

Name: ***Dr Manisha Goel***

Teaching & Educational Administrative Experience 26 years

Present Appointment :

- Working as Associate Professor in Department of Management studies at JC Bose University of Science and Technology, YMCA, Faridabad since March 2011.
- Headed The Department of Business Studies running B.Com Program from April 2022 to May 2025.

Previous Appointments

- Worked as visiting faculty member of Finance and Accounts for MBA in ICFAI, Faridabd since 2007.
- Worked as Sr. Lecturer, Headed The Batch of 240 students of BBA & BBA(CAM) as Year Coordinator, Internal Examination Controller and Project Supervisor, Member of Extra Curricular Committee &Admission Team with Faridabad Institute of Technology, MRIU, Faridabad on regular basis since December 2005.
- Heading The Department of CA as Course Co-coordinator, Faculty Member of International Finance and Accounts in MBA/ BBA, Project Supervisor of projects in international finance of MBA students and Member of Extra Curricular Committee in Rukmini Devi Institute of Advanced Studies, Rohini, New Delhi, from 14.02.2005 to 30.11.2005.
- Visiting Faculty Member of International Finance and Accounts in BBA in . K.L. Mehta Women's College, Faridabad since 2004.
- Headed The Department of BBA(GDIB) as Course Co-coordinator, Faculty Coordinator of Extra Curricular Activities, Project Supervisor of projects in finance of MBA students and Faculty in International Finance and Accounts for MBA/ BBA in Jagannath International Management School, Delhi, from 15.7.02 to 27.7.04.
- Faculty Member of International Finance and Accounts in BBA and Member of Extra Curricular Committee in Mussorie Management Institute, Mussorie, from 15.7.01 to 30.5.02.
- Faculty Member of Finance and Accounts, Project Supervisor of projects for MBA in finance and Internal Auditor in DAV Institute of Management, Faridabad, from15.7.99to 15.7.01.
- Online tutor of economics and accounts for egurucol.com. Faridabad, for two months in 2001.

Academic Qualification

- **Ph.D.** in Management in the area of International Business and Finance on the topic "***A study of Hedging Strategies for Managing Foreign Exchange Exposure in selected corporate units in India***" from Department of Management from Kurukshetra University under supervision of Dean of Management, Prof. S. L. Gupta during 2002-2008. It includes rigorous research work on 200 companies out of Indian Fortune 500 companies from all major sectors in India.
- **JRF**(Junior Research Fellowship) and **UGC** NET in Management (National Eligibility Test for Teachers) conducted by the UGC in June 2001.
- **CA(Inter) from ICAI**
- **First Class Regular Master's Degree in MBA** (Finance) from Maharishi Dayanand

University, 1997-1999. University Topper with 4th position in University in MBA Final year with 72% marks.

- **First Class Regular Bachelor's Degree in BA** with Economics from Kurukshetra University, 1994-1997. University with 7th position in university in Final year with 74.2% marks and 3rd position in university in 2nd year with 73.5% marks.
- **District topper in 10+2** from Bhiwani Board, Haryana with 73.5 % marks and being awarded with Scholarship.
- **Topper and Scholarship Holder in** Matric from Bhiwani Board,Haryana

Research Areas: Consumer Behavior and Foreign Exchange Risk Management
Research Guidance : 7 PhD scholars awarded, 3 submitted and 1 ongoing
Subjects Taught : International Business, International Trade and Finance, Financial Management, International Financial Management, Project Planning, Foreign Exchange Management, Accounting for Management, Working Capital Management and Management accounting, Financial Decision Analysis, Financial Services, Cost Accounting, Financial Accounting & Management Accounting papers to MBA, BBA, BTM, BCA and BCAM courses.

