

डॉ. मनसुख माडविया  
Dr. Mansukh Mandaviya  
Minister  
Labour & Employment and  
Youth Affairs & Sports  
Government of India



धर्मद्र प्रधान  
Dharmendra Pradhan  
Minister of Education  
Government of India

21st November, 2024

Dear Vice Chancellors and Heads of Institutions,

We would like to bring to your attention the **MY Bharat Portal** (<https://mybharat.gov.in>), a foremost platform for youth engagement, created by the Department of Youth Affairs, Government of India. It offers students a wide range of opportunities for volunteering, experiential learning, and skill development, enabling them to gain practical experience and enhance their CVs. Each registered youth receives a personalized profile page that digitally records their achievements and volunteering credentials, which may even be converted into educational credit points.

The MY Bharat Portal also offers distinct advantages for institutions. It provides a unique opportunity to register as a **Knowledge Institution** and gain access to a dedicated web page. This partnership will expand your institution's visibility across India and help build a strong network with both current and former students. By showcasing your institution's activities on the portal, you can engage more youth and attract them for enrollment and other opportunities.

One of its immediate opportunities on the portal is regarding the **Viksit Bharat Young Leaders Dialogue**, i.e., the reimagined National Youth Festival, 2025. A significant highlight of the festival is the **Viksit Bharat Challenge**, comprising a quiz, an essay writing segment and development of a vision deck. Youth selected through this multi-tiered challenge will get an unprecedented opportunity to present their vision of Viksit Bharat directly to the Hon'ble Prime Minister during the two day national level dialogue to be held in New Delhi on 11<sup>th</sup> and 12<sup>th</sup> Jan 2025. The first step of this challenge, i.e. the Viksit Bharat Quiz will be accessible for all youth (aged 15-29 years) on the MY Bharat portal, from **25th November to 5th December, 2024**.

We strongly encourage that your students register and participate in the Viksit Bharat Challenge and become partners in developing the vision of a Viksit Bharat. We also recommend that your institution registers as a Knowledge Institution on the MY Bharat Portal to access its wide-ranging opportunities.

With warm regards,

(Dr. Mansukh Mandaviya)

(Dharmendra Pradhan)

प्रो. मनिस र. जोशी  
सचिव

Prof. Manish R. Joshi  
Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग  
University Grants Commission

विश्वविद्यालय अनुदान आयोग  
University Grants Commission

D.O.No. 2-42/2024(CPP-II)(C.153135)

26<sup>th</sup> November, 2024/ 5 अगहायण, 1946

Subject: MY Bharat Portal-Viksit Bharat Young Leaders Dialogue-National Youth Festival 2025.

आदरणीय महोदया/महोदय,

Attention is invited to the letter dated 21<sup>st</sup> November 2024 from the Hon'ble Minister of Education and the Hon'ble Minister of Labour & Employment and Youth Affairs & Sports regarding the above-mentioned subject to the Vice-Chancellors and the Heads of Institutions (copy enclosed).

The Viksit Bharat Challenge includes quiz and essay writing segments, providing selected students an opportunity to present their vision for Viksit Bharat directly to the Hon'ble Prime Minister during a national dialogue on 11<sup>th</sup> -12<sup>th</sup> January 2025 in New Delhi.

A concept note and creatives for "Viksit Bharat Young Leaders Dialogue" and the process for registration for "Viksit Bharat Challenge" can be accessed at

In this regard, all Higher Education Institutions (HEIs) are requested to encourage the students to register and participate in the aforementioned activities and become partners in developing the vision of a Viksit Bharat.

HEIs are also requested to register on MY Bharat Portal as a knowledge institution.

सादर,

संलग्नक उपरोक्तानुसार

सवा मे,

सभी विश्वविद्यालयों के कुलपति।

सभी महाविद्यालयों के प्राचार्य।

बहादुरशाह जफर मार्ग, नई दिल्ली-110002 | Bahadur Shah Zafar Marg, New Delhi-110002

दूरभाष (Ph.): 011 23236288/23239337 | सम्पर्क सूत्र (ई-मेल) (E-mail): secy.ugc@nic.in

## Concept Note For Viksit Bharat Young Leaders Dialogue' 2025

### **A) Objectives of the Reimagination:**

1. To enhance youth participation in politics and civic life, responding to the Hon'ble Prime Minister's call during his Independence Day address to engage 1 lakh youth in these spheres. The National Youth Festival is designed to identify and nurture young talent with leadership potential, providing them a platform to share their ideas for a Viksit Bharat directly before the Hon'ble Prime Minister
2. To ensure the meaningful contribution of youth towards a Viksit Bharat through a transparent and democratic, merit-based selection system. This initiative underscores our commitment to empowering the next generation to drive India's progress and development.

### **B) Key Highlights**

#### **1. The Viksit Bharat Challenge:**

##### **A Transparent and Merit based system to identify young leaders.**

- **Step 1 (Digital) (25<sup>th</sup> November- 5<sup>th</sup> December) – Viksit Bharat Quiz (Prelims):** Individual participants will take part in an online quiz on general knowledge and India's achievements. This will be a general quiz. The rank list will be announced on 6<sup>th</sup> November. **Incentive: Online Participation Certificate.**
- **Step 2 (Digital) – Viksit Bharat Essay (8<sup>th</sup> December- 12<sup>th</sup> December):** Selected participants will submit a 1,000-word essay on the abovementioned themes. Result will be declared on 18<sup>th</sup> December. **Incentive: Letter of Appreciation from relevant authority.**

##### **Some suggested topics:**

- Tech for Viksit Bharat
- Vikas Bhi Virasat Bhi
- Empowering Youth for Viksit Bharat
- Enhancing Productivity in Agriculture
- Making India the Startup Capital of the World
- Making India- A Sporting and FIT Nation
- Making India the Global Manufacturing Powerhouse
- Making India Energy Efficient
- Building the Infrastructure for the Future
- Empowering Women and Improving Social Indicators

**Step 3 (In-Person) – Viksit Bharat PPT Challenge (20<sup>th</sup> December- 26<sup>rd</sup> December):** Each State will select top 3 Participants to form the team for each track. 25 selected participants from each track will be invited for the state championship.

- **Step 4 (In-Person) – Viksit Bharat Championship at NYF: On** we will hold elimination rounds to select the top teams to present for the Finals. These top teams will present before the PM on 12<sup>th</sup> January. **Incentive: Letter of Appreciation from the PM**

## **2. Plenary Session & Panel Discussion**

Plenary Sessions during the inaugural, mid-session, and closing ceremony, bringing together influential national and global leaders, along with the grand plenary session of Hon'ble Prime Minister.

## **3. Viksit Bharat Exhibition- Vision @2047**

The Viksit Bharat Exhibition at the National Youth Festival will showcase youth-focused initiatives from states and central ministries, offering interactive experiences for youth to explore opportunities and engage with stakeholders shaping India's Viksit Bharat vision.

<b>State Exhibition</b>	<b>Ministry Exhibition</b>
The <b>States' Exhibition</b> will feature stalls from all states, each showcasing new initiatives and programs aimed at empowering youth across various fields, including education, skill development, entrepreneurship, and culture.	Additionally, the <b>Ministry Exhibition</b> will have separate stalls from various government ministries, each highlighting key schemes and projects that support youth, including leadership development, innovation, and participation in governance.

- 4. Viksit Bharat- A cultural Extravaganza :** A grand cultural exhibit that will showcase the theme 'Vikas Bhi Virasat Bhi' through light and sound show, cultural performances and dance performances.