J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, FARIDABAD (HARYANA)
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DEPARTMENT OF LITERATURE AND LANGUAGES

Faculty of Liberal Arts and Media Studies

March 6, 2026

Subject: Report on Two-day International Conference in Transmedia Storytelling (TS'26)

Caption: Prof Rajive Kumar and dignitaries during the ceremonial lighting of the lamp.

The Department of Literature and Languages at J.C. Bose University of Science and Technology, YMCA, Faridabad, organized a two-day transdisciplinary international conference titled **"Transmedia Storytelling: Narratives, Discourse and Dissemination (TS'26)"** in alliance with **The Shakespeare Association, India** and All India Forum for English Students, Scholars and Trainers (AIFEST) as knowledge partners. The conference was successfully accomplished under the kind aegis of the Hon'ble Vice-Chancellor, Prof Rajive Kumar on **February 18-19, 2026**. The event was conducted in a **hybrid mode**, allowing for both global and local participation and was facilitated by the Research and Development department. Prof Ajay Ranga and Prof Anuradha Sharma, Dean, Faculty of Liberal Arts and Media Studies were the co-patrons.

The event provided a platform to discuss how narratives serve as a linchpin in fields as diverse as creative production, management strategies, and even hardcore science—making complex facts "accessible, digestible and comprehensible" through storytelling.

Literature and Languages: International Conference in Transmedia Storytelling (TS'26)

The event in which a hundred and twenty (120) scholars and researchers participated and about ninety-five (95) papers were presented served as a vibrant intellectual hub **where renowned scholars, eminent guests, and enthusiasts from around the world gathered to share their insights and engage in thought-provoking discussions** on the multifaceted nature of narratives in the digital age. Moving beyond traditional boundaries, the discourse centered on the timeless power of transmedia storytelling, exploring how stories evolve and sustain their impact as they migrate across diverse media platforms—from classical texts to generative AI and immersive digital environments.

Inaugural Session

The inaugural on **February 18,2026** commenced with the auspicious lamp lighting, welcome of the dist Prof Bhim Singh Dahiya, Vice-Chancellor (Erst.), KUK, the Chief Guest being felicitated by the Hon'ble VC

The inaugural ceremony on **February 18, 2026** commenced with the auspicious lamp lighting and the University anthem (Kulgeet).

Caption: Ms Prerna(R) and Dr Ankita Nair (L) on the dais to conduct the proceedings

The proceedings began with a formal welcome and felicitation ceremony compered by Ms Prerna, Research Scholar and Dr Ankita Nair, English. The vibrant felicitation ceremony exuded a unique India appeal as the Hon'ble Vice-Chancellor Prof Rajive Kumar felicitated the Chief Guest, Prof Bhim Singh Dahiya, the keynote speaker Prof Margit Koves and the Guests of Honour Prof Nibir K Ghosh, UGC Emeritus Professor, Agra and Prof Prasannanshu, Director of Centre of Endangered Languages and Linguistic Justice, NLU, Dwarka with Madhubani, Mithila tradition, **Bihar** and Gond art paintings, tribal art of **Madhya Pradesh.**

Caption: Buddha memento, a symbol of India's Syncretic narrative and discursive traditions

It was noted that the artists from across India are hosted by Haryana during the **month of February in Surajkund, Haryana** from which the narrative paintings were procured to endorse the arts. Prof Rajive Kumar also presented a Buddha memento to the Chief Guest and a **Buddha memento** to mark the syncretic Indian tradition of India that respects multiple spiritual, philosophical and sacred motifs.

Caption: Prof Ranga, the worthy registrar presented a shawl to honour the Chief Guest

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Caption: A *Gond* painting being presented by the Chief Patron and Hon'ble VC to the keynote speaker Prof Margit Koves

Caption: Copy of Travel Fiction *My Suitcase Heart* presented to Prof RK Verma, DU and Advisor, TS'26

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Caption: Organising Secretary, Ms Mamta Bansal presenting a souvenir to Prof Koves

Caption: Prof Divyajyoti Singh, Chairperson and Convenor establishing the conference themes

Literature and Languages: International Conference in Transmedia Storytelling (TS'26)

Prof. Divyajyoti Singh, Convener of the Conference and Chairperson of the Department of Literature and Languages (Faculty of Liberal Arts and Media Studies, JC Bose UST) introduced the conference theme and tracks. She further expressed profound gratitude to the university leadership and the academic community for the opportunity to host such a significant international gathering. Introducing the core themes of the conference, Prof. Singh emphasized that the event was designed to explore the **posthumanist framework** and the **cognitive paradigms** that define modern storytelling. In her address, she highlighted the institutional pride in providing a platform for global scholars to discuss the evolving dynamics of narrative dissemination.

Caption: Opening Keynote by Prof Margit Koves evokes Laszlo Krasznahorkai's Works resonant with the theme.

The exposition was followed by a keynote address by Prof. Margit Koves, Visiting Professor, Dept of Slavonic-and Finno –Ugrian Studies, University of Delhi.

Prof Koves examined the fluidity of narratives as they transition from prose into film, painting, and theater. Through her presentation, titled **"Transmedia Storytelling and Intermedial Transformations in the Work of Laszlo Krasznahorkai."** The discussion centered on the works of the 2025 Nobel laureate highlighting his extensive interdisciplinary connections. The paper detailed the adaptation of Krasznahorkai's novels—such as *Satantango* (1986) and *The Melancholy of Resistance* (1989)—and short stories like "The Turin Horse" into films by the acclaimed director **Béla Tarr**.

