE

This is to certify that PARNAV student of BBA Roll No BBA- 19001301035 has successfully completed the project titled "TRAINING AND DEVELOPMENT AT BA under my supervision and guidance.

RS  
Mr. RAJEEV SINDHWANI

34. 19001301036 PRATEEK BHARTI

CERTIFICATE

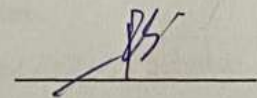
This is to certify that PRATEEK BHARTI student of BBA Roll No 19001301036 has undertaken and successfully completed the project titled "PERCEPTIVE OF INTERNET BANKING TOWARDS STUDENTS" under my supervision and guidance.

Dr. Rajiv Sindwani

**CERTIFICATE**

This is to certify that research project "**Readiness of Indian Customers towards Eco-Friendly Food Packaging in Online Food Deliveries**" is submitted by Mr. Pulkit Goyal, student of BBA (III) – 6<sup>th</sup> Semester of J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, FARIDABAD, has completed his research project in partial fulfilment for the award of the 3 years degree of Bachelor of Business Administration, Batch 2019-2022.

Date:



Dr. Rajiv Sindwani

Department Of Management

## CERTIFICATE

This is to certify that research project is submitted by PURVA RATRA, student of BBA (3) – 6th Sem of J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY on topic “**STRESS DUE TO COVID19 AND ITS IMPACT ON YOUNG ADULTS**” has completed her research report in partial fulfillment for the award of the 3year degree of Bachelor of Business Administration, Batch 2019-2022.

Place:

Date:

Faculty Guide



Dr. Jyotsana Chawla

# CERTIFICATE

This is to certify that the Research Project Title "CONSUMER BUYING BEHAVIOR ON HAIR COLOR" submitted by Purvi Chhabra, Roll No. 19001301039 to "YMCA University of Science and Technology, Faridabad" for the award of the degree of Bachelor of Business Administration is carried out by her under my guidance.

DR. JYOTSNA CHAWLA

DEPARTMENT OF MANAGEMENT STUDIES

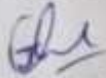
J.C. BOSE UNIVERSITY OF SCIENCE & TECHNOLOGY



37. 19001301039 PURVI CHHABRA

## CERTIFICATE

This is to certify that research project is submitted by Rahul Kumar, student of BBA (3)-6th sem of J.C Bose University of Science and Technology on topic "work Life Balance and its impact on employees Productivity" has completed his project report in partial fulfillment for the award of the 3year degree of Bachelor of Business Administration Batch 2019-2022.



Ms. Jyotsana Chawla

Assistant Professor

Department of Management Studies

J.C Bose University of Science and Technology, YMCA

## **CERTIFICATE**

This is to certify that the research project report is submitted by RIA, student of BBA (3)- 6<sup>th</sup> semester of J.C BOSE UNIVERSITY OF SCIENCE & TECHNOLOGY, YMCA FARIDABAD on topic **“EFFECT OF ADVERTISEMENT ON CONSUMPTION OF FAST FOOD”** has completed her research report in partial fulfillment for award of 3 year degree of Bachelor of Business Administration, Batch 2019-2022.

Place:

Date:

Faculty Guide

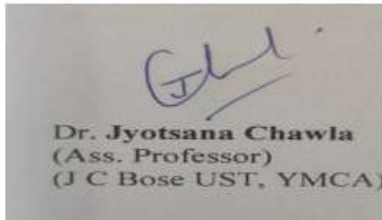


Dr. Jyotsana Chawla

40. 19001301042 RIYA LATHER

## CERTIFICATE OF COMPLETION

This is to certify that **Riya Lather** pursuing **Bachelor's of Business Administration** from **J.C. Bose University of Science and Technology, YMCA** has completed this project under my supervision and guidance.



**Dr. Jyotsana Chawla**  
Date: 10<sup>th</sup> May, 2022



41. 19001301043 SAHIN

**CERTIFICATE**

This is to certify that SAHIN BBA (19001301043) has complete the project "Customer buying behaviour toward online shopping with Myntra and Meesho" under my guidance.



