

J C Bose University of Science and Technology, YMCA, Faridabad
Department of Management Studies
Minutes of BOS held on 27/07/2020

Date: 27/07/2020

The online meeting of BOS held on 27/07/2020 at 11 am. The following members participated in the meeting:

Sr. No.	Name	Designation
1	Dr. Ashutosh Nigam	Chairman, Department of Management Studies, JCBOSEUST
2	Dr. Rachna Agrawal	Member, Associate Professor, Department of Management Studies, JCBOSEUST
3	Dr. Manisha Goel	Member, Associate Professor, Department of Management Studies, JCBOSEUST
4	Dr. Anushree Chauhan	Member, Assistant Professor, Department of Management Studies, JCBOSEUST
5	Dr. Rupali Madan	Member, Assistant Professor, Department of Management Studies, JCBOSEUST
6	Prof. Sanjiv Mittal	Member, Outside Expert, Professor, GGSIPU, Delhi
7	Prof. Sujata Sahai	Member, Outside Expert, Vice Chancellor, Professor, IILM University, Gurugram
8	Prof. Subash Jagota	Member, Outside Expert, CEO, Global Business Solutions, Faridabad
9	Dr. Manpreet Kaur	Member from Affiliating Colleges, Professor, NGF, Palwal
10	Dr. Neha Arya	Member from Affiliating Colleges, Assistant Professor, Advanced Institute, Palwal
11	Dr. Sangeeta Trehan	Special Invitee, Professor, Satyug Darshan, Faridabad
12	Dr. Neha Goyal	Member/Coordinator, Assistant Professor, Department of Management Studies, JCBOSEUST

Mr. Pankaj Bansal, Special Invitee, (Alumni, JCBOSEUST, SGM-Plant, Sun Group) and Mr. Rajesh Kumar, (Member from Affiliating Colleges, Assistant Professor, Satya College, Palwal) couldn't attend meeting due to their busy schedule.

Following items were discussed in the meeting:

Item No. 1. To consider and approve the scheme and syllabus of BBA (Digital Marketing) offered by affiliating institute(s) of the university.

The scheme and syllabus of BBA (Digital Marketing) was presented by Dr. Sangeeta Trehan, The scheme was discussed in detail. The changes suggested by BOS members have been incorporated and the scheme and syllabi got approved.

Item No. 2. To consider and approve value added course on Human Values and Professional Ethics for BBA and MBA students.

A committee was constituted by Dean Academic Affairs vide letter no. DAA/2020/1594 dated 1.7.2020 regarding restructuring curriculum of various courses for the session 2020-21 as per letter No. 1/20-2020 Adv/HSHEC dated 26/5/2020. The committee had recommended that all departments would start a value added course on 'Human Values and Professional Ethics' from session 2020-21.

So the department proposed a value added course on 'Human Values and Professional Ethics' for session 2020-21. The syllabus was discussed in detail and approved. Minimum 75% attendance is compulsory for students and its evaluation shall be done by Dept. through Viva-Voce examination. The course will be implemented in 3rd semester in BBA program and in 2nd semester in all MBA programs.

Item No. 3. Any other item with the permission of the chair.

Two more Value Added Courses were proposed for the session July –December 2020.

1. Sales force-Job Readiness Program
2. Work/Life Balance

Program Outcomes, Contents and delivery methods of both value added courses were discussed in detail and approved.

Dr Ashutosh Nigam

Prof Sanjiv Mittal

Prof Sujata Sahai

Mr Subhash Jagota

Dr Rachna Agrawal

Dr Manisha Goel

Dr. Neha Goyal

Dr. Rupali Madan

Dr. Anushree Chauhan

Dr. Manpreet Kaur

Dr. Neha Arya

Mr. Rajesh Kumar

Mr. Pankaj Bansal (Special Invitee)