Academic Governance:

- Coordinator, Department of Business Studies since May 2025
- Chairperson, Department of Business Studies since April 2022-May 2025
- In charge (Department of Management Studies) for 4 years (2012-2016)
- In charge PG Spot Evaluation Centre For 2 years
- Members of Academic Council from time to time
- Members of Central Purchase Committee For 4 years
- Members Department Central Admission Committee since 2011
- Members of Core Committee (UGC Grant): Worked as member of UGC Grant core committee for 2 years
- Nodal Officer (Finance) TEQIP: Worked as Nodal Officer (Finance) Teqip Funded by World bank for 3 years (2018-21)
- NAAC Accreditation: As department NAAC Coordinator leading role in report preparation for NAAC Accreditation in 2016 and represented department in front of NAAC Accreditation team in 2016
- NBA Accreditation: Leading role in report preparation and represented department in front of NBA Accreditation team in 2021

Professional Membership

- Reviewer, Palgo Journal, Nigeria.
- Reviewer, International Journal of Organizational Analysis, Emerald
- Reviewer, International Journal of Business and Globalization, Inder-science
- Reviewer-International Journal of Public Sector Performance Management , Inder-science
- Acted as online tutor for 11^{th}and12^{th} class for financial accounting and managerial economics at Data Pro centre in Faridabad in 2001.

Resource person

- Delivered Lectures on International Finance and Accounts in BBA in.K.L.Mehta Women's College, Faridabad in 2004.
- Delivered lectures on financial accounting at IFCAI, Faridabad in 2007-2008.
- Delivered lectures on financial Management at FIT, Faridabad in 2007-2008.
- Session Co chair at International Conference on Paradigm Shift in Management & Technology, YMCA UST, Faridabad in April 2015.

- Delivered lecture on role play as teaching methodology in FDP sponsored by AICTE at YMCAUST in 2015.
- Session Chair at National Conference RSTTMI, YMCA UST, Faridabad in March 2016.
- Delivered lecture on sources of finance in STC conducted by NIT, Kurukshetra in 2018.
- Session chair for 5th International Conference on Business Transformation in Global Digital Era: Re-innovate, Re-strategize, Re-model (INCONSYM 2020)) conference held at Symbiosis, Noida in Feb 2020 in association with Aston India Centre for Applied Research, Aston University, United Kingdom.
- Session chair international conference VUCA, YMCA UST, Faridabad in Oct 2020.
- Session Chair at International Conference on India's G 20 Presidency: Role, Challenges and solutions in creating one Earth, One Family & one Future(ICIGP 2023), IMT, Faridabad, April 2023.

Grant From AICTE:

- Role : FDP Coordinator
- Amount of grant: Rs. 6,50,000
- Funding Agency : AICTE
- Purpose: Conducted Two week FDP on Emerging Behavioural Aspects in Technical Education from 20 April – 01st May, 2015 in Management Department.

Research Profile:

S.No.	**Details**	**Total**
1	Presented papers at International Conference	38
2	Presented papers at National Conference	23
	Total Papers Presented	**61**
3	Papers Published in International Journal	82
	SCIE, ABDC (A)	**1**
	SSCI /ESCI ABDC (C)	**2**
5	Scopus	**24**
6	Web of Science	**11**
7	Papers Published in National Journal	6
	Total Papers Publication	**88**
8	Patent Published	2

List of workshops/ conferences/ FDPs organised

S.No.	Name	Period
1	ISTE Approved one week FDP on Soft Skills & Personality Development	15-21st July, 2014
2	ISTE Approved one week FDP on Application on Mat Lab & SPSS in Research	22-28th July, 2014
3	ISTE Approved one week FDP on an insight of Mat Lab in Research	19-23rd Jan, 2015
4	International Conference on Paradigm Shift in Management & Technology (PSIMT 2015)	9th-10th April, 2015
5	AICTE sponsored two week FDP on Emerging Behavioural Aspects in Technical Education	20 April - 01st May , 2015
6	National conference on Role of Science and Technology Towards 'Make in India'	5-6 March, 2016
7	International Conference on "Sustainable Development through Research in Engineering and Management ("SDREM 2016")	5th-6th March, 2016
8	Advanced & Innovative Approaches in Management Education	26th-27th Dec, 2016
9	Innovative Teaching Methodologies in Technical Education	25-29 nov, 2019
10	One week online FDP on Advance Research Methods	24-28 sep, 2019
11	30 hours Add on course on work life Balance	8-12 June, 2020
12	One week FDP on Research Methods and Data Analysis	Oct 2020 to Dec 2020