Dr. Renu Agarwal

42. 19001301044 SAKSHAM CHAWLA

**CERTIFICATE**

This is to certify that SAKSHAM CHAWLA student of BBA 6<sup>TH</sup> SEM ROLL NO. (19001301044) has undertaken and successfully completed the project titled "JOB ENLARGEMENT AND ITS IMPACT ON EMPLOYEE'S PERFORMANCE" under my supervision and guidance.



**DR. RENU AGGARWAL**  
**PROJECT GUIDE**

## CERTIFICATE

This is to certify that **Sanyam Sharma** student of **BBA 6<sup>TH</sup> SEM (19001301045)** has undertaken and successfully completed the project title "**study of after sale service of CARS empire motors**" under my supervision and guidance.

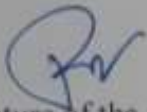


**RENU AGGARWAL**

**PROJECT GUIDE**

## Certificate

This is to certify that the project entitled **Marketing strategies of haldiram.** Is a original work SAPNA of A of Bachelor Of Business Administration 6 Semester and has been duly completed under my guidance and supervision . This work has been done in partial fulfillment of the requirment for the award of the degree of BBA from **JC BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY** and has not been submitted anywhere in any other university for the award of any degree to the best of my knowledge .

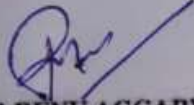


Signature of the guide

[-----]

## CERTIFICATE

This is to certify that **SARVJEET KUMAR** Student OF **BBA 6TH SEM**  
**ROLL NO (19001301047)** has undertaken and successfully completed the  
project titled "**COMPARITIVE STUDY BETWEEN FLIPKART AND**  
**AMAZON INDIA**" under my supervision and guidance.



**DR.RENU AGGARWAL**  
**PROJECT GUIDE**

45. 19001301047 SARVJEET KUMAR

46. 19001301048 SHIKHA

## CERTIFICATE

This is to certify that the project report entitled “ Impact Of Social Media On Youth ”, submitted to the Department of Management Studies, J.C Bose University of Science and Technology, in partial fulfillment for the award of the degree of Bachelor of Business Administration. This work is carried out by **Shikha** , Roll No. **19001301048** under my supervision and guidance.



Dr. Sapna Taneja

Assistant Professor

Internal Guide

### **Certificate**

I hereby declare that the project entitled "COMPARISON OF CONSUMER RESPONSE TO ONLINE AND OFFLINE MARKETING" submitted by me to "J.C. Bose University of Science and Technology, YMCA" in partial fulfillment of the requirement for the award degree of BBA in Management Department is a record of bona fide project work carried out under the guidance of Dr. Sapna Taneja. I further declare that the work reported in this project has been submitted and will not be submitted, either in part or in full, for the award of any other degree in this university or any other institute or university.

Handwritten signature of Shreety Nigam in blue ink, written diagonally.Handwritten signature of Sapna Taneja in blue ink, written diagonally.

**J.C Bose University of Science & Technology, YMCA Faridabad**

**Certificate**

This is to certify that the project report entitled "A Study On Consumer Buying Behavior Towards Two Wheelers in Faridabad City", submitted to the Department of Management Studies, J.C Bose University of Science and Technology, in partial fulfillment for the award of the degree of Bachelor of Business Administration. This work is carried out by Shrey Roll No. 19001301050 under my supervision and guidance.



