

DEPARTMENT OF MANAGEMENT STUDIES

NEWSLETTER

(Vol.2, Issue 1)

Jul to Sept 2018

Introduction

The Department of Management Studies aims to promote academic growth by offering high quality PG and Doctoral programs. The department was established in 2008. It offers MBA with specialization in Finance, Marketing and HR with intake of 60 students. The doctoral program was started in 2011. The Department has well educated and research oriented experienced faculty members. The department has modern and well equipped infrastructure facilities. From session (2017-19) the department has introduced MBA (retail, e commerce, supply chain and Travel & Tourism). The intake of students in this program is 60 students.

Department started a new program Bachelor of Business Administration in July 2018 with intake of 60 seats.

Achievements of faculty:

Papers publications in International/ National Journals

1. Goel, M., & Joshi, B. P. (2018). A Comparative Study of Level of Customer Satisfaction after Merger and Acquisitions in Banking Sector in India. ANVESHAK-International Journal of Management, 7(2), 9-20.
2. Chauhan, A., Goel, M., & Arora, R. G. (2018). Motivation Among Higher Education Academicians: A Journey Through Literature Survey. Amity Global HRM Review, 8.
3. Chauhan, A., Goel, M., & Arora, R. G. (2018). Examining motivation level among academician across . CU Global Management Review, 7(2),45-60.

FDP/STC attended

Seven faculty members Dr Manisha Goel, Dr Rachna Agrawal, Dr Anushree, Dr Neha, Dr Rajiv, Ms Jyotsana, Dr Renu attended FDP on Life Skills Development (YMCAUST, Faridabad, sponsored by NITTTR) on 9th July - 13th July 2018

Achievements of students

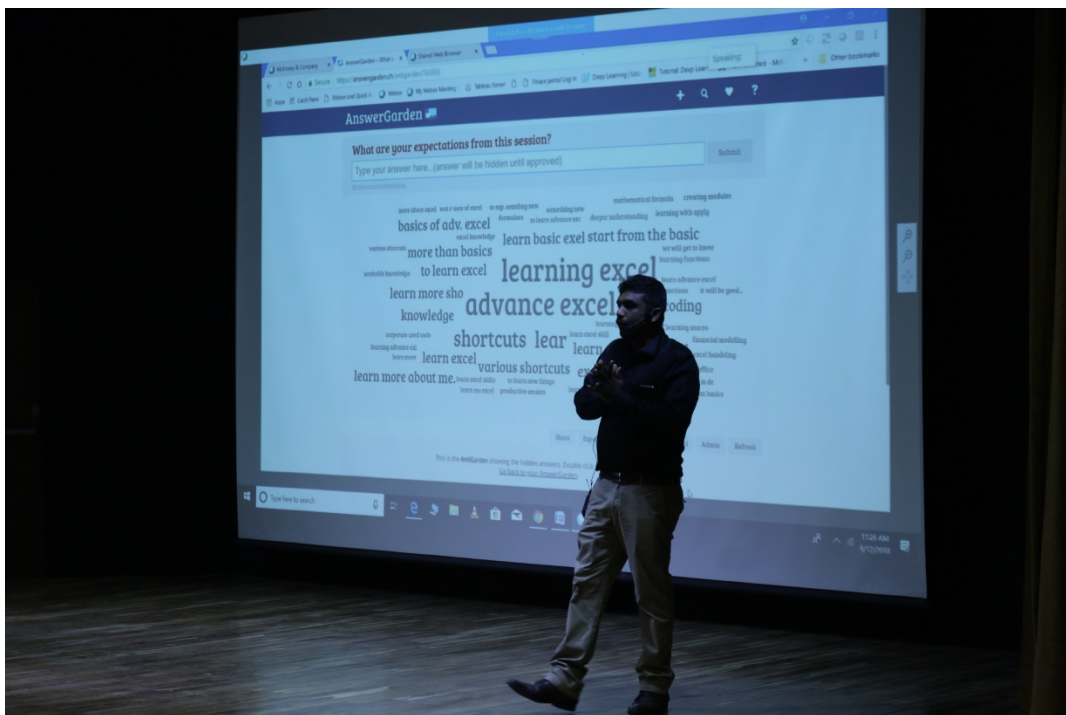
Tanuj Bansal of final year cleared UGC NET :UGC Ref.No.17150(NET –July 2018), Roll No 21004453.

Expert lectures for the students

- An expert lecture on “Security Concerns in using Digital Banking Products” by Dr. Dinesh Gupta, Retd. manager from Head office PNB was organised on 04.09.2018.



- Department organised expert lecture on “How to stay motivated” by Mr. Tarun Malik, Director and National Head, Religare Finvest Ltd. on 07.09.2018.
- An expert lecture on “Advanced Excel” by Mr. Anu Abraham, Senior Data Analyst, Mckinsey & Co., Gurugram was organised on 12.09.2018.



- Department organised expert lecture on “Blogging, Learn and Earn” by Mr. Rajendra Rawat, Consultant Digital Marketing, Faridabad on 14.09.2018.

Industrial Visits for students

- Department organised industrial Visit to JTEKT Corporation, Gurugram for 33 students on 15th Sept 2018.
- Department organised industrial Visit to Vivanta by Taj, SurajKund for 23 students on 24th Sept 2018.
- Department organised industrial Visit to Paryatan Parv, New Delhi for 18 students on 25th Sept 2018.