Major Initiatives at Management Department Level

S.No.	Initiative	No	Detail
1.	**Commencement of New Programs**	**3**	Initiated 3 programs (MBA Supply Chain, MBA Executive and BBA) and coordinated for 2 years after commencement
2	**Publications with MBA Students**	**22**	Guided MBA students to conduct research based on primary data. 22 research papers of MBA students got published in peer reviewed unpaid journals during CAS period
3	**Alumni Meet**	**4**	Alumni Meets for MBA students at university level (2012, 2014, 2016, 2018)
4	**Industry Academia Interaction**	**1**	Organised Industry academia interaction in 2019
5	**Industrial / Educational Visit**	**5**	Hotel Taj, Paryatan Parv, Yakult Danone India Pvt Ltd, BSE Institute, Coca-Cola
6	**Value Added Course**	1	30 Hour Value added course on Art of Living for holistic development of students in 2020.
7	**Workshops for students**	**4**	Conducted workshops on Time and Stress Management, Corporate Skills, Communication and Interview Skills, Detection of Misinformation and Fake news
8	**Webinars/ Expert Lecture**	**10**	Conducted webinars and expert lectures for MBA students

Major Initiatives as Chairperson of Department of Business Studies (April 2022 to May 2025)

S.No.	Initiative	Detail
1.	MoU	Initiated and entered into MoU with The Institute of Chartered Accountants of India
2	MDP	Business Analytics using R (32 participant)
3	Membership	IMC, Chamber of Commerce and Industry
4	Placement Initiatives	One week workshops on career planning, Personal Interview, Group Discussion, career Development, start up talk
5	G-20 Priorities	26 Student presented paper in seminar held on 31st March, 2023
6	Industrial Visits/Educational (4)	BSE Institute, Amul, Coca Cola, Amrit Udyan
7	30 hour Value Added Courses (7)	Art of Living(2), Teachings of Ramayan(2), Income Tax, Microsoft Excel, Advance Excel and bridge course on Mathematics
8	Hands on Training	Tally Software, Excel workshop
9	11 Student's Paper Presentation at DAV Centenary College, Faridabad	International Conference on Technological Transformation & Sustainability: Perspectives & Challenges on 31st March, 2023
10	8 Student's Paper Presentation at IMT, Faridabad	India's G20 Presidency: Role, Challenges and Solutions in creating One Earth, One Family and One Future (ICIGP 2023) on 22nd April 2023
11	5 Student's Paper Presentation at Jims Kalka Ji, New Delhi	XIX International Conference on 16th& 17th Feb 2024
12	4 Student's Paper Presentation at IIPA, New Delhi	Dr Rajendra Prasad National Convention-IV on Growth Drivers of Viksit Bharat @ 2047: Amrit Laal Vision, 2024, IIPA, Delhi

Detailed List of Activities Organized at

Department of Management Studies at J C Bose University of Science and Technology

