

DEPARTMENT OF MANAGEMENT STUDIES
NEWSLETTER

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April to June 2019

The Department of Management Studies aims to promote academic growth by offering high quality PG and Doctoral programs. The department was established in 2008. It offers MBA with specialization in Finance, Marketing and HR with intake of 60 students. The doctoral program was started in 2011. The Department has well educated and research oriented experienced faculty members. The department has modern and well equipped infrastructure facilities.

Achievement of the department

- MoU was signed by the department with QT analytics on 23rd April 2019. The purpose of the MoU was to promote research and learning activities for students and teachers.
- The department organised a week long faculty development program titled Research Methods and Data Analysis Tools in business applications in association with QT Analytics from 29th April 2019 to 4th May 2019. Thirty seven teachers from different colleges and universities participated in the program.
- Department of Management studies organized a workshop on “Research Method and Data Analysis Tools in Business Application” in collaboration with QT analysis. It was a 6 days workshop which was graced by 37 participants from various universities. Resource person for this workshop were Prof Prabhat Mittal from Delhi University, Prof. PK Gupta from Centre for Management Students JMI Delhi, Prof Sanjeev Mittal from IPU, Prof. Rusia from Centre for management students JMI Delhi.
- Each day of workshop was divided into two sessions: pre-lunch and post lunch session. The workshop begun by seeking the blessings of Goddess Saraswati, followed by inaugural speech by Prof. Ashutosh Nigam, Head of the Department, followed by words of motivation from honorable Vice Chancellor Dr. Dinesh kumar and all the participants were welcomed and encouraged by giving them samplings.
- First day session focused on data collecting and sampling techniques and post lunch the session focused on Writing research Proposal and Plagiarism and Citation.
- Second day session focused on the Introduction and importance of Excel and post lunch session focused on Financial Modelling in Excel.
- Third Day session focused on introduction to SPSS, basic operations of SPSS and post lunch session were focused on Plotting charts of SPSS
- Fourth day session focused on Correlation & Regression in SPSS post lunch session focused on case analysis and practice session.
- Fifth day session focused on various hypothesis test such as T test, F test, Z test, Chi-Square test, ANOVA, ANCOVA, MANOVA, MANCOVA, Post lunch session focused on case analysis and practical problems.
- Last day of the workshop has been dedicated for group presentation by participants.
- The workshop was coordinated by Dr. Renu Aggarwal and Dr. Neha Goyal under the chairmanship of Prof. Ashutosh Nigam.



2. Achievements of faculty

Publications

- Dr Manisha Goel, Dr Rajiv Sindwani, Dr Anushree Chauhan, An Analysis of Level of Customer Satisfaction in FMCG sector, Pacific Business Review International, ESCI, Web of Sciences, Volume 11, Issue 10, April 2019
- Dr Manisha Goel, To find out factors affecting adoption of innovation in online shopping of consumer electronic products-Literature Review, Journal of Advances and Scholarly Research in Allied Education, Volume 16, Issue 6, May 2019
- Dr Renu Aggarwal, Suman Garg, K.K. Garg, A Comparative study of retail Banking Practices in Compliance with Regulatory Standard, Journal of Financial Crime, Scopus, June 2019

Participation in events

- Dr Ashutosh Nigam, Dr Manisha Goel, Dr Rachna Agrawal, Dr Rupali, Dr Anushree, Dr Neha, Dr Rajiv, Ms Jyotsana, Dr Renu, Dr Sapna Taneja participated in the faculty development program titled Research Methods and Data Analysis Tools in business applications (in association with QT Analytics) from 29th April 2019 to 4th May 2019. This program was organised by department of management studies JCBUST, YMCA, Faridabad.

- Dr Manisha Goel attended faculty development program titled “Research and Professional skills” organised by school of renewable energy and efficiency , National institute of Technology Kurukshetra from May 27-31, 2019
- Dr Manisha Goel attended faculty development program titled “Finance for Non-Finance Executives” at IIM, Calcutta from June8-12, 2019

Enhancement of educational qualification of faculty

Dr. Rupali Madan, faculty in the department has successfully completed his Ph.D. degree from JCBUST, YMCA, Faridabad. Topic of the study was “Relationship Marketing in Banking Sector”.