Sapna Taneja

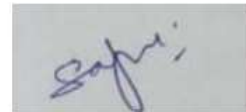
Assistant Professor

Internal Guide



## Certificate

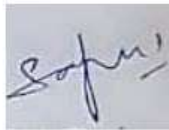
This is to certify that the project report entitled “Comparison of New Income Tax Regime with Old Tax Regime”, submitted to the Department of Management Studies, J.C Bose University of Science and Technology, in partial fulfillment for the award of the degree Bachelor Business Administration under my supervision and guidance. This work is carried out by **Shreyas Bisla**, Roll No. **19001301051**



Sapna Taneja  
Assistant Professor  
Internal Guide

**CERTIFICATE**

This is to certify that the project report entitled **“IMPACT OF FOREIGN DIRECT INVESTMENT ON INDIAN ECONOMY”**, submitted to the Department of Management studies, J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, in partial fulfillment for the award of the degree Bachelor Of Business Administration. This work is carried out by **Shruti Jindal**, roll no. **19001301052**.



Dr. Sapna Taneja

Assistant Professor

Internal guide

**J.C BOSE UNIVERSITY OF SCIENCE & TECHNOLOGY,  
YMCA, FARIDABAD**

**Certificate**

This is to certify that the project report entitled “IMPACT OF CELEBRITY ENDORSEMENT ON CONSUMER BUYING BEHAVIOR”, submitted to the Department of Management Studies, J.C Bose University of Science and Technology, in partial fulfilment for the award of the degree of Bachelor of Business Administration. This work is carried out by Sneha, Roll No. 19001301053 under my supervision and guidance.



Dr. Gunjan Gumber  
Assistant Professor  
Project Guide

## CERTIFICATE

This is to certify that Ms. SONAM SINHA (Enrollment no. 19001301054) is a bona fide student of J.C. Bose University of Science and Technology, YMCA, Faridabad and this project title, “**ATTITUDE TOWARDS ADVERTISING AND PURCHASE INTENSION FOR MOBILE PHONES**” has been prepared by her under my guidance. Her work is submitted in partial fulfilment for the award of the degree of Bachelor of Business Administration (BBA)

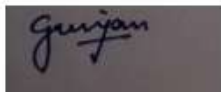
Project Guide

Dr. Gunjan Gumber

Date: 11<sup>th</sup> MAY 2022

Place: Faridabad

Signature:

A rectangular box containing a handwritten signature in cursive script that reads "Gunjan".

52. 19001301054 SONAM SINHA

## CERTIFICATE

This is to certify that Mr. SUMIT KAUSHIK (Enrolment No. 19001301055) is a bona fide student of the J.C Bose University of Science & Technology , YMCA Faridabad and this project report title '**A Study on Students Buying Behaviour Towards Laptop**' has been prepared by him under my guidance . His work is successfully submitted in partial fulfilment for the award of the degree of Bachelor of Business Administration (BBA).

Project guide

Dr. Gunjan Gumber

Assistant professor

(Department of Management Studies)

Signature



## CERTIFICATE

This is to certify that Mr. SUMIT SINGH (Enrolment No. 19001301056) is a bona fide student of the J.C Bose University of Science & Technology , YMCA Faridabad and this project report title \* **Future of Electric and Hybrid Electric Vehicles** has been prepared by him under my guidance . His work is successfully submitted in partial fulfilment for the award of the degree of Bachelor of Business Administration (BBA).

Project guide

Dr. Gunjan Gumber

Assistant professor

(Department of Management Studies)

Signature



## CERTIFICATE

This is to certify that Mr. VAIBHAV VERMA (Enrollment No. 19001301057) is a bona fide student of the J.C Bose University of Science and Technology, YMCA Faridabad and this project report title '**Online advertisement V/S Offline advertisement**' has been prepared by him under my guidance and his work is submitted in partial fulfilment for the award of the degree of Bachelor of Business Administration (BBA).

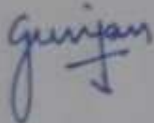
Project guide

Dr. Gunjan Gumber

Assistant Professor

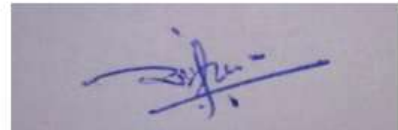
(Department of Management Studies)

Signature



**CERTIFICATE**

This is to certify that the work entitled, “**A Study On College Students Perception Towards Online Shopping In Faridabad**” has been carried out by “**Varsha**” under my direction and supervision.