Date	Activity
2012	Alumni Meet
2014	Alumni Meet
20 April - 01st May , 2015	AICTE sponsored two week FDP on Emerging Behavioural Aspects in Technical Education
2017	Alumni Meet
17-Apr-17	Organised Beto Bachao Beti Padao event to create social awareness
24th Sep 2018	Industrial visit to Hotel Taj
25th Sep 2018.	Educational tour of Travel and Tourism students to Paryatan Parv, New Delhi
10th Oct 2018	Industrial Visit to Yakult Danone India Pvt Ltd, Sonepat
15-20th Oct 2018	Sketching, Rangoli, Drawing competition
21st Oct 2018	Alumni Meet
2nd Nov 2018	Expert Lecture By Mr Tushar Valecha on Emerging trends in Ecommerce
16th Feb 2019	Expert Lecture by Mr Abhishek and Mr Himanshu Makhija on Derivative Markets
25th Feb 2019	Expert lecture on Financial Markets by Mr. Sanjeev Dass, BSE Institute Delhi
24-28 Sep 2019	One week FDP on Innovative Teaching Methodologies in Technical Education (IILM, Gurgaon)
5th Oct 2019	Expert lecture on ERP by Aditya Punjabi
10th Oct 2019	Expert Lecture By Rishesh Kr From BSE on Financial Literacy
14th Oct 2019	Expert lecture on Digital Marketing by Navneet Sota
22nd Oct 2019	Industrial Visit to BSE Institute
25-29 Nov 2019	One week FDP on Advanced & Innovative Approaches in Management Education
23rd Nov 2019	Alumni Meet
13th Aug 2020	Webinar on “Functioning of Securities Market for the common Man” by Mr. Harbinder Singh from Bombay Stock Exchange, Delhi.
19th Aug 2020	Webinar on “A New Normal: The changing face of Opportunities Post Covid-19”by Alumni Mr Tushar Valecha working as product sales specialist at Redington India Ltd.
12th Sep 2020	Webinar on working mechanism of derivatives by Alumnus Himashu and Abhishek
16th Sep 2020	Webinar on Tax Planing by Pankaj Aggarwal
30th Oct 2020	Workshop on Detection of Mis-information and Fake news
19th Oct 2020 to Dec 2020	30 hours Add on course Worklife balance

Detailed List of Activities Organized at Business Studies Department

S.No.	Date	Activity
1	23-24th April 2022	2 days MDP on "Business Analytics Using R"
2	4th May 2022	Expert Lecture by Ms Radhika on Entrepreneurial Opportunities in Contemporary Business Environment
3	19th July 2022	Industrial Visit to BSE Institute
4	19th July 2022	Expert Lecture by Prof. A.K Sharan on "Fiscal and Monetary policy"
5	23rd July 2022	Expert Lecture by Ms Neha Shrivastava on Career Prospective in Banking Sector
6	25th July 2022	"Hands on training of Tally Software" by Mr. Mohan Kumar
7	28th July 2022	Interactive session by Dr Parveen Kumar "Har Ghar Tiranga"
8	2nd August 2022	Expert Lecture by Dr Neha Goyal on Ratio Analysis
9	9th Aug 2022	Seminar on Entrepreneurial Opportunities in Contemporary Business Environment by Mr Rajiv Chawla from I am SME
10	14th Sep 2022	Poster Making competition on Hindi Diwas
11	6th Oct 2022	Expert Lecture by Dr Pallavi Mahajan on Elasticity of Demand
12	6th Oct 2022	Ramayan Quiz
13	10th Nov 2022	Commerce Day
14	15th Nov 2022	Declamation Competition on Janyatiya Gaurav Diwas
15	3rd Dec 2022	Induction Program B.com Batch 22-25
16	3rd Dec 2022	Talent Mania
17	17th Nov to 6th Dec 2022	30 Hours Value Added Course (Art of Living)
18	Dec 2022 to Feb 2023	30 Hours Value Added Course (Teachings of Ramayan)
19	17th Dec to 2nd Jan	32 Hours Value Added Course (Income Tax)
20	5th Jan to 13th Jan 2023	One week Bridge Course on Mathematics
21	12th Jan 2023	Declamation Competition On National Youth Day (Birth Anniversary of Swami Vivekanda Ji)
22	23rd Jan 2023	Declamation Competition On Prakaram Diwas (127th Birth Anniversary of Neta Ji Subhash Chandra Bose)
23	23rd Jan 2023	Expert Lecture on Career Options for Commerce Graduates by Teena Hassija
24	7th Feb 2023	Expert Lecture on Cyber Security for Commerce Graduates by Pooja Sachdeva
25	9th March 2023	Poster Making and Declamation Competition on Women's Day Celebrations
26	1-10th March 2023	One Week Workshop on Microsoft Excel
27	22nd March 2023	Expert Lecture on Johari Window
28	31st March 2023	G20 Seminar on India's G20 Priorities
29	31st March 2023	Student Paper Presentation in Conference at Dav College ,Faridabad
30	06th April 2023	Student Participation in Quiz Competition at DAVIM ,Faridabad
31	15th April 2023	Dance Competition Tarantism
32	21st April 2023	Student paper presentation in conference at IMT
33	1st May 2023	Expert Lecture On Communication skills
34	2nd May 2023	Expert Lecture on Entrepreneurship Development Programs

