

Dr Rajiv Sindwani is presently serving as the Chairperson of the Department of Management Studies and the Department of Business Studies at J.C. Bose University of Science and Technology, YMCA, Faridabad. He holds a Ph.D. in the area of Service Quality Management and brings with him over two decades of diverse professional experience spanning the consumer durables industry, banking sector, academia, and research.

Dr Sindwani's research portfolio includes approximately 50 publications in reputed international journals of high academic standing, with many of them indexed in SSCI, Scopus, and ESCI. He has presented his research work at various international conferences and has also chaired multiple technical sessions.

He has successfully guided two Ph.D. scholars and is currently supervising three doctoral candidates. He has completed a University-funded research project at J.C. Bose University of Science and Technology, YMCA, and has also been granted a national patent.

His primary areas of research and teaching interest include Services Marketing, Sales and Distribution Management, and related domains in marketing management.