A pivotal claim of the presentation was that the relationship between these different art forms should be viewed as a **continuous dialogue** rather than a simple adaptation.

The Presidential Remarks were delivered by **the Chief Guest of the session**, **Professor Bhim Singh Dahiya,** Vice-Chancellor (Erst.) Kurukshetra University, Kurukshetra. In his address, he lauded the department's initiative in organizing a conference of such contemporary relevance. Professor Dahiya expressed high commendation for the Convener, Prof. Divyajyoti Singh, acknowledging her vision and dedication in successfully conceptualizing and

executing an event that spectacularly bridges the gap between traditional academic disciplines and modern transmedia discourse.

The **Inaugural Session** was attended by Professor Prassanshu Director, Centre for Linguistic Justice and Endangered Languages (CLJEL), NLU Dwarka, Delhi, **Professor Nibir K. Ghosh**, D. Litt., UGC Emeritus Professor (Agra College) and Editor-in-Chief of the international journal *Re-Marking*was the Guest of Honour. As a Senior Fulbright Fellow, Professor Ghosh brought a wealth of international academic experience to the proceedings, providing a structured and insightful opening to the conference discussions.

The session was further elevated by the **Address of the Chief Patron**, **Professor Rajive Kumar**, Hon'ble Vice-Chancellor of JC Bose UST. Professor Kumar emphasized the university's commitment to fostering innovation at the intersection of liberal arts and technology. He highlighted the importance of such transdisciplinary platforms in preparing students and researchers for the "convergence culture" of the digital age, where storytelling remains the primary vehicle for human connection and knowledge dissemination.

Caption: Hon'ble VC Prof Rajive Kumar commending the concept of TS' 26

Ms. Mamta Bansal, the Organising Secretary, Assistant Professor, proposed the vote of thanks. She expressed her sincere gratitude and appreciation for all the dignitaries and guests present.

Caption: Ms Ankita, Prof Blumenkrantz, California State University, LA, US and Prof Iulia Shamaieva, Kharkieve.

Plenary Session-I: Settlers, Subalterns and Indigeneity-Discourse and Hegemony: Probing Narratives with AI

The first plenary session, held on February 18, 2026, focused on the critical theme: **"Settlers, Subalterns and Indigeneity—Discourse and Hegemony: Probing Narratives with AI."** This session was chaired by **Prof. Rashmi Attri**, Department of English, Aligarh Muslim University, with **Prof. NeerKanwal Mani** (Retd. Principal, Govt. College, Mohana) serving as Co-Chair. The session was conducted under the patronage of **Prof. Ajay Ranga**, Registrar and Professor of Law at JC Bose UST.

The highlight of the session was a presentation by **Prof. David Blumenkrantz** from California State University, Northridge (USA), titled **"Reclaiming Agency through Photographic Representations."** His paper explored the power of the visual medium in restorative storytelling, arguing that photography can serve as a vital tool for marginalized communities to reclaim their narratives and challenge hegemonic structures. This discussion directly aligned with the conference's goal of investigating how different media forms—from traditional photography to AI-driven analysis—alter the dissemination and reception of human discourse.
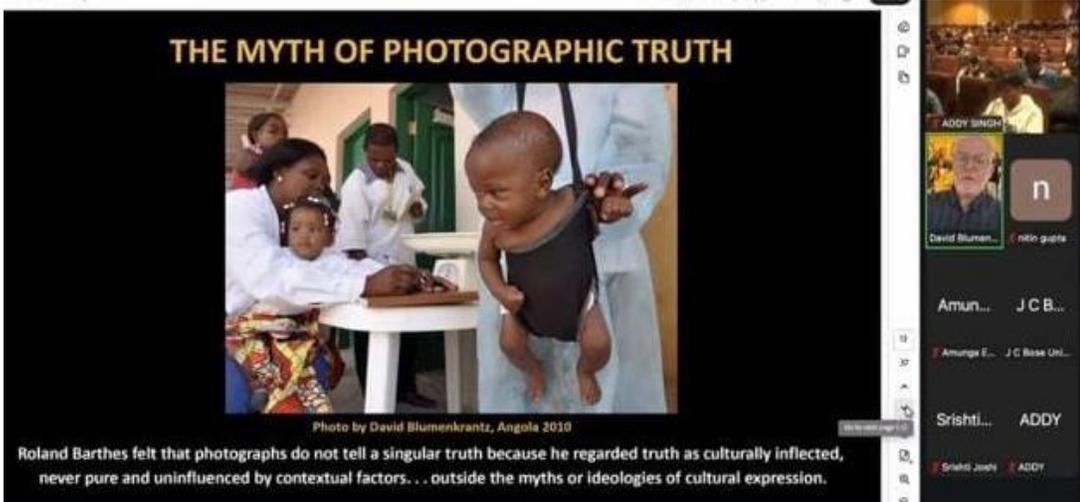
**Caption:** Kenya Project: On Representations and Marginalization by Prof David Blumenkrantz

Prof. Ahmar Mahboob, Associate Professor, University of Sydney, Australia presented a compelling discourse on **"The Amplifier: A Transmedia Journal as Subaltern Practice."** His discussion focused on how transmedia platforms can function as "amplifiers" for voices that are often silenced in traditional discourse, aligning with the conference's exploration of **cognitive and emotiological paradigms** in modern storytelling.

