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Academic Qualifications:

M.Sc., NET (Mass Communication & Journalism), Ph.D.

Specialization and Area of Interest:

Information and Communication Technology and its
social impact New Media

Media and Culture studies

Advertising

Experience:

Teaching: 06 years

Industry: 01years

Publications and Academic Activities

FDPs: 2

Research Paper:06

Chapters Contributed: 03

Article: 03

Invited Lectures: 04

Paper Presentation in Seminar /Conferences

National seminar: 04

International Seminar 02