

J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA, FARIDABAD, HARYANA

A State Government University
Accredited 'A+' Grade by NAAC



Department of Business Studies

**Report on Start up event
"Founder Frenzy"
Held on 25th November, 2024**

The Department of Business Studies has organized an event on start up talk "Founder Frenzy" on 25th November, 2024 at 11:30 am for the students of B.com under the guidance of chairperson, Dr. Manisha Goel., Dr. Chandra Prabha, and Dr. Mohan Kumar, faculty members, Department of Business Studies coordinated the event along with students Nishtha, Nishu and Sahil.

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DEPARTMENT OF BUSINESS STUDIES
Organising
FOUNDER FRENZY
IGNITING IDEAS , FUELLING FOUNDERS

DATE :
25th Nov ,2024

TIME :
11:30 onwards

VENUE :
Conference Hall

PATRON
PROF. SUSHIL KUMAR TOMAR
VICE - CHANCELLOR

CHAIRPERSON
DR. MANISHA GOEL
DEPARTMENT OF BUSINESS STUDIES

FACULTY CO-ORDINATOR
DR. CHANDRA PRABHA
DR. MOHAN KUMAR

STUDENT COORDINATORS
NISHU - 9523602603
NISHTHA - 9718674150
SAHIL-9667956760

The event holds significant importance as it nurtures entrepreneurial skills and fosters innovation among young minds. It provided a platform for students to showcase their creative business ideas, gain practical experience, and connect with experts. Such events encourage collaboration and critical thinking among students. By organizing this event, students develop leadership, teamwork, and problem-solving abilities, preparing them for future ventures. Additionally, it contributed to creating an entrepreneurial path that inspires others to pursue innovative and impactful career.



Through engaging sessions, startup showcases, and networking opportunities, the event helped to bridge the gap between academia and the business world. It aims to empower students with the knowledge and confidence to turn their ideas into successful ventures while fostering collaboration and growth in the entrepreneurial ecosystem.



The students enthusiastically participated in the event that highlighted innovation, creativity, and entrepreneurial potential. This event provided a platform for young minds to present their business ideas, connect with industry professionals, and learn from expert speakers.



A total of 5 teams, each consisting of 5 students of B Com participated in the event, with great zeal and enthusiasm. The event aimed to encourage knowledge sharing, critical thinking, and team collaboration among participants. It was also designed to promote healthy competition while enhancing students' awareness of business knowledge and future ventures.

The event was an exceptional success, playing a vital role in the Department of Business Studies' Industry Readiness Program. The program assisted B.Com students gain the required understanding and skills like critical thinking, problem solving, leadership and adaptability. The event offered a realistic perspective on industry expectations, further enhancing students' readiness for future ventures.



Each student received personalized feedback on their performance throughout the event. The event played a crucial role in boosting participants' confidence. Through practice and expert guidance, students gained the self-assuredness required to perform well.



After an intense and engaging presentation, team “The Young Mavericks” were declared as the winners of the startup talk. The winners received certificates for their excellent performance.

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DEPARTMENT OF BUSINESS STUDIES
EVENT: FOUNDER FRENZY - START UP TALKS

EVALUATION SHEET

Evaluation Criteria	Idea Feasibility (25 marks)	Creativity (25 marks)	Team coordination (25 marks)	Q/A (25 marks)	Total 100 marks
Team Names					
TEAM 1- VITALITY VECTORS	10	15	10	10	45
TEAM 2- VISIONARY SQUAD	10	15	15	10	50
TEAM 3- ELEVATE ENTREPRENEURS	20	15	15	5	55
TEAM 4- VENTURE VISIONARIES	15	10	15	20	60
TEAM 5- YOUNG MAVERICKS	20	25	25	25	95

Aradhya 25/11/24

Chandana
25/11/2024