The Presidential remarks were delivered by Prof RK Verma, Sri Aurobindo College, University of Delhi (DU), India. Prof. Verma contended that the presentations collectively reinforced the conference's goal of investigating how diverse media forms—ranging from traditional photography to digital journals and AI-driven analysis—fundamentally alter the dissemination and reception of human discourse.

Second Plenary Session (Europe and the World)

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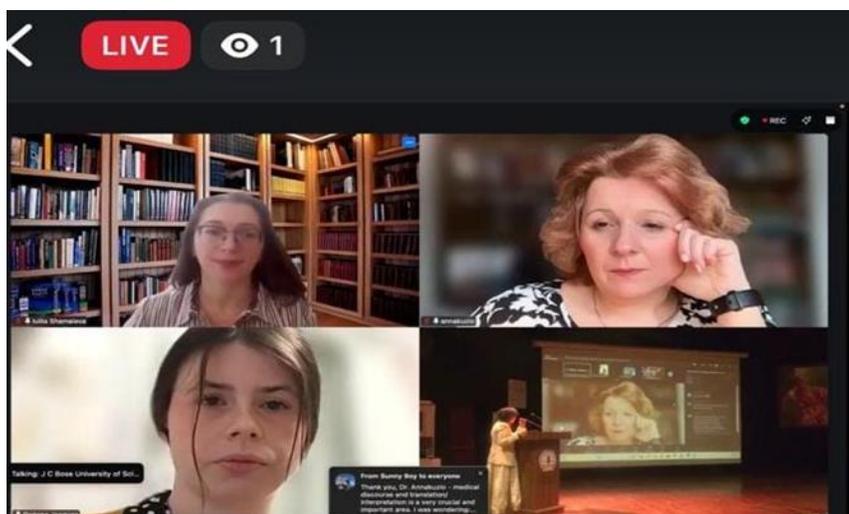
Caption: Top (Left): Iulia Shamaieva, (Right): Dr Anna Kuzio; Bottom (L): Oceane Jacques, France; (R): Convenor.

Prof. Iulia Shamaieva and Dr. Anna M Kuzio contributed their expertise to enrich the discussions with nuanced insights in the Second Plenary Session held on February 18, 2026. The session was chaired by Prof. Jyoti K. Verma, Former Head, Dayalbagh Educational Institue, Agra and co-chaired by Prof Maneesha Garg, Director, R&D, JC Bose UST. The session brought together international experts to offer nuanced perspectives on the cognitive and semiotic dimensions of global narratives.

The first speaker, Prof Iulia Shamaieva, Associate Professor, Department of Foreign Languages for Professional Purposes, VN Kharkiv National University,Kharkiv, Ukraine delivered an intricate presentation titled **"Multimodality of Emotions as a Dimension of Transmedia Storytelling: A Fractal Semiotics Perpective."** Her discourse integrated the conference's core focus on **emotiological paradigms**, exploring how emotions are not just expressed but structured as multi-layered, fractal patterns across different media. This provided a complex theoretical framework for understanding how audience engagement is sustained in transmedia networks.

The session was further enriched by the expertise of **Dr. Anna M. Kuzio**, Assistant Professor Poznańska AkademiaMedyczna, Poland, whose insights fostered a vibrant cross-cultural dialogue, bridging European academic traditions with the broader international discourse of the conference. She delivered a presentation titled, **"Medical Discourse as a Site of Intercultural Negotiation: Implications for Interpreter-Mediated Communication.** Her presentation provided a sophisticated analysis of how emotions are architecturally structured as multi-layered, fractal patterns that resonate across diverse media platforms.

The session was jointly moderated by Prof Divyajyoti Singh and **Ms. Oceane Jacques**, a research student pursuing a Master's degree in English Studies at the **Université de Bretagne Occidentale, France**. Ms. Jacques is currently developing her Master's thesis on the application of transmedia storytelling within the musical projects of the American duo **Twenty One Pilots**. Her participation in the conference served a dual purpose: contributing her emerging expertise to the discourse and fulfilling a core requirement of her degree program, which mandates that students participate in the organization of academic events and produce a subsequent reflective report based on the experience. The Presidential remarks were delivered by Prof. Nibir K Ghosh, Editor *Re-Markings*.

Caption: Prof Divyajyoti Singh interacting with Prof Mahboob, University of Sydney and Prof Iulia Shamaieva, VN Kharkiv National University.

Complementing the rigorous academic discourse, the conference hosted a visual exhibition that brought the concept of "Transmedia" to life through the lens of creative practitioners. A major highlight was the **Travel Photography Exhibition by Dr. Deepti Singh Gupta**, Author, *My Suitcase Heart.* The exhibition provided an opportunity to the participants to journey through diverse landscapes and cultural narratives captured across the globe. Furthermore, the conference provided a platform for the next generation of storytellers through a dedicated **Creative Projects Display by Post-Graduate Students of English.**

Caption: Exhibition of Travel Photography and MA (English) Projects in Transmedia Storytelling conforming to **Global SDGs.**

The event was truly transdisciplinary as the academic approach was balanced by experimental work in different media including a travel photography exhibition, a narrative game demonstration 'Philosophers vs Philosophy', SDG inspired artefacts' exhibition by Masters of English students.

