

YMCA University of Science and Technology, Faridabad

(A Haryana State Government University)

(Established by Haryana State Legislative Act No. 21 of 2009 & Recognized by UGC Act 1956 u/s 22 to Confer Degrees)

OFFICE OF CONTROLLER OF EXAMINATIONS

Ref. No. COE/Exam/D18/ 15 Dated: - 20th NOV. 2018

Date Sheet of Theory Papers

Credit Base Choice System

Scheme-2016

MBA 3rd Semester Regular Examination- DEC. 2018

Time of Examination : 9.30 AM to 12:30 PM (MORNING)

| Date | Code No. | Nomenclature |
|------------|-----------|----------------------------------|
| | | |
| 11-12-2018 | MBA/201 | Entrepreneurship Development |
| 18-12-2018 | MBA/MM211 | Consumer Behavior |
| 22-12-2018 | MBA/MM213 | Brand Management |
| 27-12-2018 | MBA/MM214 | Customer Relationship Management |
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Important Instructions

- 1. Before answering the question paper, the candidates should ensure that they have been supplied the correct question paper. If the question-paper is not correct they should bring the same to the notice of the Invigilator. Complaints in this regard after the examination shall not be entertained.
- 2. Books, any other Printed, Handwritten, Course Material etc, Bags, Mobile Phones, Programmable Calculators, Tablets& Other Electronic Gadgets are not permitted inside the premises of the Examination Centre, if any candidate found with any such material, candidate may be booked under unfair means case.
- 3. No candidate will be allowed to enter the Examination Hall without University Icard and Admit Card.