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Roll No: NPTEL20MG68S51440037
To
GUNJAN GUMBER
HOUSE NO. 1088
SECTOR 14
FARIDABAD
HARYANA - 121007
PH. NO :9810695278

Score	Type of Certificate
>=90	Elite+Gold
75-89	Elite+Silver
>=60	Elite
40-59	Successfully Completed
<40	No Certificate



No. of credits recommended by NPTEL:2
An additional 1 credit may be awarded if the University deems it fit, based on the actual student effort involved.



Elite
NPTEL Online Certification
(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to
GUNJAN GUMBER
for successfully completing the course



Marketing Management - I

with a consolidated score of **94** %

Online Assignments	25.00/25	Proctored Exam	68.88/75
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Prof. Rajesh M. Hegde
Chairman, Centre for Continuing Education
IIT Kanpur

Total number of candidates certified in this course: **561**

Sep-Nov 2020
(8 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur