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The very fact that participation was made in hybrid modes including physical lectures, live streaming and online presentations also underscores the overarching conference topic, 'Transmedia Storytelling'.

The student projects included models of the Temple of Athena, The Globe Theatre, a lighthouse, Indian adaptations of matryoshka dolls made from re-used plastic, an AI-Human interface underlining posthumanism, a handcrafted board bricolage 'sophomore' resembling the conference mascot, a flying bird reminiscent of peacock that feasts on learning.

Third Plenary Session: Rhetoric in Narrative: From Argumentation to Persuasion

The afternoon session on February 18, 2026, delved into the strategic use of rhetoric across diverse professional and cultural landscapes.

The occasion was further graced by **Professor Prasannanshu**, Director of the Centre for Linguistic Justice and Endangered Languages (CLJEL) at the National Law University, Dwarka, New Delhi. In his capacity as a presiding dignitary, he contributed his expertise on the intersections of law, linguistics, and the vital role of narrative in protecting endangered cultural identities. The session was held under the patronage of **Prof. Ajay Ranga, Professor of Law** and Registrar, JC Bose UST who reflected on the tensions between the social conventions and constitutional law in India.

Caption: Prof Prasannanshu, Director of Endangered Languages and Linguistic Justice, NLU, Dwarka felicitated.

Caption: Advocate Mr Jeetender Gupta, AOR, Supreme Court of India on Climate Change.

The session featured a multidisciplinary panel of experts. In the field of **Legal Narratives and Climate Advocacy,Sh. Jeetinder Gupta**, Advocate, Supreme Court of India, presented on **"Climate Litigation and Media Narrative."** He examined how legal arguments are translated into public discourse, emphasizing the role of media in shaping the urgency of environmental justice.

Dr. Phool Kumar Malik (Assistant Professor, University of Lille, France) offered a perspective on **"Rhetoric of Advertisement and Marketing Discourse."** He analyzed how persuasive narratives are constructed in global marketing to influence consumer behavior and brand identity.

Prof. Jyoti K. Verma (DEI, Agra) delivered a didactic exploration of the **"Indian Knowledge System (IKS) and the Re-centering of Literary Criticism,"** advocating for a return to indigenous frameworks in understanding and evaluating narratives.The session was chaired by **Prof. Arvind Gupta** (Chairperson, Mechanical Engineering, JC Bose UST),

Following the third plenary session, the day reached its cultural zenith with **"JHULNA,"** a captivating indigenous ballad performance. This session was strategically organized to showcase transmedia in its most traditional and visceral form—the oral tradition—illustrating how narratives migrate through time and memory long before the advent of digital platforms.

The event was expertly coordinated by **Prof. Arvind Gupta** (Chairperson, ME) and conducted under the guidance of Session Chair **Sh. Jagdish Balaji** (Educationist), Co-Chair **Prof. Pradeep Dimri** (Dean, Student Welfare), and Session Patron **Prof. Manjeet Singh** (Dean, FET).

Caption: Jhulna performers led by Sh Subhash Agarwal, Head of Mathura Akhada.

Caption: Audience Spellbound by the indigenous Ballad Performance *'Jhulna'*.

The performance was graced by the distinguished presence of the Chief Patron, **Prof. Rajive Kumar**, Hon'ble Vice-Chancellor, whose attendance underscored the university's commitment to preserving

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indigenous narratives. By integrating this ancient art form into a high-tech academic discourse, the session highlighted the "living network" of storytelling, proving that the dissemination of human experience is a continuous journey from the folk ballad to the digital screen, remaining a vital part of the broader global discourse.

Technical Session Report: Smart Classroom G7

The technical session held at **Smart Classroom G7** was a cornerstone of the conference, showcasing a diverse array of academic rigor and innovative research. The session commenced promptly at **2:00 PM** and concluded at **4:00 PM**, providing a robust platform for intellectual exchange.
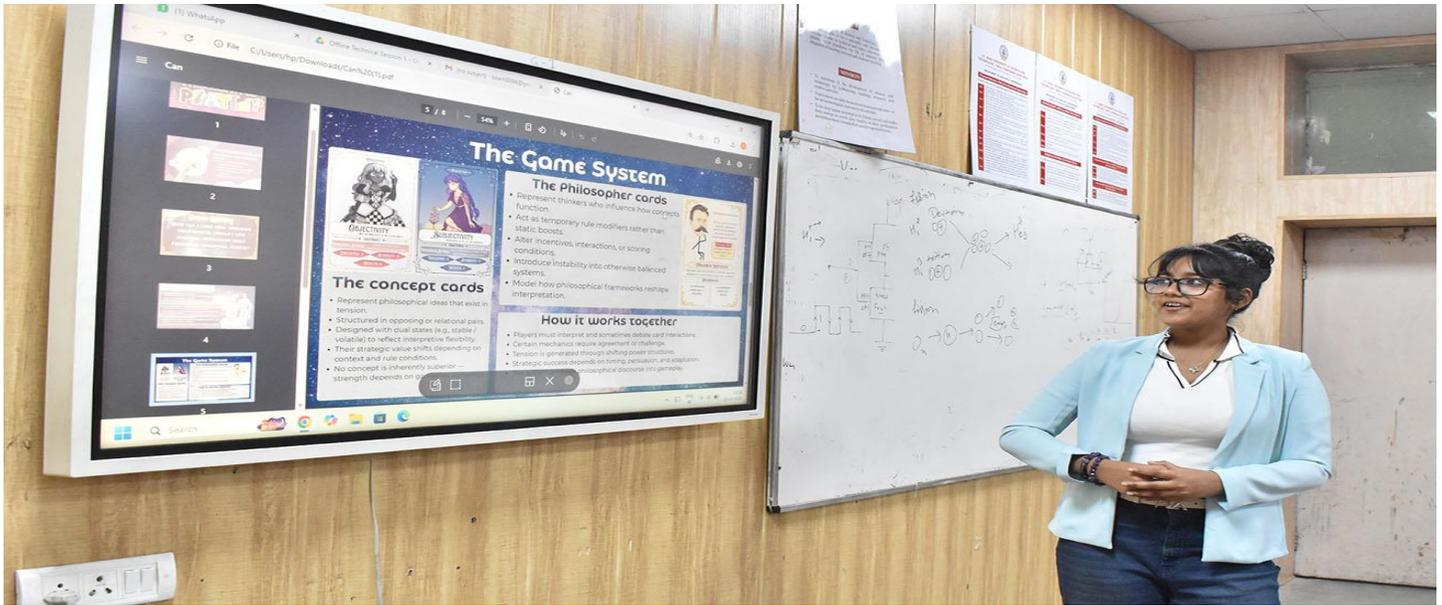
Caption: Special Feature Narrative Game Demo Participant in offline Technical Session in the university smartclassroom.

Caption: Prof Rashmi Attri of Aligarh Muslim University chairing Technical Session.

Caption: Technical presentation in progress with prof Rachna Agrawal, management Studies, JC BoseUST in chair.

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Caption: Technical session participants.

The proceedings were guided by a distinguished panel of academicians who ensured a high standard of critical discourse. The session was chaired by Prof. Rashmi Attri, Professor, Aligarh Muslim University (AMU) and Co-chaired by Prof. Rachna Agrawal, Professor, Dept. of Management Studies, JC Bose University of Science and Technology (UST). Dr. Ankita Nair and Ms. Prerna served as session moderators.

The session was marked by intense academic engagement. A total of **32 participants** successfully presented their research papers. The papers spanned several contemporary sub-themes, reflecting both theoretical depth and practical applications in their respective fields. Following each presentation, the Chair and Co-Chair provided insightful feedback, fostering a constructive environment for the presenters to refine their work.

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The session wrapped up at **4:00 PM** with a concluding summary by Prof. Rashmi Attri, who commended the presenters for their contribution to the body of knowledge. Prof. Rachna Agrawal extended the vote of thanks, acknowledging the seamless coordination by the moderators and the active participation of the audience.

Unveiling of the Conference Souvenir

Following the productive deliberations at the technical sessions, the focus shifted to the **University Auditorium** for one of the day's most anticipated ceremonial highlights: the official **unveiling of the Conference Souvenir**. The event served as a formal celebration of the collective scholarly contributions gathered during the conference.

Caption: The Souvenir Book being released.

The booklet was unveiled in the august presence of Hon'ble Vice Chancellor. The ceremony was attended by the worthy Registrar and the distinguished chairpersons of the university. The souvenir, a comprehensive compendium of abstracts and research highlights, was unveiled as a testament to the conference's theme and the intellectual labor of the participants.

Caption: Group photo with team, Jhulna ballad artists, guests and organizing team.

The first day successfully ended with a group photo.

Second Day Proceedings: Transmedia Storytelling (TS'26)

Following the momentum of the inaugural day, the second day of the **Two-Day International Conference on "Transmedia Storytelling: Narratives, Discourse and Dissemination-TS'26"** was held on **February 19, 2026**. The day was characterized by a seamless blend of virtual academic rigor and high-profile valedictory ceremonies at the **University Auditorium**.

Technical Online Sessions

The morning commenced with **Parallel Technical Online Sessions** before transitioning into **Plenary Session IV** at 11:00 AM. This session featured a multidisciplinary exploration of transmedia. A total of **54** participants presented their research papers.

Plenary Session IV

Plenary Session IV of the International Conference (TS'26) convened with the umbrella theme **"Myth to Modernity"** commenced at **11:00 AM** at the **University Auditorium**. The session was characterized by a high level of intellectual engagement, beginning with an exploration of literary and pedagogical narratives. The proceedings were steered by Prof. Rashmi Attri, Professor at Aligarh Muslim University (AMU), who served as the **Session Chair**. Supporting the chair in this role was Prof. Arvind Gupta, Chairperson of ME, acting as the **Co-Chair**.

The administrative and academic oversight was further bolstered by Prof. Munish Vashisth, Dean of Institutions, who served as the **Session Patron**. Prof. Neer Kanwal Mani (Retd. Principal, Govt. College, Mohna)

initiated the session with a presentation titled **"The Will and the Voice,"** referring to the thematic arc.

Caption: Prof Neer Kanwal Mani in her spell-binding visual tour telling how narratives spin the web of life.

Following the literary and pedagogical discussions, the session transitioned into a multifaceted deliberation by Prof. Geeta Rani Bindal from the Department of English, Arts Faculty, University of Delhi. Her presentation, titled **"Syncretic Countering of the Spiritual Wasteland: SDGs, IKS and UHV,"** offered a profound interdisciplinary perspective on modern societal challenges.

Caption: Prof Geet Rani Bindal, UTD, English Department, reflecting on Modernist American Poetry that recalls Upanishads.

The academic flow continued with a transition from spiritual values to legal frameworks. **Advocate Kushagra Gupta** (Advocate, High Court of Judicature at Delhi; LL.M (London School of Economics & Political Science); LL.B (Rajiv Gandhi National University of Law, Punjab) presented on **"From Transcension to**

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Transgression: Transmedia and the Law in India," providing a necessary regulatory context to the storytelling discourse.
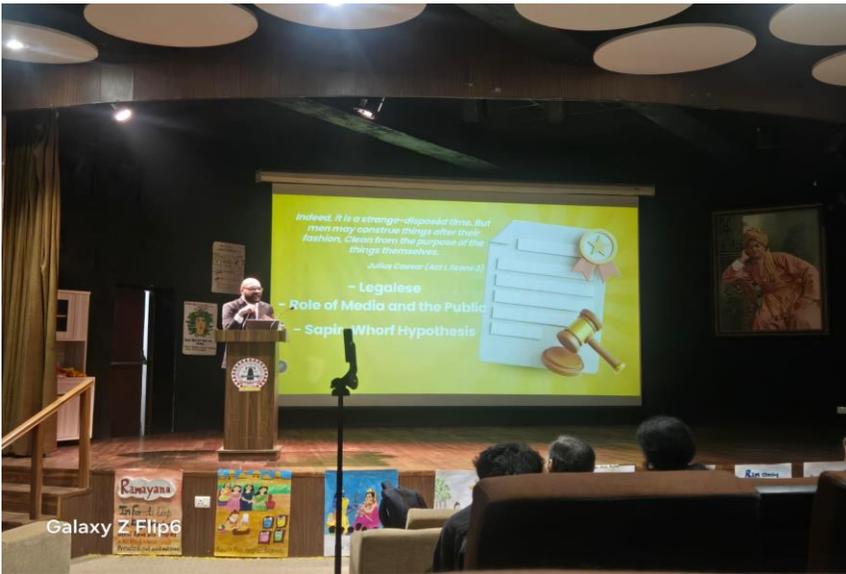
The session was brought to a formal synthesis with the Special presence of guest from Lithuania and **Presidential Remarks** delivered by Prof. RK Verma, Associate Professor at Sri Aurobindo College, University of Delhi (DU), India.

Caption: Group Photo

Valedictory Session

Caption: a fusion, duet, narrative dance performncae adapting the 'Balkanda' from *Ramayana*, the great Indian epic.

The **Two-Day International Conference (TS'26)** reached its formal conclusion with a prestigious **Valedictory Session** held at the University Auditorium. The ceremony commenced at **2:40 PM** with the arrival of distinguished guests.

The program began at **2:45 PM** with a formal welcome and the presentation of a comprehensive **Summary Report** by Prof. Divyajyoti Singh, (Convener and Chairperson, Department of Literature and Languages) detailing the conference's milestones.

The Master of Ceremonies (MC) invited the Hon'ble Vice-Chancellor, and the Chief Guest Professor Akshaya Kumar, Department of English and Cultural Studies, Panjab University to take the stage for ceremonial felicitation. Prof Rajive Kumar, the Hon'ble VC, graciously presented a shawl, a memento and a planter to the Chief Guest. Prof Rajive Kumar facilitated Dr Madhu, Department of Political Science with a Madhubani painting. The convenor presented a book to Prof Akshaya Kumar. A Madhubani Painting was presented on the behalf of the departmentto the Chief Patron, Hon'ble VC, Prof Rajive Kumar as conference souvenir to the chief patron so that the event remains memorable.

 The ceremony included the felicitation of contributors and a narrative dance performance courtesy the Students' Welfare Department.

Prof Rajive Kumar, the Hon'ble VC addressed commended the impressive versatility of the overarching theme with its remarkable spectrum of subjects, the exemplary academic interest generated and the diversity of **transmedia adaptations of narrative forms** displayed in the conference.

The **Chief Guest, Prof. Akshay Kumar**, Professor of English from Panjab University, delivered an incisive lecture taking a sweeping view of social forms as they emerge out of operations of media in tandem with residual cultures. His insightful talk straddled areas ranging from Cultural Studies to Linguistics and fitted its role as the closing keynote.

Caption: Prof Akshaya Kumar, Punjab University delivering the closing keynote reflecting on mechanism and impact of the culture industry

Caption: Hon'ble VC and Dignitaries joined by Director, IRAA, SVSU.

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Caption: The Event Concludes on an auspicious note.

Caption: Ms Mamta Bansal, organizing Secretary delivering the Vote of Thanks.

The event officially concluded with a **Vote of Thanks delivered** by Ms. Mamta Bansal (Organising Secretary), followed by a group photo.

Noteworthy Points, Conference 'Take-Aways' and Lessons Learnt

1. The call for papers received an overwhelming response indicating intense interest generated on national and international level with over a hundred scholars covering numerous states of India and nation-states of the world.

2. The **hybrid mode** allowed for **international outreach**, participation and connectivity contributing to **the economy of the event,** especially as travel costs and overheads were avoided.

3. **The Shakespeare Association, India** and All India Forum for English Students, Scholars and Trainers **(AIFEST)** were the **knowledge partners** and academic allies.