S.No.	Date	Activity
35	3rd June to 30th June23	30 Hours Value Added Course on Youth Empowerment and Skill (Art of Living)
36	24th Aug 23	Tree Plantation
37	5th Sept23	Mind Game on Teacher's Day
38	8th Sept 23	Expert Lecture on Career Opportunities by Mr. Sachin Sharma
39	14th Sept23	Declamation on Hindi Diwas
40	4th Sept to 16th Sept 23	Induction Batch 2023-26
41	28th Sept 23	Declamation on Birthday of Shaheed Bhagat Singh
42	3rd Oct 23	Declamation on Uniform Civil Code
43	6th Oct 23	Expert Lecture on Johari Window
44	7th Oct 23	Extempore
45	14th Oct 23	Expert Lecture on by Prof.K P Kaushik
46	15th Oct 23	Sports Event
47	8th Aug to 17th Oct 23	30 Hour Value Added Course on Excel by Mr. Bharat Bhusan
48	16th Oct to 21st Oct 23	One Week Workshop on Personal Interview under Industry Readiness Program
49	25th Oct 23	Ramayan Quiz
50	27th Oct 23	Youth Parliament
51	31st Oct 23	Declamation on Birthday of Sardar Vallabhbhai Patel
52	26th Oct to 3rd Oct 23	One Week Workshop on Group Discussion under Industry Readiness Program
53	05th Nov 23	Cutural Events ' Diverse Delight '
54	17th Nov 23	Career Awareness Programme
55	18th Nov 23	Declamation on Birthday of Rani Lakshmi Bai
56	04th Nov 23	Coca-Cola Industrial Visit
57	12th Jan 24	Declamation on Birthday of Swami Vivekanand Ji
58	6th Feb 2024	Session on Career Counselling
59	1st Mar 2024	Budget pe charcha
60	7th Mar 2024	Seminar on PoSH Act , 2013 on Women's Day
61	14th Mar 2024	Poster making ,Essay Writing and Discussion on International Day of Action for Rivers
62	15th Mar 2024	Seminar on World Consumer Rights Day
63	6th April 2024	Tarang – CULTURAL EVENT
64	10th April 2024	Debate on CAA
65	15th April 2024	Declamation on Dr. B.R.Ambedkar Jayanti
66	22th April 2024	Presentation on Preaching of Mahavira
67	13th Feb 2024 to 25th April 2024	Value Added Course workshop by Mr. Bharat Bhushan
68	12th Aug 2024	Expert Lecture on Prof Sanjeev Gupta
69	14th Aug 2024	Poster making and Essay Writing Competition
70	06th Sept 2024	Mind Game

S.No.	Date	Activity
71	08th Oct 2024	Workshop on Career Roadmap
72	08th Nov 2024	Workshop on Group Discussion
73	20th Nov 2024	Trivia
74	22th Nov 2024	Workshop on Personal Interview
75	25th Nov 2024	Start up talk (Founder Frenzy)
76	08th Nov to 13th Dec 2024	30 Hour Value Added Course on Teachings of Ramayana from
77		
78	13th Feb 2025	Budget pe Charcha
79	18th Feb 2025	Commerce Quiz
80	21st Feb 2025	Seminar On Work Life Balance
81	24th Feb 2025	Debate on Artificial Intelligence
82	28th Feb 2025	Seminar on Lessons of Bhagvat Geeta
83	6th Mar 2025	Seminar on Mental Health
84	10th Mar 2025	Group Discussion on Impact of Social Media on Youth
85	11th Mar 2025	Hamara campus swacch campus
86	18th Mar 2025	Amrit Udyan
87	20th Mar 2025	Seminar on Coping up with Gender Discrimination at Workplace
88	21st Mar 2025	Expert Lecture on Indian Knowledge System
89	22nd Mar 2025	Rasotsav

List of Publications in Journals

S.No.	Title	Name of Journal	Vol.
1	An Analysis of Foreign Exchange Exposure Management by MNCs in India	Zenith International Journal of Multidisciplinary Research	Vol. 1, Issue 5, Sep 2011
2	Foreign Exchange Exposure Management: A Systematic Approach	International Journal of Business Economics and Management Research	Vol. 3, Issue 4, April 2012
3	Management of Transaction Exposure: a comparative study of MNCs in India	Scopus Indexed International Journal of Service Science, Management, Engineering, and Technology **(IJSSMET),IGI Global, USA**	Vol. 3(1), Jan-March, 2012
4	Management of Economic Exposure by MNCs in India	Zenith International Journal of Business Economics and Management Research	Vol. 2, Issue 4, April 2012
5	A Study of Hedging Strategies for Managing Foreign Exchnage Exposure in selected corporate sector units in India	International Journal of Current Research	Vol. 4, Issue 6, June 2012
6	Management of Translation Exposure: a comparative analysis of MNCs in India	International Journal of Research in Commerce and Management	Vol. 3, Issue 6, June 2012
7	Online Banking Service Quality: A Review	International Journal of Marketing and Technology	Volume 2, Issue 7, 2012
8	Developments in electronic banking service quality	International Journal of Research in IT & Management	Volume 2, Issue 5, 2012
9	An analysis of ATM banking service quality and its dimensions	International Journal of Marketing and Management Research	Volume 3, Issue 5, 2012
10	A Comparative study of social intelligence of single and child with sibling	International Journal of Physical and Social sciences	Vol. 2, Issue 6, June 2012
11	A Comparative study of self confidence of single and child with sibling	International Journal of Research in Social sciences	Vol. 2, Issue 3, Aug 2012
12	Development and Prospects of Internet Banking in India	VIRTUE	Volume 3, Issue 1, Jan 2012

S.No.	Title	Name of Journal	Vol.
13	Analyzing Complexities of Employee Motivation	Aatmbodh Journal of Rajarshi School of Management & Technology	Vol. 11, No.2 Autumn 2014,
14	A Review of factors influencing employee motivation	Excel International Journal of Multidisciplinary Management Studies (EIJMMS)	Vol. 4, Feb. 2014
15	Evaluation of various Internet Banking Services in Indian Public and Private Sector Banks: A Customer Perspective	Excel International Journal of Multidisciplinary Management Studies	Volume 4, Issue 1, Jan 2014
16	Acceptance of Technology Based self service banking among mature customers	Prima: Practices and Research in Marketing	Volume 5, Issue1/ 2, March 2014
17	Dimensions of technology based self service banking service quality	YMCAUST International Journal of Research	Vol.2 Issue II, 2014
18	Technology Based Self Service Banking Service Quality Evaluation: a Graph Theoretic Approach	Scopus Indexed International Journal of Advanced Science and Technology **(SERSC, Australia) Scopus**	Vol. 80, 2015
19	The Impact of Technology Based self Service Banking Service Quality on Customer Loyalty	International Journal of Marketing and Business Communication (Publishing India)	Volume 4, Issue 3, 2015
20	Usage of Internet Banking Transactions|: Customer's Insight	DAVCC's Advance Management Research: An International Journal	Volume 3, Issue 1,April 2015
21	Elements of Effective Website with special reference to Internet Banking	International Journal on Global Business Management and Research	Volume 3, Issue 2, March 2015
22	The impact of technology based self service banking dimensions on customer satisfaction	International Journal of Business Information Systems Strategies **(Wireilla Scientific Publications, Australia)**	Vol. 4, Issue 1/2, 2015
23	Consumer Awareness towards Internet Banking: A comparative study of Public, Private and Foreign Banks	Scopus Indexed International Journal of Hybrid Information Technology,(SERSC, Australia)Scopus	Volume 9, Issue 6, 2016
24	The Relationship between Service Quality Dimensions, Customer Satisfaction and Loyalty in Technology based Self Service Banking.	Scopus Indexed International Journal of E-Services and Mobile Applications **(IJESMA), IGI Global, USA, Scopus**	Volume 8, Issue 2 , 2016

S.No.	Title	Name of Journal	Vol.
25	Entrepreneurship and Dermatoglyphics	Excel International Journal of Multidisciplinary Management Studies	Volume 6, Issue 4, 2016
26	Emerging Challenges of Entrepreneurship	Excel International Journal of Multidisciplinary Management Studies	Volume 6, Issue 4, 2016
27	Entrepreneurship in Mutual Fund Market	Zenith International Journal of Multidisciplinary Research	Vol. 6, Issue 4, April, 2016
28	Innovative Entrepreneurship: a Gateway to Economic Development	Zenith International Journal of Business Economics and Management Research	Vol. 6, Issue 4, April, 2016
29	Factors Affecting Internet Banking: A Descriptive Study of Delhi and NCR	International Journal of Financial Innovation in Banking, **(Inder Science)**	Vol. 1, Nos. 3/4, 2017
30	Assessing Motivation Among Academicians	DIAS Technology Review	vol.13, no. 2, 2017
31	Emotional Intelligence as a predictor of job performance and satisfaction in IT sector of India	International Journal of Management (IJM) **(Scopus)**	Volume 8, Issue 2, 2017,
32	Perceptual mapping of Financial services vs. Needs of Working Women	International Journal of Research in Finance and Marketing (IJRFM)	Vol. 7, Issue 4, 2017
33	An analysis of CSR practices in IT companies in India	GIAN JYOTI E-JOURNAL	Volume 7, Issue 3, 2017
34	Trends in Dividend payout : A study of Public sector banks in India	International Journal of Economics and Social Science	Vol 07, Issue 08, Aug .2017
35	A study of marital status and dependents on banking services usage by working women	International Journal of Academic Research and Development	Volume 2, Issue 5, sep 2017
36	A study of income and saving patterns on usage of banking services by working women	International Journal of Management, Law & Science Studies	Volume 2, Issue 1, 30-09-2017
37	The Impact of Financial Leverage and Earnings on Dividend Policy: A Study of Banking Sector in India	Asian Journal of Management	8(3): July - September, 2017

S.No.	Title	Name of Journal	Vol.
38	Determinants of Dividend in Indian Banking Sector-A Review	Research Journal of Commerece & Behavioural Science	Vol 06, Issue 11, Sep.2017
39	Successful Attributes of Financial Services Targeted for Women Customers	International Journal of Research in Commerce and Management	Vol. 8, Issue 9, Sep 2017
40	Entrepreneurship and Sustainable Development	Journal of Entrepreneurship and Management	Volume 6 Issue 3 October 2017
41	Dividend and financial leverage- A comparison of Nationalised and Private Banks in India	Researchers World-Journal of Arts, science & commerce (ERM publication)	Volume 8, Issue 4(3), oct 2017
42	Dividend Behaviour of banks in India	Zenith International Journal of Business Economics and management research	Vol 07, Issue 11, Nov .2017
43	Motivation among Higher Education Academicians: A Factor Analytical Approach	ANVESHAK-International Journal of Management	Volume 7, Issue 1, 06/01/2018
44	A Comparative study of level of customer satisfaction after Merger and Acquisitions in Banking Sector in India	ANVESHAK-International Journal of Management	Volume 7, Issue 2, July 2018
45	Relational study of academician's motivation and organisation performance through Graph Theory.	IIM, Journal of Management Science, Shilong	Volume 9, Issue 3,Sep-Dec 2018
46	Motivation Among Higher Education Academicians: A Journey Through Literature Survey	Amity Global HRM Review **(UGC LIST)**	Volume 8, Issue 6, Sep 2018
47	Examining motivation level among academician across designations	CU Global Management Review, Chandigarh University **(UGC LIST)**	Volume 7, Issue 2, July-Dec 2018
48	Impact of Organisational Variables on Higher Education Academicians	Asian Journal of Management **(UGC LIST)**	Volume 9, Issue 4. oct-Dec 2018
49	An analysis of innovative HRM practices in IT sector in India	ANVESHAK-International Journal of Management **(UGC LIST)**	Volume 8, Issue 1, Jan 2019
50	A Relationship between Emotional Intelligence, Job Performance and Life Satisfaction in IT Sector in India	Journal of Emerging Technologies and Innovative Research (JETIR)	January 2019, Volume 6, Issue 1