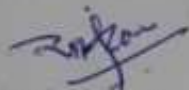
**Place :--Faridabad**

**Mr. Vikas Kumar**  
**Assistant Professor**  
**Department of Management Studies,**  
**J C Bose University of Science and Technology**



## CERTIFICATE

This is to certify the research project title "A study of consumer Satisfaction of Domino's" submitted by Versha Prajapati, Roll no-19001301059 from "JC Bose University of Science and Technology, YMCA, Faridabad" for the award for degree of bachelors of business Administration is to carried out by her under my supervision.



Mr. Vikash Kurhar  
Assistant Prof  
Department of Management Studies .

58. 19001301060 VIPIN CHANDILA

### CERTIFICATE

This is to certify that VIPIN CHANDILA student of BBA 5<sup>th</sup> Semester Roll Number (19001301060) has undertaken and successfully completed the project titled "Study of consumer perception and purchase intention of electric vehicles" under my supervision and guidance.



Mr. Vikas Kumar

Asst. Professor

Department of Management Studies

59. 19001301062 Yamini

JC Bose of University of Science & Technology, YMCA

Faridabad – 121004

**CERTIFICATE**

This is to certify that the work entitled 'WOMEN ENTREPRENEUR IN INDIA: A SWOT ANALYSIS' has been carried out by Yamini under my direction and supervision


Date:

Place: Faridabad

Assistance professor

Department of Management studies

JC Bose University Of Science & Technology

  
Mr. Vikas Kumar  
Assistant Prof.  
Deptt. of Management studies,  
J.C. Bose, University,  
Faridabad.

**J.C Bose University of Science & Technology, YMCA  
Faridabad**

**Certificate**

This is to certify that the project report entitled “Motivation of employees in Business Organizations”, submitted to the Department of Management Studies, J.C Bose University of Science and Technology, in partial fulfillment for the award of the degree of Bachelor of Business Administration. This work is carried out by Yash Tanwar, Roll No. 19001301063 under my supervision and guidance.



Dr. Anshu Vijay  
Assistant Professor  
Internal Guide

61. 19001301064 YASHIKA

4

### CERTIFICATE

This is to certify that research project "CONSUMER PERCEPTION TOWARDS DIFFERENT SOCIAL MEDIA PLATFORMS" is submitted by Ms. YASHIKA , student of BBA (III) - 6th Semester of J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, has completed her research report in partial fulfilment for the award of the 3 years degree of Bachelor of Business administration, Batch 2019-2022..

Place:

Date



DR. Aniruddh Vijay

Faculty Guide

62. 19001301065 YOGITA BHATI

J.C BOSE UNIVERSITY OF SCIENCE & TECHNOLOGY, YMCA  
FARIDABAD

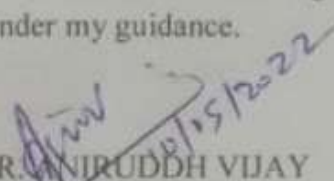
### Certificate

This is to certify that the project report entitled "CONSUMER'S ATTITUDE TOWARDS ONLINE SHOPPING", submitted to the Department of Management Studies, J.C Bose University of Science and Technology, in partial fulfillment for the award of the degree of Bachelor of Business Administration. This work is carried out by **Yogita Bhati**, Roll No. **19001301065** under my supervision and guidance.

  
Dr. Anurag Vijay  
Assistant Professor  
Internal Guide

CERTIFICATE

This is to certify that the Research Project Title "**CONSUMER PERCEPTION ABOUT LUXURY BRANDS IN INDIA**" submitted by Yogita Periwal, Roll No.19001301066 to "YMCA University of Science and Technology, Faridabad" for the award of the degree of Bachelor of Business Administration is carried out by her under my guidance.

  
DR. ANIRUDDH VIJAY  
(Assistant Professor)

DEPARTMENT OF MANAGEMENT STUDIES

J.C. BOSE UNIVERSITY OF SCIENCE & TECHNOLOGY