4. International Experts joined in online mode from **Central Europe, Eastern Europe, Australia and America.**

5. **The Live sessions were telecast** and recorded to contribute to the university repository of lectures.

6. **The lecture recordings will be perennially available through the university YouTube channel and Facebook page.**

7. The conference had **transdisciplinary leanings** including linguistics, theory, literature, cognition, culture, media, industry, and AI.

8. The department made a charming use of **Madhubani and Gond art paintings** during the felicitation of the guests. Two **mementos of Lord Buddha were presented to the opening and closing keynote speakers.**

9. **The conference mascot was 'sophomore,'** conceived as a flying machine and learning bird that appears as a mechanical peacock illustrated in Gond art style. The mascot was well-appreciated and adorned the posters helping the department in branding the conference blending contemporary and traditional aesthetics.

10. The conference **blended mainstream and subaltern perspectives in its various tracks and deliberations.**

11. There was **reference** to flagship initiatives on national and international level including Indian Knowledge System **(IKS)** and Sustainable Development Goals **(SDGs).**

12. **Radio Maharani** agreed to be a Media Partner, thereby adding to the local interest created around the academic event.

13. **Several overseas and national experts contributed magnanimously by delivering their lectures, *pro bono*.** The valuable list includes: Prof Ahmar Mahboob, Associate Professor, University of Sydney; Prof Iulia Shamaieva, Associate Professor, Department of Foreign Languages for Professional Purposes, VN Kharkiv National University, Kharkiv, Ukraine; Dr Anna Kuzio, Assistant Professor Poznańska Akademia Medyczna, Poland and Dr Phool Kumar Malik, University of Lille, France.

14. The national experts who participated pro bono were Professor Bhim Singh Dahiya, Advocate Jeetender Gupta, Supreme Court of India, Advocate Kushagra Gupta, Supreme Court of India and travel writer and photographer Dr Deepti Singh Gupta.

15. A team from **Lithuania** joined on the second day of the conference to partake of deliberations.

16. Inclusion of **transmedia forms** including exhibitions, folk ballads, dance performances and gaming.

The report is hereby submitted for the perusal and record of the kind authorities.

Chairperson

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Conference Album

Caption: The Launch of Conference Poster

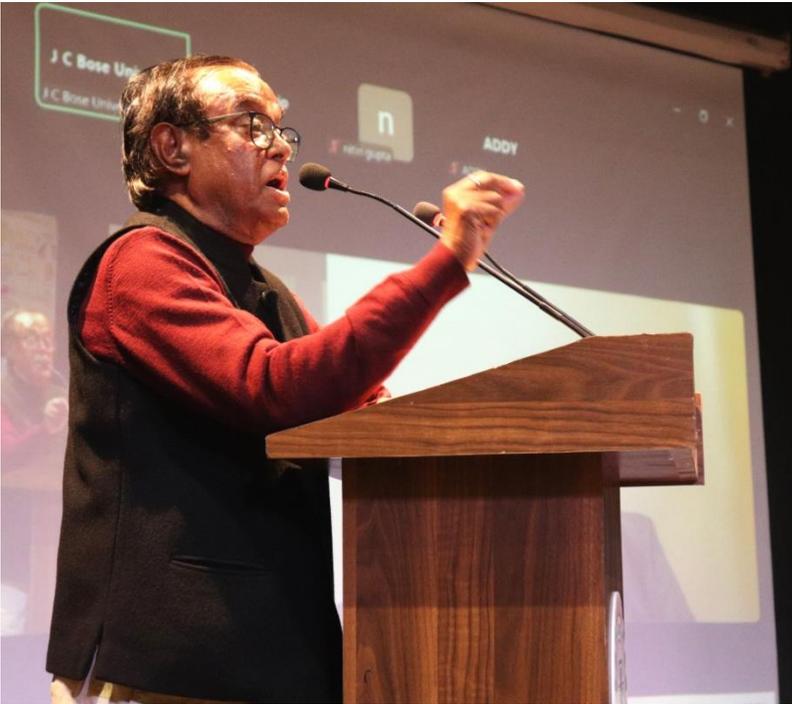Literature and Languages: International Conference in Transmedia Storytelling (TS'26)

Caption: Prof Divyajyoti, Singh, the Convenor Felicitating Prof Margit Koves, Keynote Speaker.

Caption: Prof RK Verma delivering Presidential Remarks

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Caption: Prof Nibir K Ghosh, UGC Emeritus professor, Agra College, Agra.

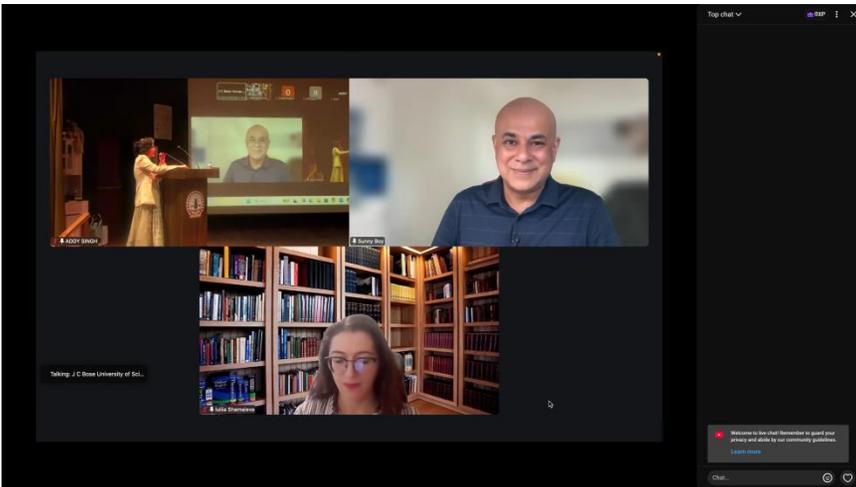Prof Rajive Kumar felicitating the artist Sh Subhash Agarwal with a planter.