S.No.	Title	Name of Journal	Vol.
51	An Analysis of Level of Customer Satisfaction in FMCG sector	ESCI, Web of Sciences indexed Pacific Business Review International **(ESCI, Web of Sciences)**	Volume 11, Issue 10, April 2019
52	To find out factors affecting adoption of innovation in online shopping of consumer electronic products-Literature Review	Journal of Advances and Scholaly Research in Allied Education **(UGC LIST)**	Volume 16, Issue 6, May 2019
53	An Analysis of impact of FDI on small Retailers	Pacific Business Review International **(ESCI, Web of Sciences)**	Volume 11, Issue 06, Dec 2019
54	An Analysis of HR aspects of Merger and Acquisiotion in Banking Sector	Pacific Business Review International **(ESCI, Web of Sciences)**	Volume 12, Issue 10, April 2020
55	Impact of Financial Leverage on Dividend in case of Private Indian Banks	Pacific Business Review International **(ESCI, Web of Sciences)**	Volume 12, Issue 12, June 2020
56	Consumer Perception Towards Online Shopping During Lockdown	International Journal of Management **(Scopus)**	Volume 11, Issue 07, July 2020
57	Developing Competitve Mindset: Perception of Academia	International Journal of Management **(Scopus)**	Volume 11, Issue 09, Sep 2020
58	Role of Emotional Intelligence on Job Performance in IT Sector	Pacific Business Review International **(ESCI, Web of Sciences)**	Volume 13, Issue 2, Aug 2020
59	Interrelationship betweenFactors Affecting Online Shopping of Electronic Products	Pacific Business Review International **(ESCI, Web of Sciences)**	Volume 13, Issue 3, Sep 2020
60	Dimensions Influencing Consumer Purchase Intention Towards Organic Personal Care Products	Pacific Business Review International **(ESCI, Web of Sciences)**	Volume 13, Issue 8, Feb 2021
61	Transaction Exposure Management: A Case of Shipra Industries Pvt Ltd.	Pacific Business Review International **(ESCI, Web of Sciences)**	Volume 14, Issue 3, Sep 2021
62	A Hybrid Approach based on Fuzzy Topsis- AHP for Ranking and Classifying MOOC key Acceptance Factors	International Journal of Web based Learning and Teaching Technologies **(Scopus)**	Volume 16, Issue 5, Sep 2021
63	Priortising teaching modalities by extending TOPSIS to single valued neutrosophic environment	International Journal of System assurance Engineering and Management **(Springer,Scopus, Web of Science (ESCI))**	volume 13, issue 2, no.23

S.No.	Title	Name of Journal	Vol.
64	Ranking Mobile Wallet Service Providers using Fuzzy Multi Criteria Decision Makng Approach	International Journal of E Business Research, IGI global **(Scopus, Web of Science (ESCI))**	volume 17, issue 4,
65	Mobile Wallets: Theoretical and Empirical Analsis	Global Business Review , Sage PublisherScopus, **(Web of Science (ESCI), ABDC (C))**	vol 25, issue 2, 2020
66	Prioritising the Key Factors Influencing the Adoption of Mobile Wallets: an Indian Perspective in Covid-19 Era	*Journal of Information Technology Management* ***(Scopus, Web of Science (ESCI))***	Volume 13, Issue 4, 2021
67	A systematic Mapping of empirical MOOC studies: research methods, perspectives, themes and trends	International Jopurnal of management in Education (**scopus)**	volume 16, issue 3,
68	Mobile Wallet adoption I ntention amid COVID-19 pandemic outbreak: A novel conceptual framework	Computers & Industrial Engineering **(Scopus, Web of Science (SCIE), ABDC (A), Elsevier)**	Vol 172,
69	ORGANIC PERSONAL CARE PRODUCTS: FRAMEWORK FOR REVIEW OF LITERATURE	International Journal of Management (IJM), IAEME Publication	Volume 12, Issue 3, March 2021,
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