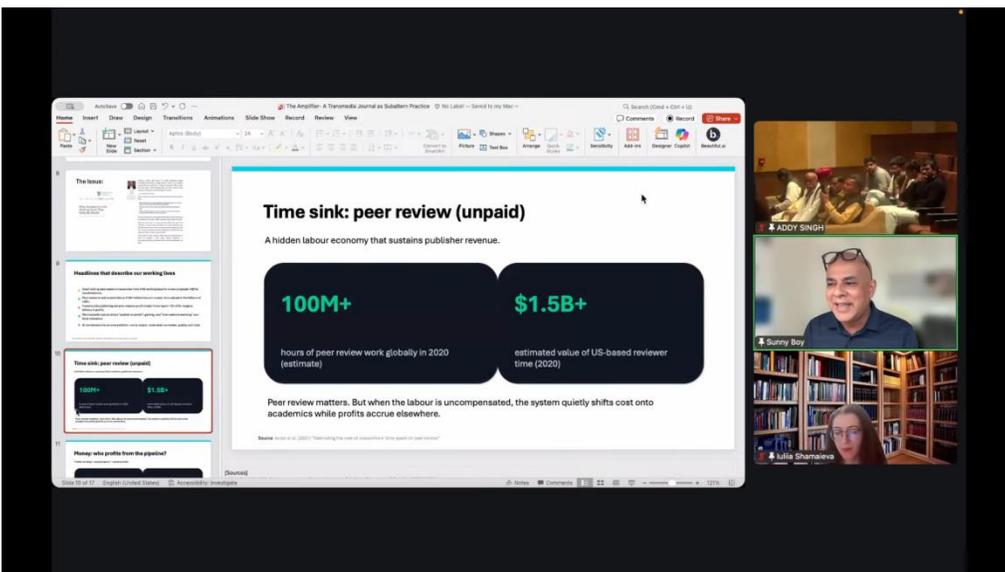Prof Atul Mishra, Dean Academic Affairs honouring the artists.

Prof Neer Kanwal Mani moderating the Jhulna, Ballad session.

Prof Divyajyoti Singh in conversation with Prof Ahmar Mahboob, University of Sydney and Prof Iulia Shamaieva, VN Kharkiev.

Prof Ahmar Mahboob discussing hegemonic practices within the academia.

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Prof Sunita Rani Ghosh,Professor and Head of Hindi Department , Agra College, Agra being felicitated by the Hon'ble VC.

Ms Ankita Nair connecting to Prof Blumenkrantz, USA and Prof Iulia Shamaieva, Ukraine.

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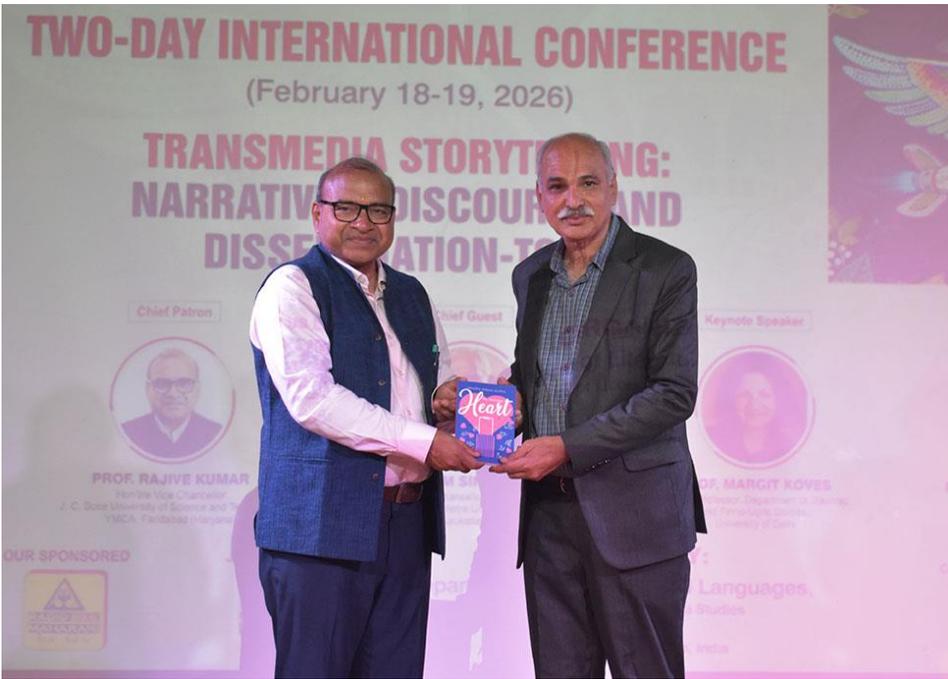
Prof RK Verma being felicitated by the Hon'ble VC, Prof Rajive Kumar.

Prof Rashmi Attri being felicitated by Prof Rajive Kumar.

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